

April Release: Smart Sessions

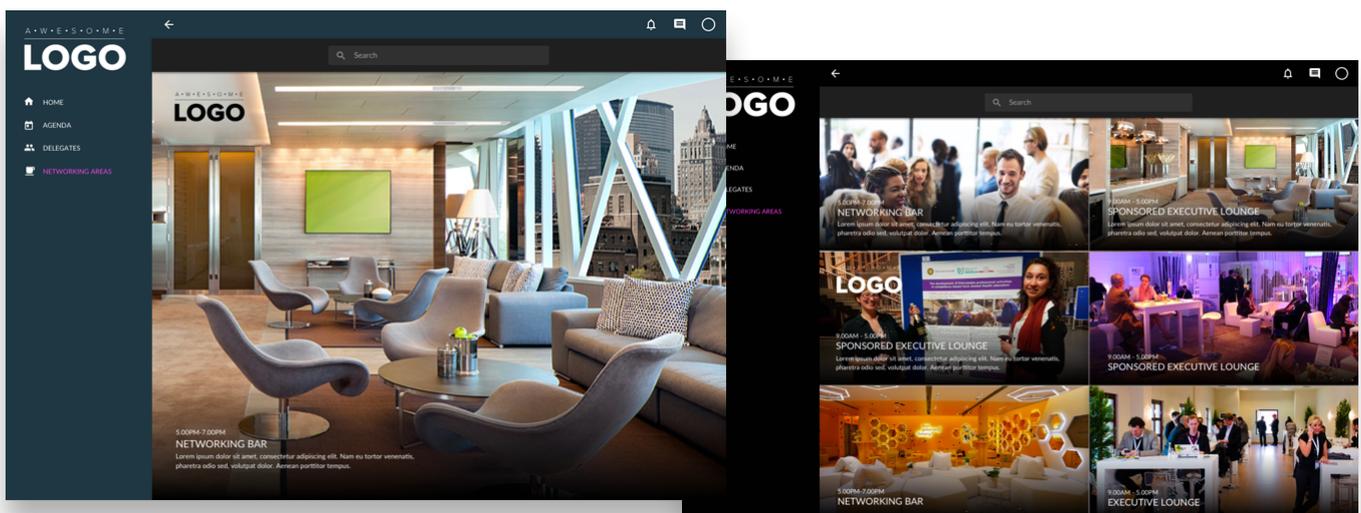
Get ready to become an audience again!

We would like to kick off the second quarter of 2022 with an exciting release.

Attendee networking has been one of the biggest challenges at virtual events. Events with thousands of delegates attending at the same time, but attending alone. No excitement, no buzz, no engagement. Each experience as isolated as the next.

Our latest feature, Smart Sessions, is here to revolutionise the way we network at virtual and hybrid events.

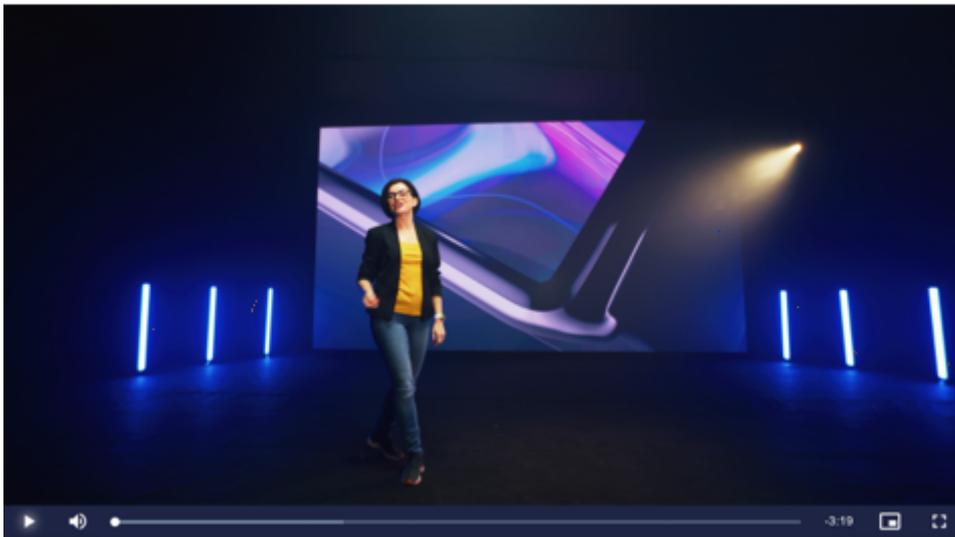
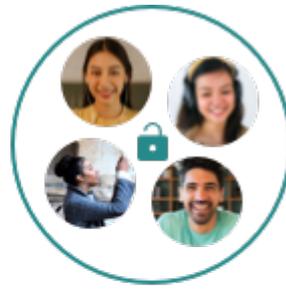
Virtual Networking



