February Roundup: Video-On-Demand Streaming Service and Simulive
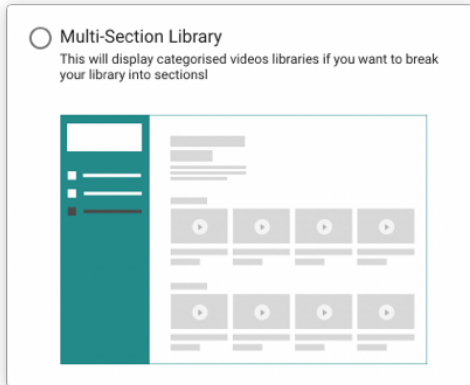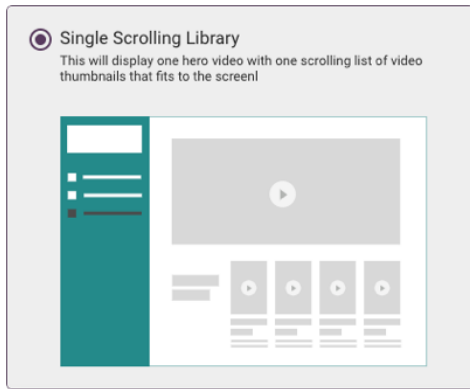
Video Library is Here... and We're Excited!

Are you looking for an elegant, responsive, and ultra-organised way to display on-demand video content for your attendees to access throughout your event?

The innovative CrowdComms Video Library Module brings the functionality and familiarity of video streaming technology alongside real-time session viewing to provide users with an engaging and accessible content hub.
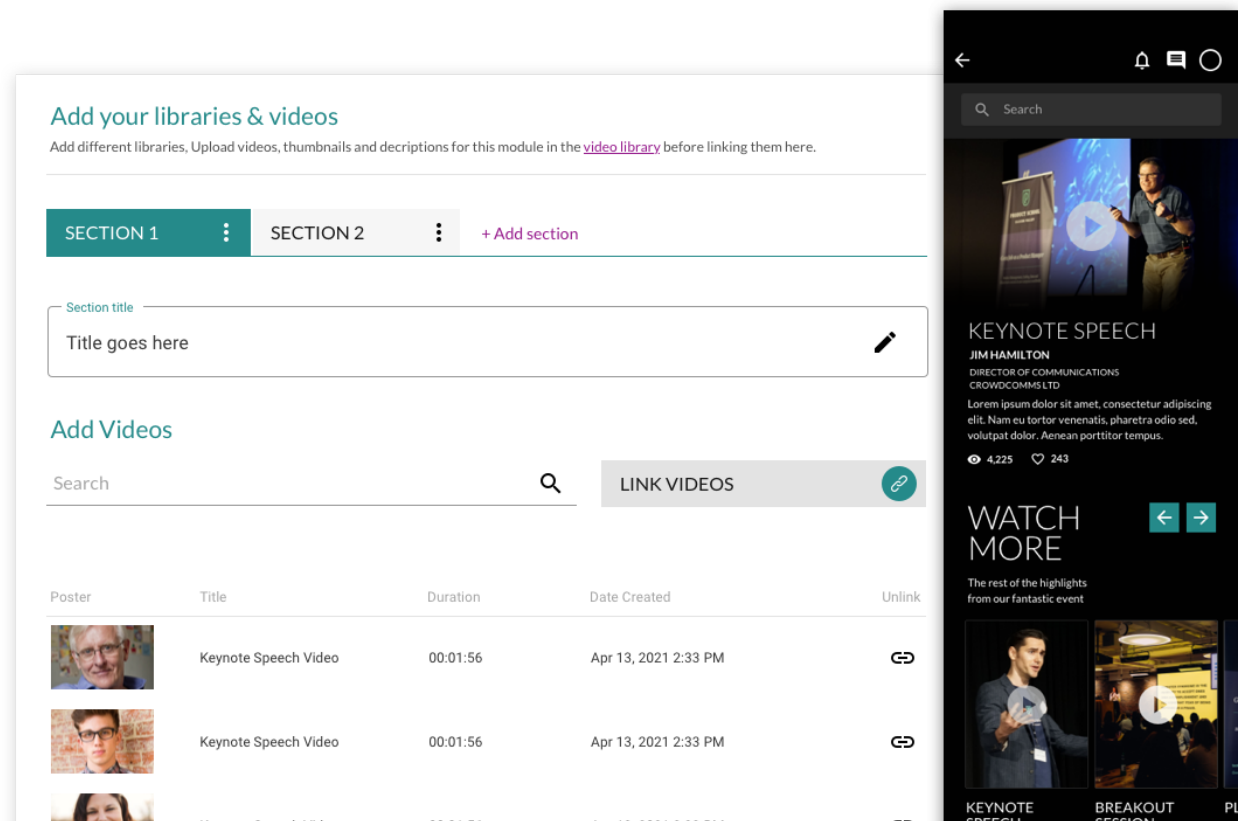
Let us walk you through the details...

