

March Roundup: All-new Company Pages

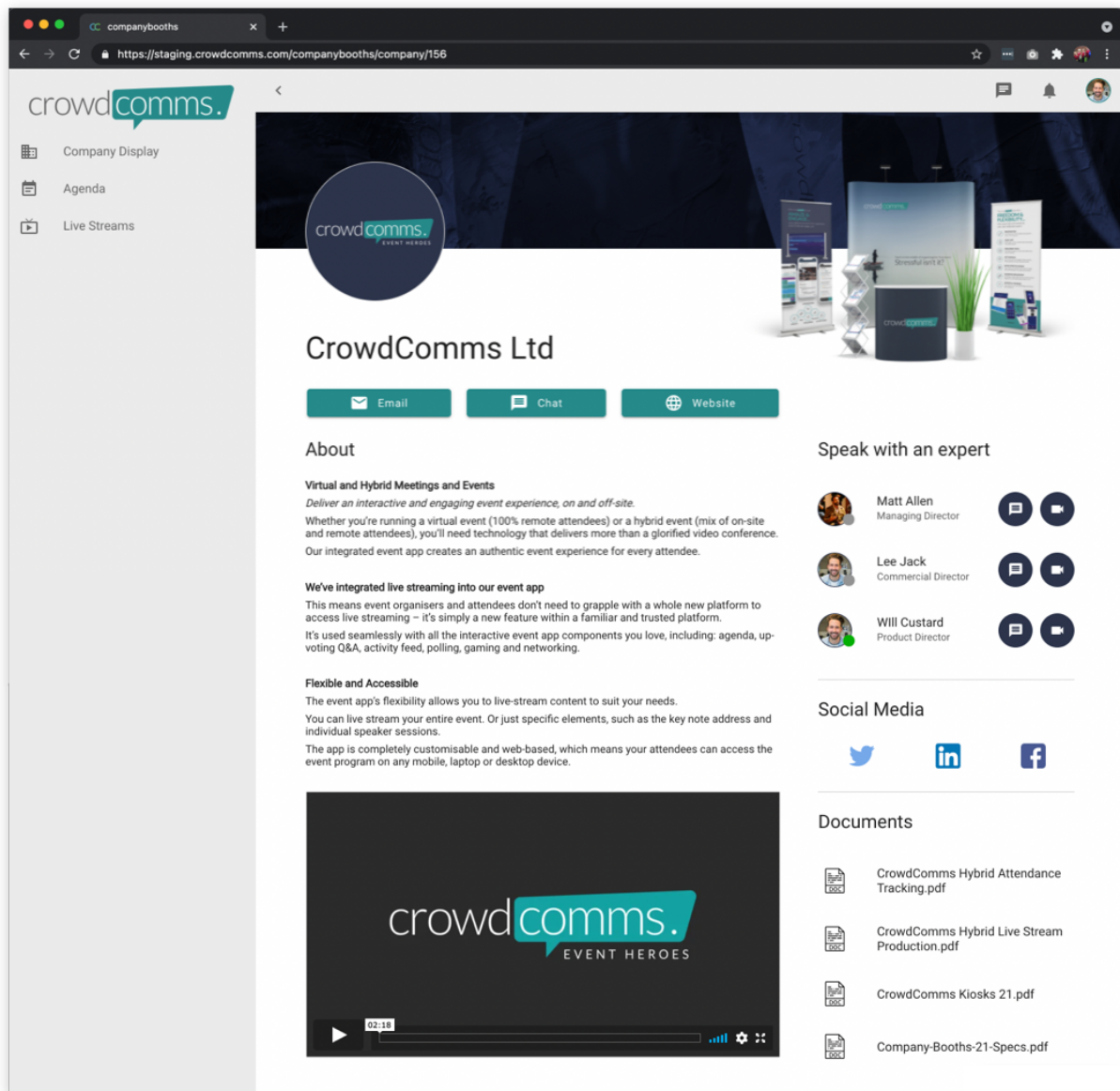
All-new Company Pages released on April 1st (No joke!)