Smart Sessions is offered as part of our industry-leading virtual event platform and recreates the serendipity of in-person networking, online.

Dedicated networking rooms give attendees intuitive and engaging spaces to effortlessly join video conversations with other attendees, and watch event live streams as small groups together once again.

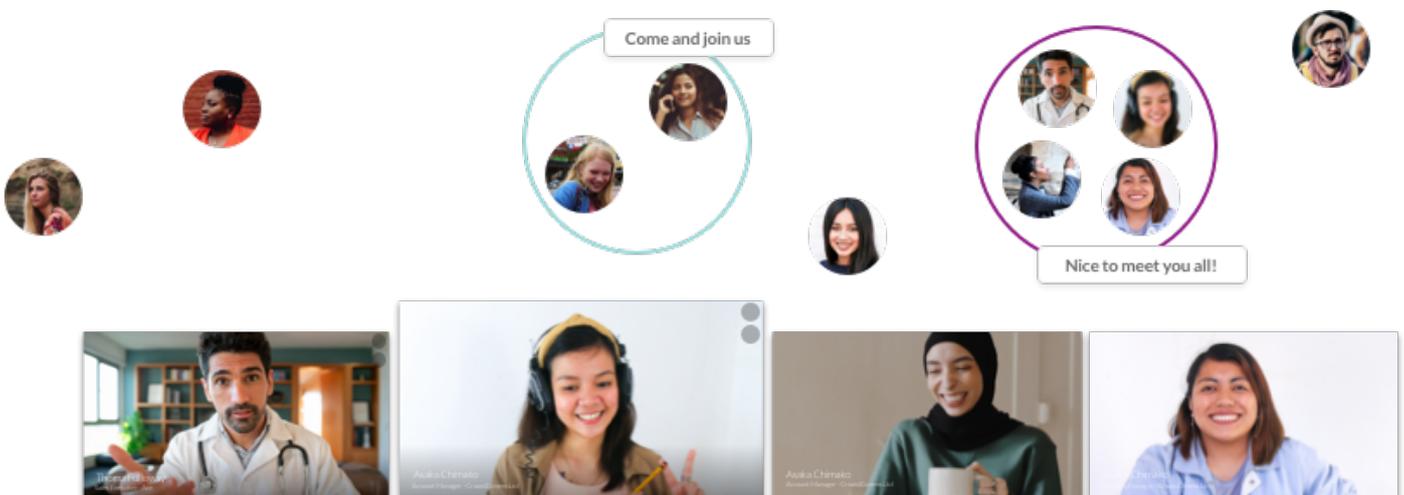
Watch Live Streams Together



Become an audience again, rather than a set of individual viewers. Your attendees can join their team or make new friends and sit together while the show takes place.

Allow your audience to navigate from the main live stream page to the networking area for an uninterrupted experience. Find colleagues or new connections all whilst watching and engaging with your event.

Engagement & Accountability



Whether you want to keep your audience engaged or need them to be ready to get involved, Smart Sessions is built with the flexibility to control the narrative of the room, drop-in on breakouts, guide

users through an experience and encourage participants to make more of their profiles.

Branding & Sponsorship



Whether you give your sponsors an independent networking area in the main menu or include them in a networking module, each room can have a different name, logo, background, colours and poster image, making them entirely unique and on-brand.

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