Video Hosting and the Module Builder

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Our Video Library and the Module Builder will enable you to upload your videos without having to rely on 3rd party providers such as Vimeo or YouTube. These videos can then be used in various locations within your event app, such as your Agenda Module, Company Booth, and most importantly the Video Library Module, where your delegates can watch on-demand videos in one location. All housed within the CrowdComms ecosystem.

What is the difference between the Video Library and the Video Library Module?

The Video Library is the place to store all of your videos, from finished live streams to videos that are uploaded directly to your Dashboard. From here, these videos can easily be re-purposed throughout the platform, such as your Home Page, or you can build in a Video Library Module.

The Video Library Module will add a whole new level of intuitive navigation, with easily discoverable on-demand content, which delegates can watch whenever they want: before, during and even after the event.

As the event organiser, you'll be able to add as much content as you like to this module simply by uploading more videos to your library and then linking them to the Video Library Module. You can attract even more delegates to sign up for your sessions by allowing access to your on-demand content before your event starts.
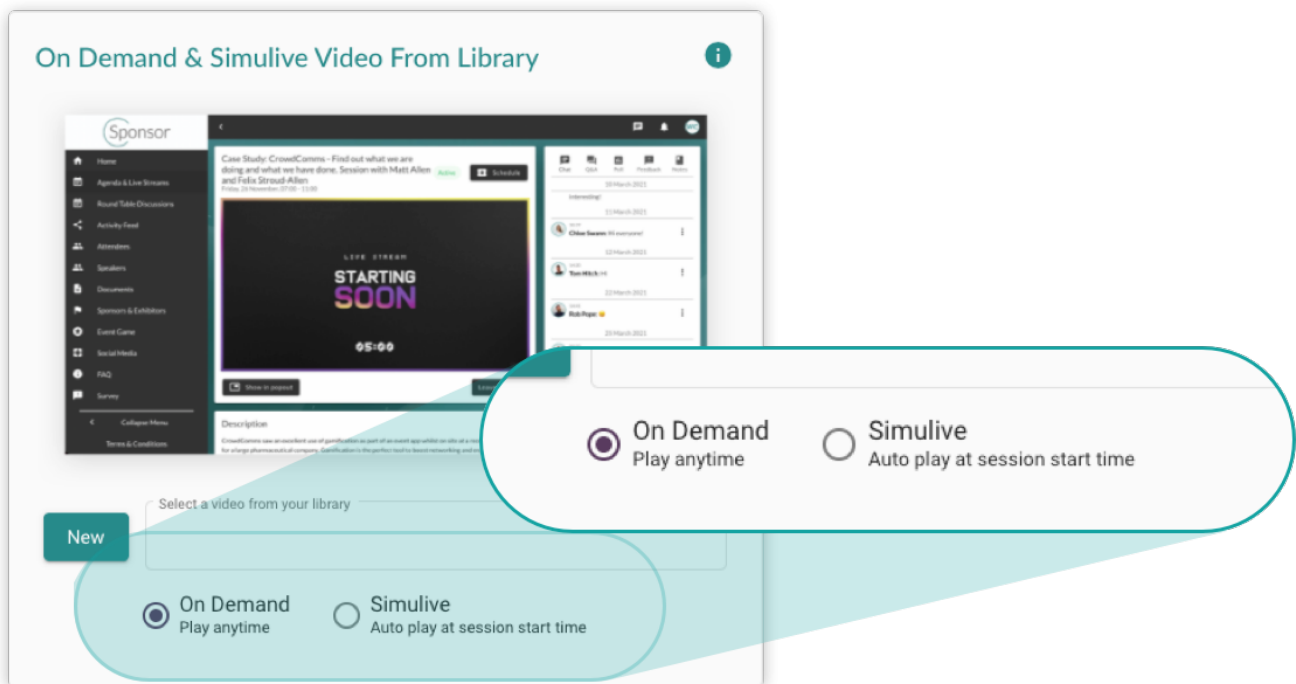
The module format of this feature enables you to apply the module privacy setting, allowing only certain delegates to view specific content.

You also have the flexibility of choosing between two distinct library options, either single scrolling with a main hero video or a more curated, tiled option, which enables you to organise and feature videos precisely as you need to. Both formats are designed to promote attendee engagement and provide a high-quality user experience. As attendees interact with the library's media through views, likes and comments, this is reflected in the thumbnails, highlighting popularity and promoting discussion.

Pre-Produce Your Videos - Run Them as Live!

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On Demand & Simulive Video From Library

We all know that pre-recording your sessions creates slick, error-free video content and gives you the option of dropping in post-production, video-enhancing effects. Our new Simulive feature enables you to pre-record your live stream ahead of time and schedule it to play so that all of your delegates can watch it at the same time, regardless of when they have joined the session and without the need of a tech support team.

Another big bonus of using the Simulive feature is that video content automatically becomes on-demand and available for your attendees to watch (or re-watch!) as soon as the session finishes.

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