[Click here to go to training guide](#)

Over the last few weeks you may have been contacted by your Account Manager or Dedicated Support Specialists about an exciting change to how Company pages look on the CrowdComms platform.

From April 1st the layout of all company pages will change from a single column layout to a 2 column, full width experience with branding opportunities for each individual company at the top of the page. Extra functionality has been added to allow for a more flexible approach to layout without CSS customisation.

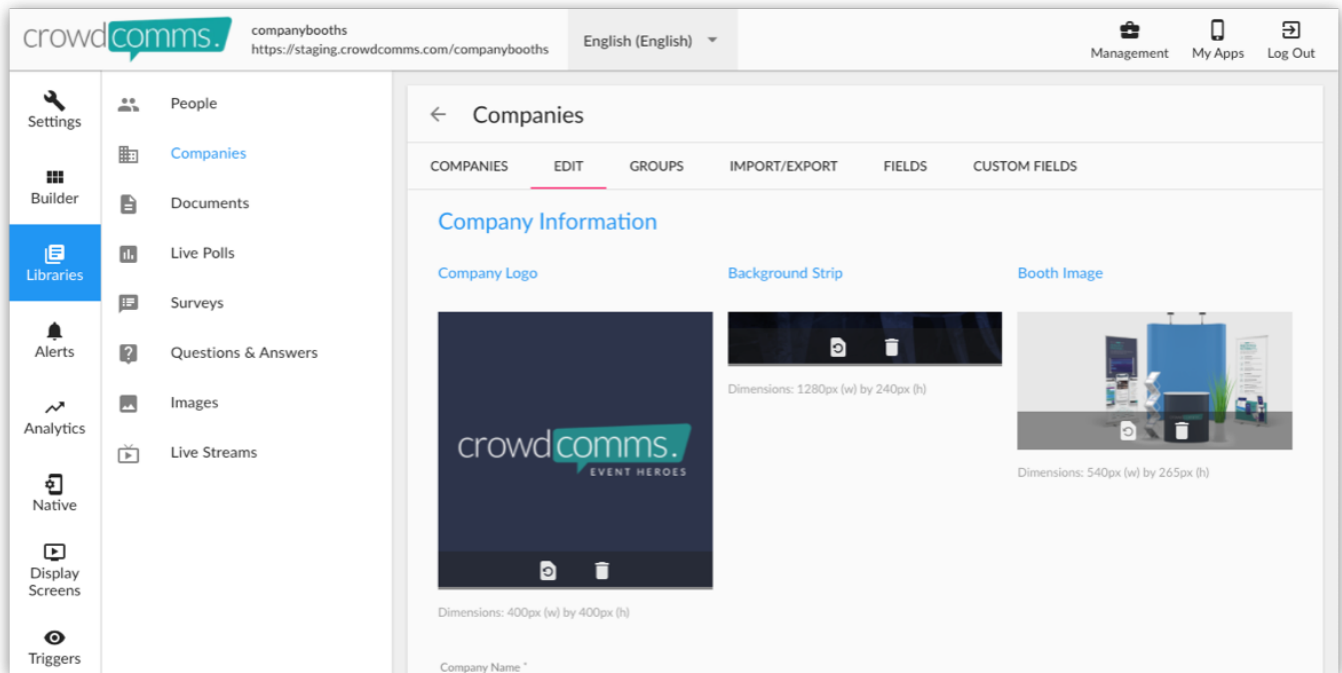
Here's a quick run-down of what to expect:



