

January Roundup: PWA and Expanding Agenda Cards

A quick roundup of the January 2022 release

Happy New Year 2022!

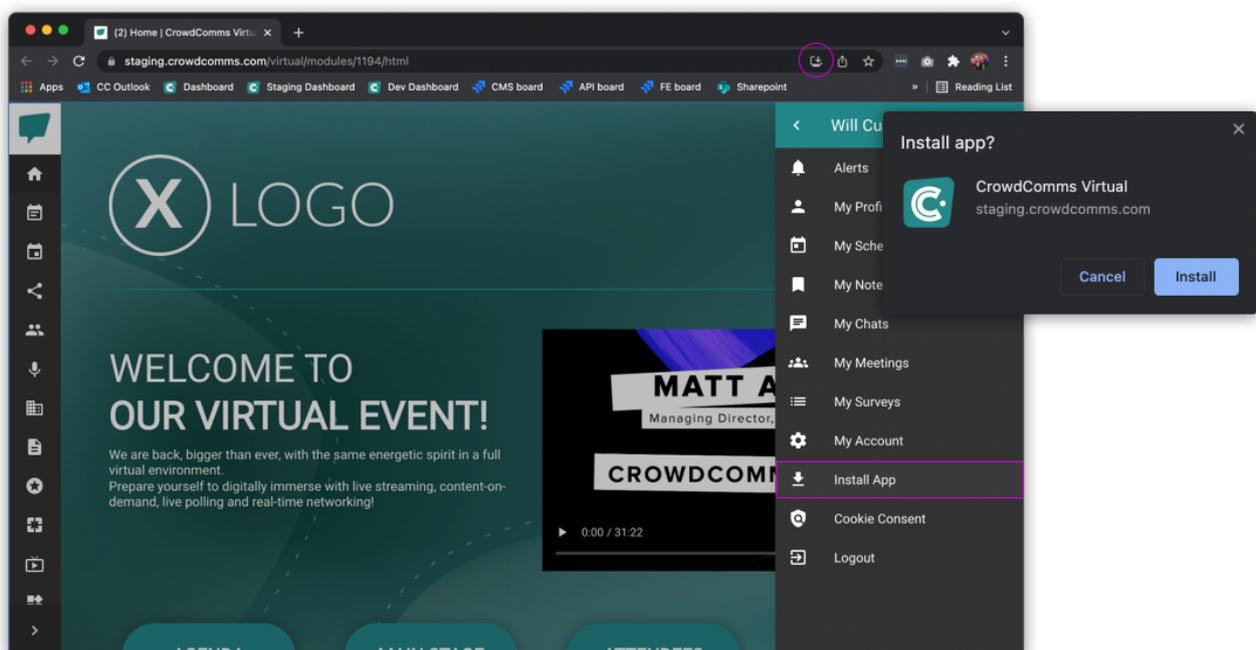
We would like to kick off this year with two exciting new features.

These two features will be in our upcoming release at the end of January 2022. If you have any questions or would like a demo before that, please get in touch and we'll be happy to train or support you in using the new functionality for your upcoming events.

Here's what's on the way...

Installable Application - Progressive Web Apps (PWA)

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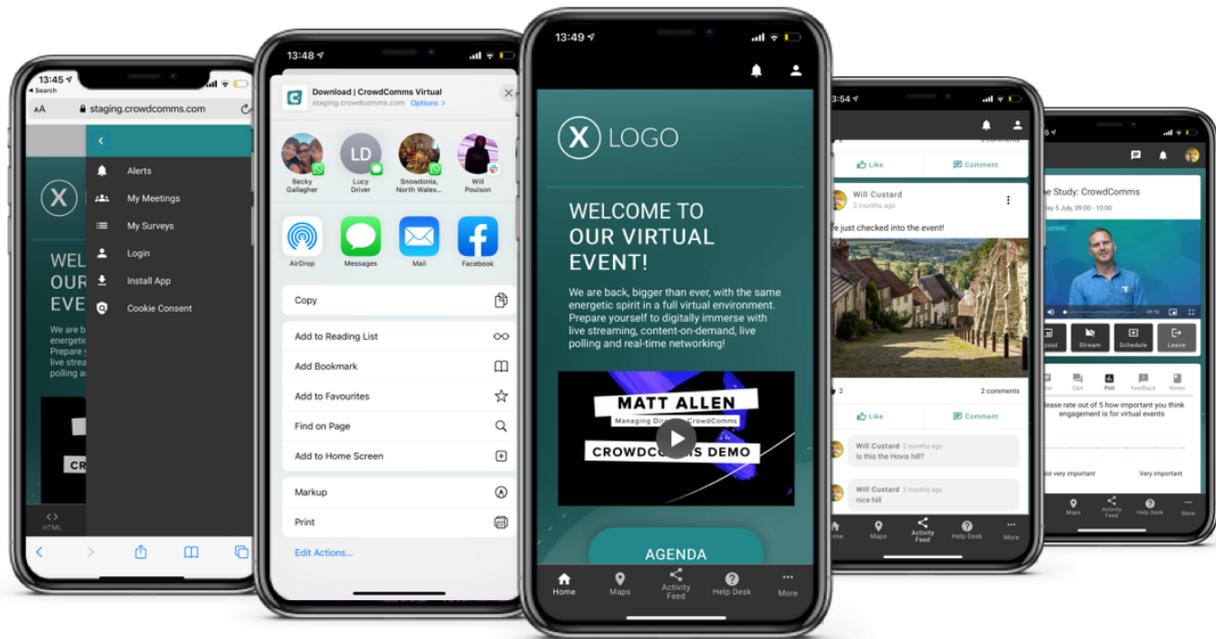
If you've spoken to any of our team over the past few months you'll know this feature is one we've been very excited to launch!

