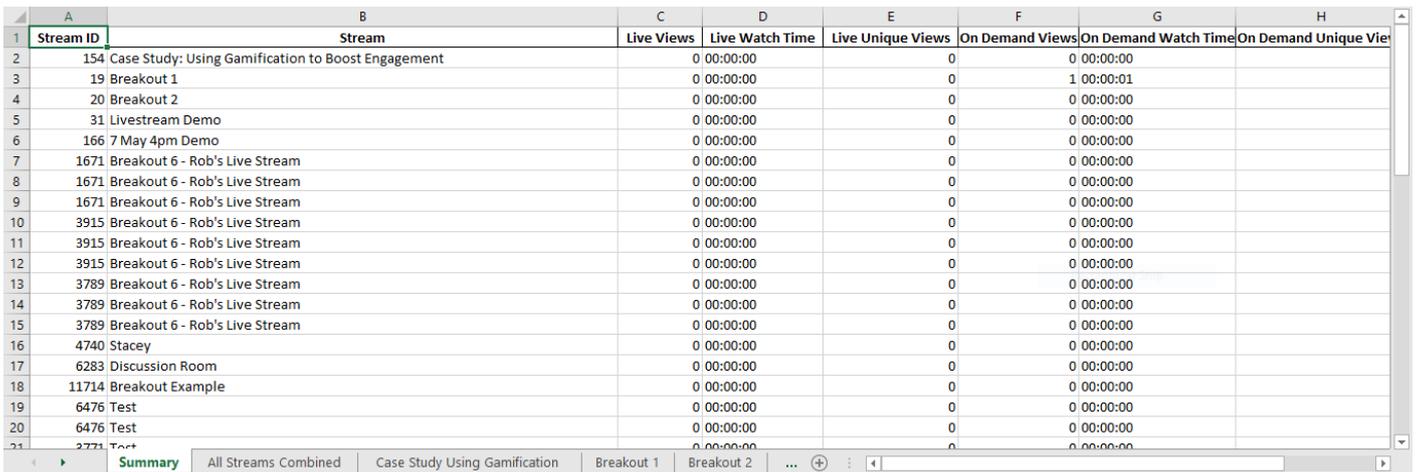# Live Stream Reporting

Overview

During a live stream, you have reporting on the number of unique views for the current stream via the CrowdComms dashboard (CMS). More detailed reporting is provided post event. The post event stream report includes breakdown of all streams including who watched by users first & last name.

Please note:

- All available analytics and reports are outlined within this Analytics and Reporting section.
- This data is not available in the CMS. Your livestream report will be provided within 48 hours post-event.
- Data included in the stream report that identifies the user includes first name and last name.
- If you need to analyse further user data such as group or custom fields, this can be achieved by cross referencing the reports available and the people export.

The Stream Report Explained:

Summary Tab

	A	B	C	D	E	F	G	H
1	Stream ID	Stream	Live Views	Live Watch Time	Live Unique Views	On Demand Views	On Demand Watch Time	On Demand Unique Vie
2	154	Case Study: Using Gamification to Boost Engagement	0	00:00:00	0	0	00:00:00	
3	19	Breakout 1	0	00:00:00	0	1	00:00:01	
4	20	Breakout 2	0	00:00:00	0	0	00:00:00	
5	31	Livestream Demo	0	00:00:00	0	0	00:00:00	
6	166	7 May 4pm Demo	0	00:00:00	0	0	00:00:00	
7	1671	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
8	1671	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
9	1671	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
10	3915	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
11	3915	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
12	3915	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
13	3789	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
14	3789	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
15	3789	Breakout 6 - Rob's Live Stream	0	00:00:00	0	0	00:00:00	
16	4740	Stacey	0	00:00:00	0	0	00:00:00	
17	6283	Discussion Room	0	00:00:00	0	0	00:00:00	
18	11714	Breakout Example	0	00:00:00	0	0	00:00:00	
19	6476	Test	0	00:00:00	0	0	00:00:00	
20	6476	Test	0	00:00:00	0	0	00:00:00	
21	3771	Test	0	00:00:00	0	0	00:00:00	

Summary | All Streams Combined | Case Study Using Gamification | Breakout 1 | Breakout 2 | ...

This provides a summary of all streams in one place. Here you can see the number of views and watch times on each stream as a whole. You can also see the split of live vs on demand views. This is a really useful tab to use to drill down on your data. The various columns can be looked at as follows:

N.B. Click Image to view

Live Views	Live Watch Time	Live Unique Views	On Demand Views	On Demand Watch Time	On Demand Unique Views	Total Views	Total Watch Time	Total Unique Views
Views on a session from the point at which the stream was started, to the point at which the stream was ended by the technician (i.e. when the session was live). These views are not unique and users who access the stream multiple times will be counted each time.	The combined watch time of all views against that stream. This includes multiple instances for users who may have clicked in and out of the stream, therefore all of their watch times will contribute to this number.	The total number of individuals who watched the stream whilst live.	The number of views of a stream after it has ended and the technician has clicked 'complete stream' in the cms. This is not unique and will count all instances of a user clicking in to watch that session.	The combined watch time for all on demand views. This includes multiple instances for users who acessed more than once, therefore all of their watch times will contribute to this number.	The total number of individuals who watched the session whilst on demand.	This combines the 'live views' with the 'on demand views', giving you a total on all instances of that session being watched.	This combines the 'live watch time' with the 'on demand watch time' so you can get a total length of time that the session has been watched for, regardless of it being live or not.	This is a total of 'live unique views' and 'on demand unique views', per unique user. This is useful to give a clear total on the number of profiles that viewed that session. (Please note, it is not just a straight addition of those two metrics as these views will still be unique. So anyone who watched both live and on demand would only contribute to this data set once.