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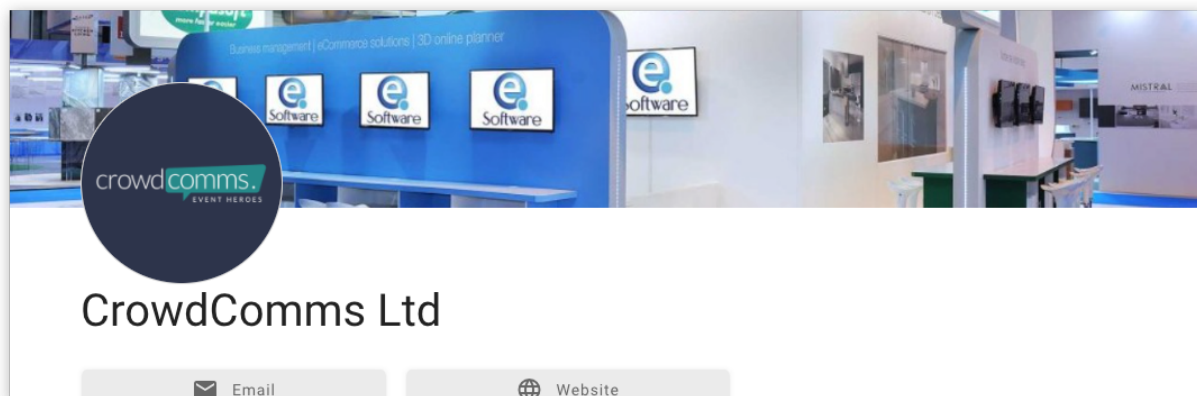
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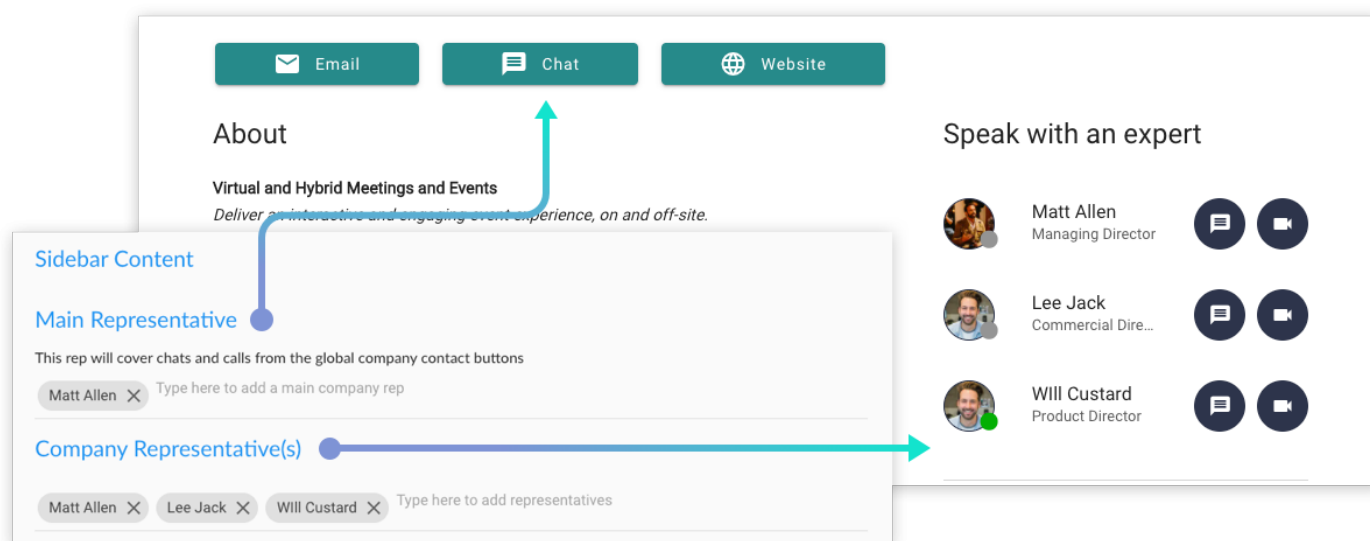


At the top of each page will be a customisable area allowing companies to upload a logo, banner image and a secondary image for exhibition booth stands. These image fields can be found at the top of each company page on the Dashboard.

For events that already have information uploaded into the Dashboard before 1st April: the graphics, content, representatives and documents will automatically adopt the new layout. The background strip will take on the default app colour and while the Booth image remains empty nothing will display in the top right corner. Essentially, no existing pages should require a lot of extra work to make them look 'finished', but we would advise checking each page and enhancing the look and feel where you can.