Allowing any event app in the CrowdComms platform to become a mobile or desktop application in seconds is a game-changer for user engagement, brand value and delegate retention. Well, from here on, whoever uses your app can install your event app onto their device for easy access whenever they need it. Longer-term community platforms, the flexibility of updates and ease of access mean becoming part of your delegates day-to-day experience is now a reality.

What's a PWA? Think: Native desktop and mobile experiences without the hassle of App Store submissions!



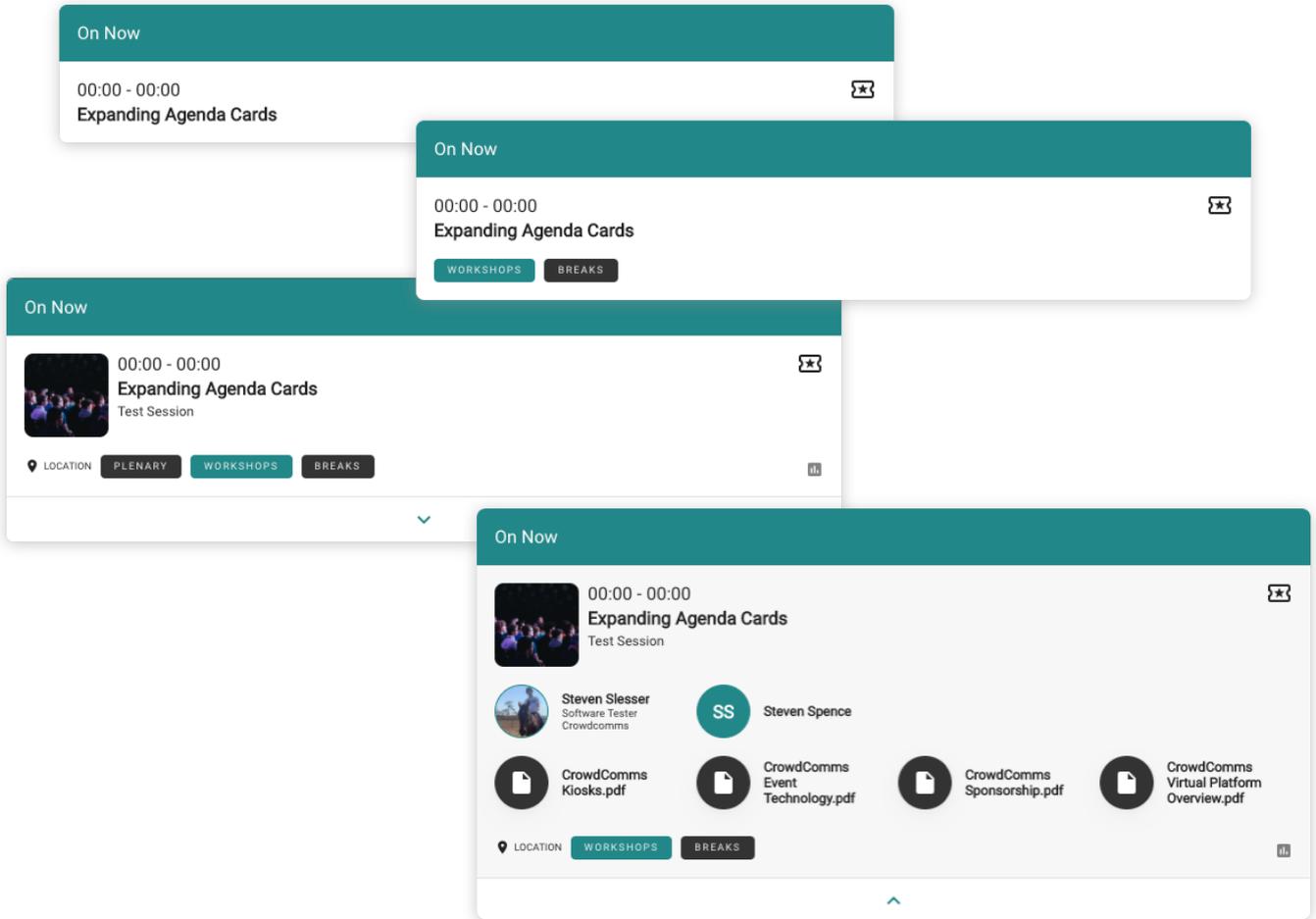
You no longer need to go through lengthy and complicated app store submission approvals. By filling in just three fields in our dashboard, users will be able to download your event app, come out of their browser and enjoy a native experience in seconds.



Regardless of device, your users now have the freedom to jump in and out of your event with the ease of our progressive web applications.

Flexible, expanding Agenda listing cards

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The Expanding Agenda List card design is our take on improving the delegate experience when using our platform. Instead of having to click on each session individually to find out more, they can now simply expand each card to read a brief description, see the list of speakers and access any reading materials attached. It will also tell them if the session includes a live-stream and which Engagement Panel features are included.

In terms of the Dashboard, the set-up is super simple. We've included a small preview on the Features tab of the Agenda Module where you can see the layout when various components are added to your session card.

Revision #6

Created 26 January 2022 10:37:48

Updated 8 February 2022 09:24:22