

LEAD CAPTURE

Maximise the commercial outcomes from an event and accelerate the exhibitor sales process.

Lead Capture.

Generate leads using your own device

Capture leads easily and effectively

Maximise the commercial outcomes from an event and accelerate the exhibitor sales process. With tools that instantly convert attendee interest into meaningful and qualified leads, the Lead Capture app provides a real-time lead management system.

Fully managed on unlimited exhibitor team devices and integrated with live attendee data exhibitors can view, manage and export leads instantly... also great for digital passports and competitions.

Delivers solid commercial returns for exhibitors

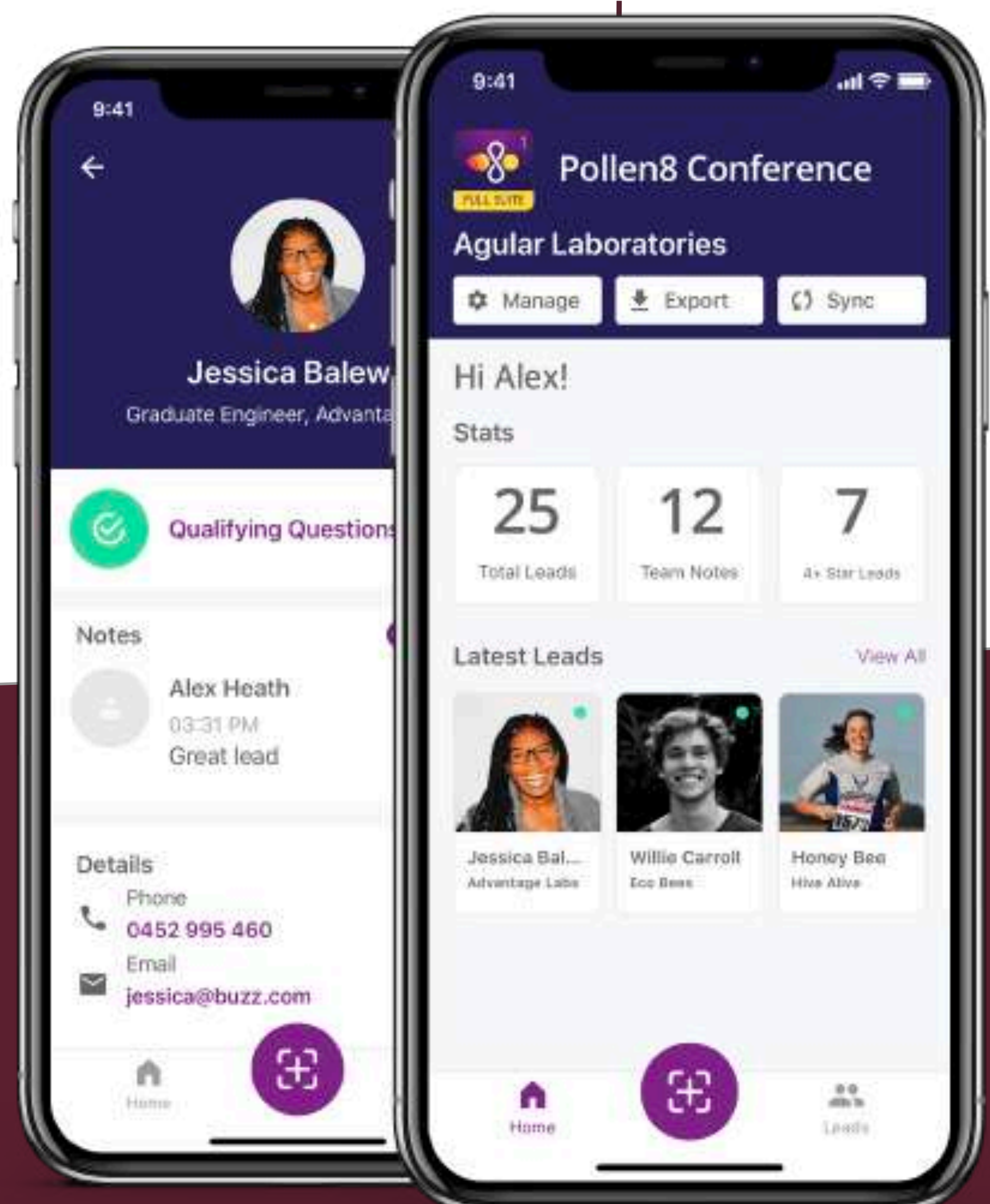
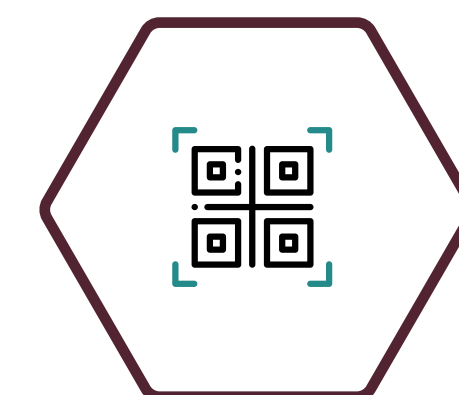
Allows exhibitors to maximise ROI through the generation of meaningful leads and interactions.

- Cost effective lead generation via easy-to-use app
- No additional costs or user limits
- Allows immediate action and interaction on leads
- Encourages repeat exhibitor participation by providing real and measurable commercial returns

Uses exhibitor devices

Replace hired scanners with the Capture app on exhibitor devices. Unlimited users per exhibitor, no internet connection required to scan

- Easy-to-use app that turns exhibitor devices into lead scanners
- Cost effective with no need for hired equipment
- Works with Apple or Android devices
- Operates offline and syncs when data connection available



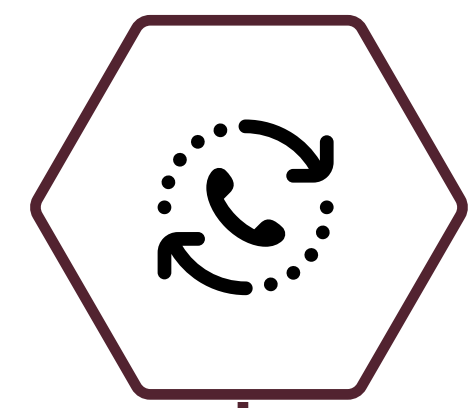
Lead Capture.

Generate leads from a virtual audience

Engage with remote audiences and generate high quality leads

Engage with remote audiences and generate high quality leads. Attendees can access customisable company profiles with the ability to contact available reps via chat or encrypted video call. Potential customers also have the ability to leave profile-business cards as call back requests for post event engagement.

Send out reports to your companies detailing interactions from your audience on their booth for them to follow up after the event



LEAVE YOUR CARD

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LEAVE A MESSAGE

Preferred method of contact
 Phone Email Social

SEND

Another video

Documents