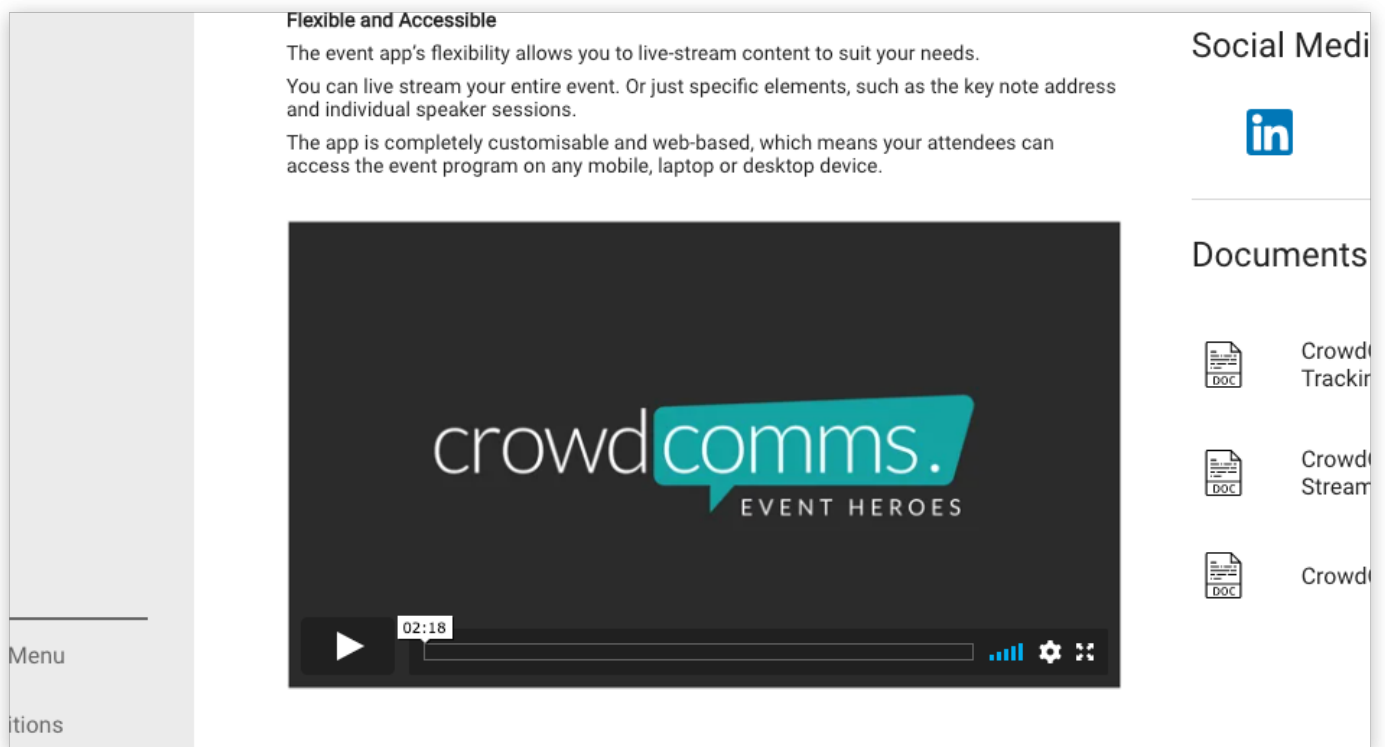


For companies who have a jpeg image of their stand on location at an event, we would recommend using the banner strip to house this image instead of using a rectangular image in the top right-hand corner on top of the background.



We now have a 'Main Representative' Field in the Dashboard. This allows you to specify which of your reps will field the main chat questions on behalf of your company page.

