August Release: Business Cards, Alerts Notification Re-design et. al.

Easily exchange details with our Virtual Business Cards and enjoy greater flexibility over the delivery of in-app alerts.

With the arrival of August, we are excited to be sharing our latest feature release, which will enable event attendees to quickly and easily swap contact information within the platform.

We've also improved in-app alert design and functionality, allowing event organisers to tailor notifications more specifically to their audience.

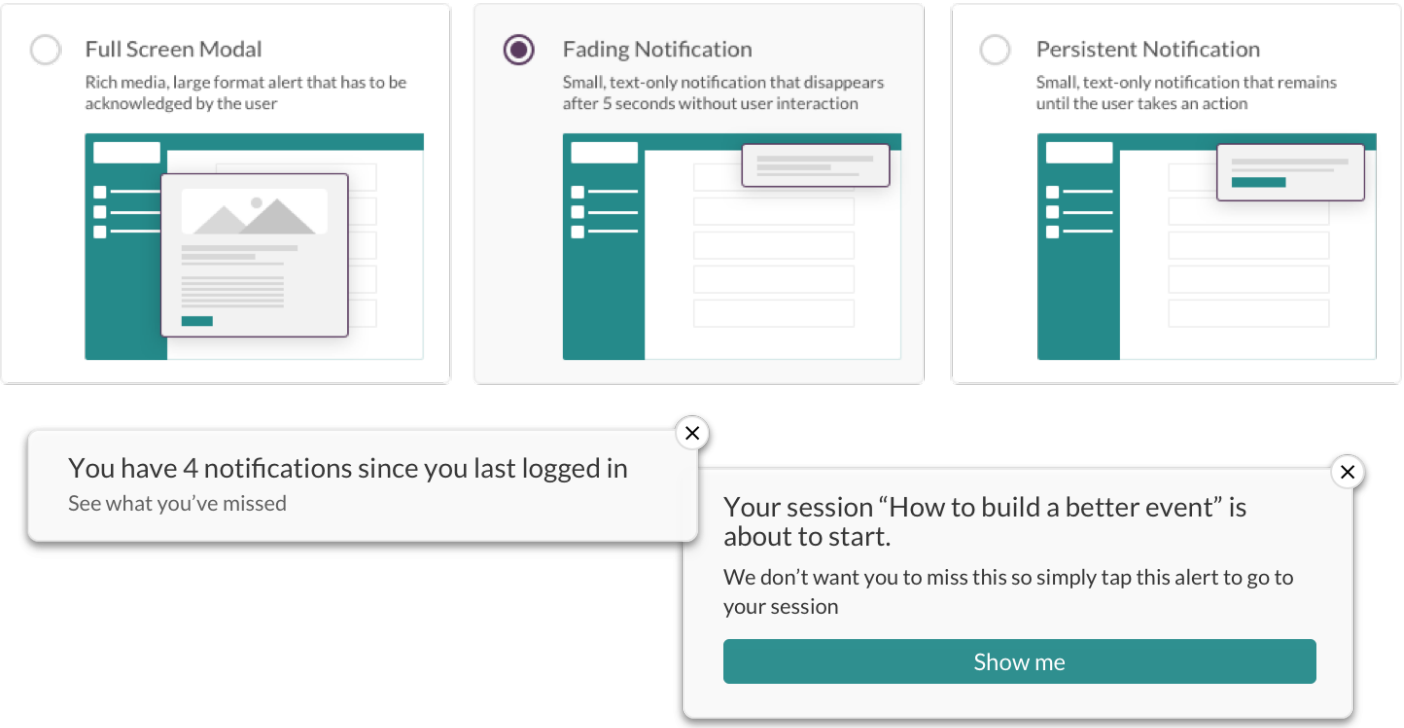
Lastly, we've carried out some housekeeping in our Dashboard to make our features even more accessible.

Share contact details with Virtual Business Cards

Improve delegate engagement with customisable business cards that can be left virtually anywhere around the event app. Cards can be scanned or swapped with other delegates, or left behind at exhibitor stands. Attendees, sponsors and exhibitors can build up a list of contacts to download and take away from the event.

Delegates will be able to design their own card and customise what information appears on it within the parameters set by the event organisers. The event organisers have ultimate control of the design offered to attendees and what information should appear on their business cards, all of which can be set up in our Dashboard.