Please note: Stats for pre-recorded videos hosted externally will work in the same way, as long as they were streamed via MUX as if live. For any videos housed in a live stream window but hosted externally such as vimeo, the system won't be able to distinguish between live and on demand views and so all views will show as 'live views'.

All Streams Combined

	A	B	C	D	E	F	G
1	**Stream**	**User**	**First Name**	**Last Name**	**Company**	**Job Title**	**Groups**
2	Breakout 1	loyo0852	hannah	spurdle			Everyone
3	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	loyo0852	hannah	spurdle			Everyone
4	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	hwqy2528	Georgie	Gregory			Everyone
5	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	dmxp2295	James	Fayers	CrowdComms	Account Manager	Everyone, Attendees, Staff, James Only
6	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	onov4518	Will	Poulson			Everyone
7	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	loyo0852	hannah	spurdle			Everyone
8	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	eytt8784	Daniel	Cornock			Everyone
9	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	ulzx6413	Chloe	Swann	CrowdComms	Account Manager	Attendees, Everyone
10	1 Fetal Lung Maturity Testing Clinical Chemistry No. CC 08-1 (CC-367)	avry7276	Tom	Hitch	CrowdComms	Account Manager	Attendees, Everyone, Tom Hitch's Break
11	Single speaker	ctvy5439	Michael	Pollard			Everyone
12	Single speaker	ctvy5439	Michael	Pollard			Everyone
13	Single speaker	ivpu3546	Kate	Doig			Everyone
14	Single speaker	vbishop@crowdcomms.com.a	Vanessa	Bishop			Attendees, Everyone
15	Single speaker	ivpu3546	Kate	Doig			Everyone
16	Single speaker	ivpu3546	Kate	Doig			Everyone
17	Single speaker	trox3370	Chris	Armstrong			Everyone
18	Single speaker	kass1435	Elaine	O'Loughlin			Everyone
19	Single speaker	geen2356	Caitlin	Schwartz			Everyone
20	Single speaker	sxts9555	Rebecca	Lewis			Everyone
21	Single speaker	ivpu3546	Kate	Doig			Everyone

Summary | **All Streams Combined** | Case Study Using Gamification | Breakout 1 | Breakout 2 | ...

This is similar to the summary tab, but rather than just having a numerical value for each session, you can see the views by user.

Individual Stream Stats

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	**Stream**	**User**	**First Name**	**Last Name**	**Company**	**Job Title**	**Groups**	**Views**	**Watch Time**	**Date**						
2	Single speaker	ctvy5439	Michael	Pollard			Everyone	2	00:00:13	2021-04-21						
3	Single speaker	ctvy5439	Michael	Pollard			Everyone	1	00:00:02	2021-04-22						
4	Single speaker	ivpu3546	Kate	Doig			Everyone	4	00:00:13	2021-04-23						
5	Single speaker	vbishop@crowdcomms.com.a	Vanessa	Bishop			Attendees, Everyone	4	00:04:08	2021-04-27						
6	Single speaker	ivpu3546	Kate	Doig			Everyone	6	00:00:34	2021-04-27						
7	Single speaker	ivpu3546	Kate	Doig			Everyone	1	00:00:01	2021-04-28						
8	Single speaker	trox3370	Chris	Armstrong			Everyone	1	00:00:33	2021-04-30						
9	Single speaker	kass1435	Elaine	O'Loughlin			Everyone	1	00:00:15	2021-04-30						
10	Single speaker	geen2356	Caitlin	Schwartz			Everyone	1	00:02:46	2021-04-30						
11	Single speaker	sxts9555	Rebecca	Lewis			Everyone	2	00:00:11	2021-05-04						
12	Single speaker	ivpu3546	Kate	Doig			Everyone	1	00:00:01	2021-05-04						
13	Single speaker	geen2356	Caitlin	Schwartz			Everyone	1	00:01:55	2021-05-04						
14	Single speaker	onov4518	Will	Poulson			Everyone	1	00:00:48	2021-05-05						
15	Single speaker	kass1435	Elaine	O'Loughlin			Everyone	1	00:00:02	2021-05-05						
16	Single speaker	ivpu3546	Kate	Doig			Everyone	2	00:00:23	2021-05-05						
17	Single speaker	ivpu3546	Kate	Doig			Everyone	2	00:00:05	2021-05-06						
18	Single speaker	grdv2395	Camilla	Lojacono			Everyone	1	00:03:22	2021-05-06						
19	Single speaker	ivpu3546	Kate	Doig			Everyone	1	00:01:01	2021-05-07						
20	Single speaker	kass1435	Elaine	O'Loughlin			Everyone	1	00:00:01	2021-05-11						
21	Single speaker	ivpu3546	Kate	Doig			Everyone	1	00:00:25	2021-05-13						

Te01 | Lets meet | Chloe James Session | 1 Fetal Lung Maturity Testing C | **Single speaker** | ...

Here you will see the exact same data as in the 'all streams combined' tab, in the exact same format. This may be more useful if you have lots of streams and want to view them broken down.

Please note: For both individual stream pages and all streams combined data, users may appear in the list more than once. Within the data for each session/stream, you will have one line per user per day. i.e If somebody watched the same session on two separate days, then there would be two data sets for that user within that one stream. If you want to see unique views only, then you will need to apply a filter.

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