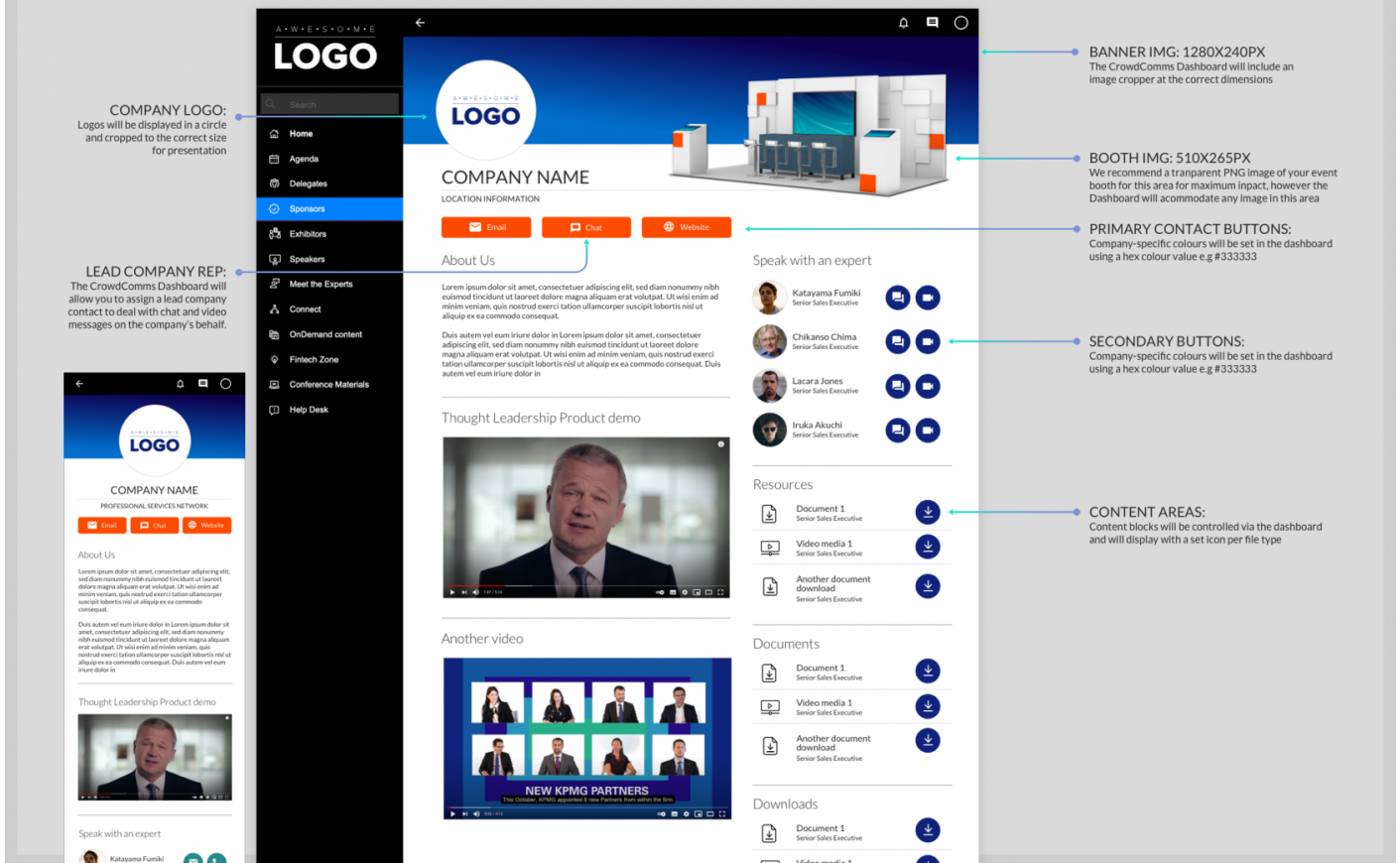
All other representatives will go into the sidebar of the page and have chat and video calling so delegates can still contact them directly.



Videos and photos embedded in description section of the Dashboard will display at the same width as the main column. This will be true of all description sections throughout the platform, not just on Company pages.

A downloadable guide to the asset dimensions you will need can be found [here](#).

crowdcomms.
COMPANY BOOTHS



Revision #5

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