Alerts and Notification Re-Design

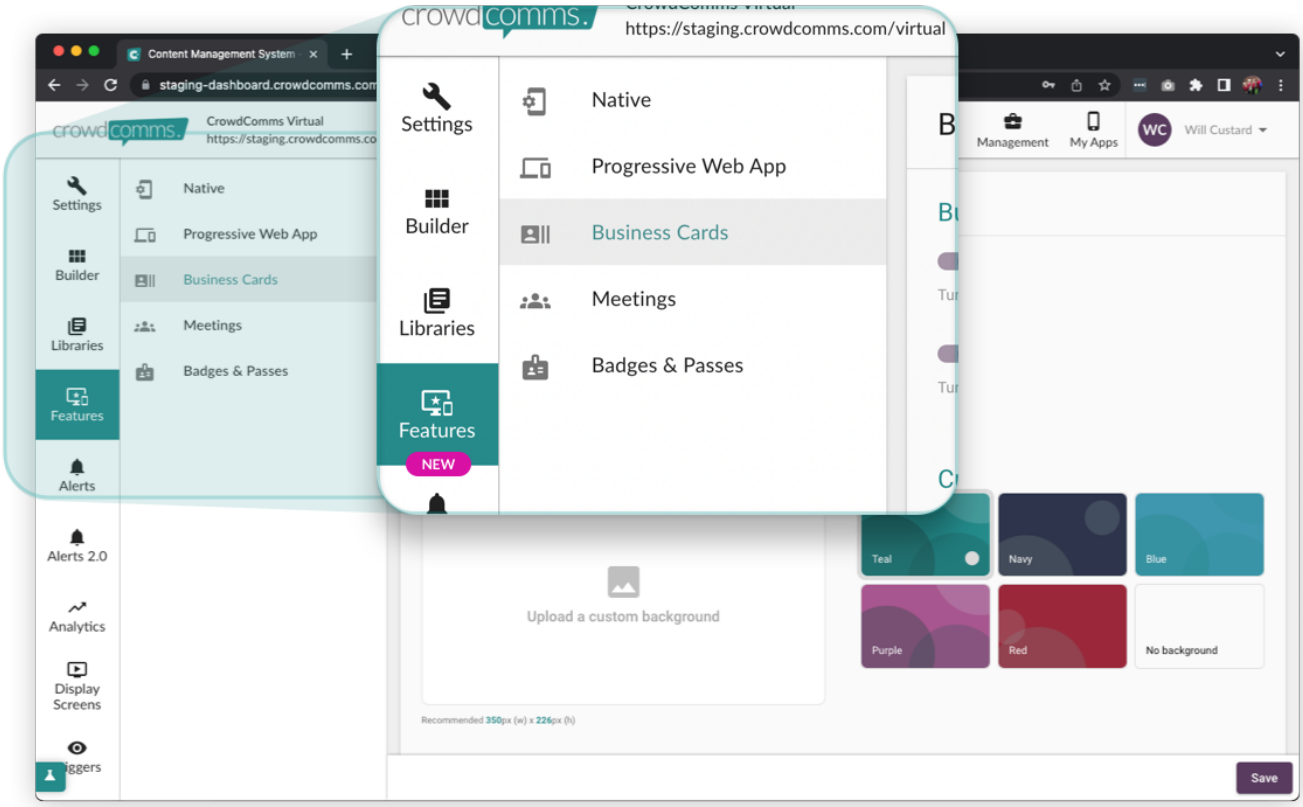


Custom alerts and notifications will soon be a lot more flexible. There will be a choice of three different types of in-app alerts, all with native push notification support so delegates will never miss another message. Large pop-ups with or without embedded surveys, flash notifications and a persistent notification with a call-to-action will give maximum control.

This re-design includes the ability to embed surveys from the survey library into the large pop-up alert notification. This will enable event surveys to be collected more swiftly and effectively.

To avoid bombarding delegates with the 'in-your-face' type alert, the more subtle flash notifications can be used, which will appear on the top right-hand corner of the event app screen for five seconds. Alternatively, the persistent notification can be used, which is a similar design but continues to be displayed until the user dismisses it or perform the call-to-action.

Dashboard Housekeeping



To improve navigation and user experience, we have tidied up the Dashboard and renamed the tabs.

We have renamed the 'Add-Ons' tab to 'Features' and moved features such as Meetings and Badges & Passes to this tab. In addition, the Business Cards feature can also be found in this tab.

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