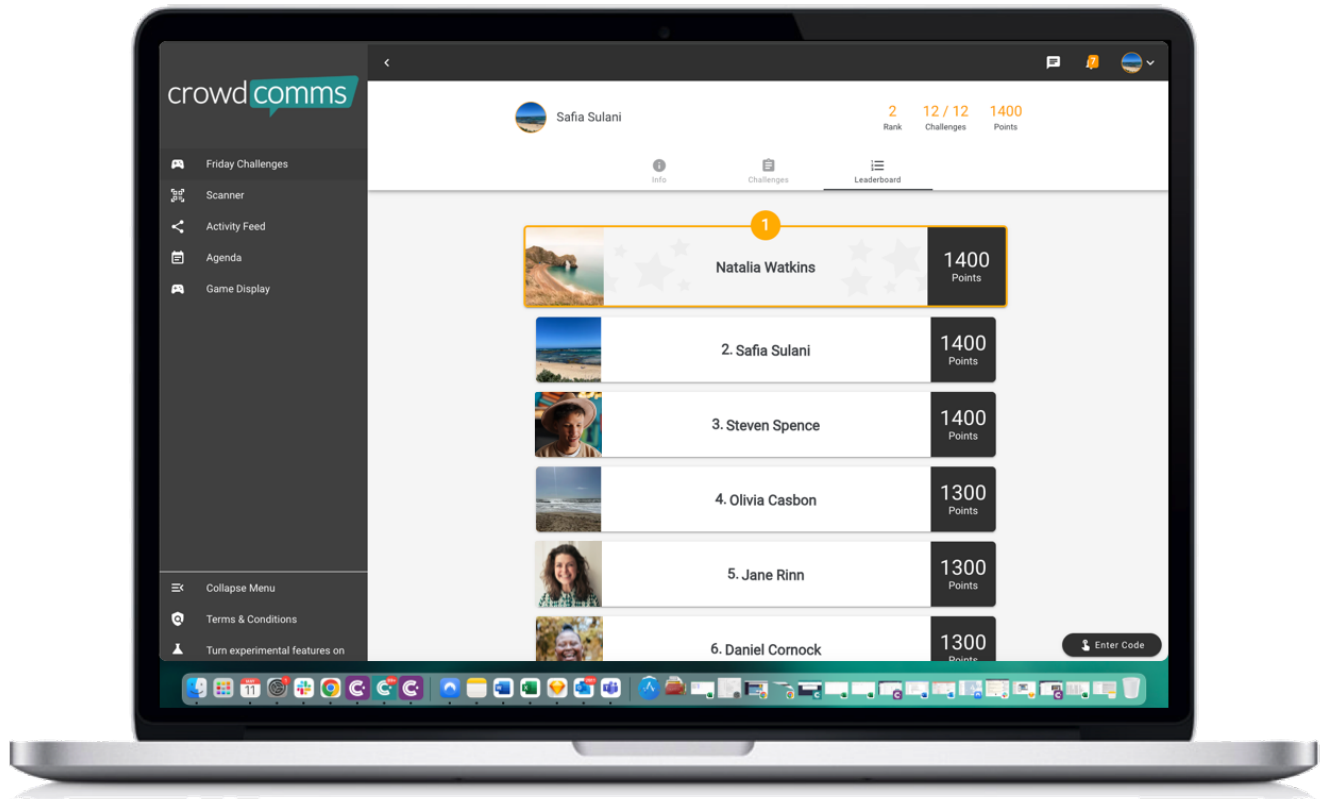


May | Elevate Attendee Engagement with Our Enhanced Gamification Features

Are you looking to create unforgettable event experiences that leave a lasting impression on your attendees? Look no further! We're thrilled to share some exciting news with you - our Gamification module is getting a major upgrade!

In our upcoming release, you'll discover a host of new and enhanced features designed to elevate attendee engagement at your events. With our enhanced gamification features, you'll have the power to create immersive and interactive experiences that captivate your audience and drive meaningful interactions. Say Tschüss to static events and Olá to dynamic engagement opportunities!

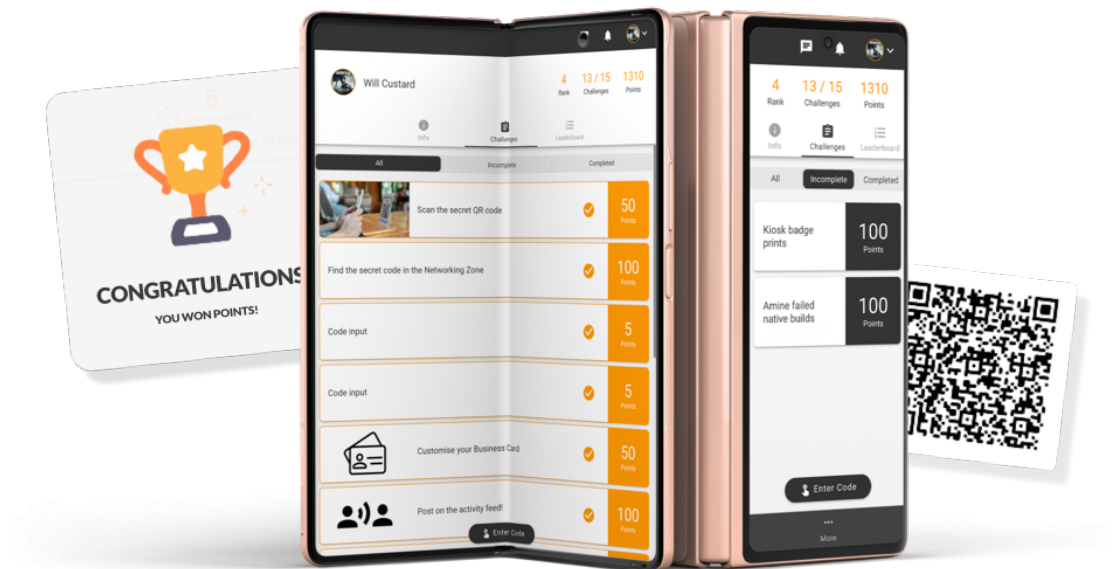
[Lick of Paint on the Leaderboard](#)



At CrowdComms, we're dedicated to continuously enhancing our Gamification features to deliver unforgettable event experiences. That's why we're excited to introduce our latest improvement, the new Gamification leaderboard design. With a fresh lick of paint, our new leaderboard design offers a bold and eye-catching aesthetic that takes attendee engagement to the next level.

Designed with both form and function in mind, our updated leaderboard design provides a visually striking focal point for your event. No more bland and uninspiring leaderboards, our new design commands attention and drives excitement among attendees.

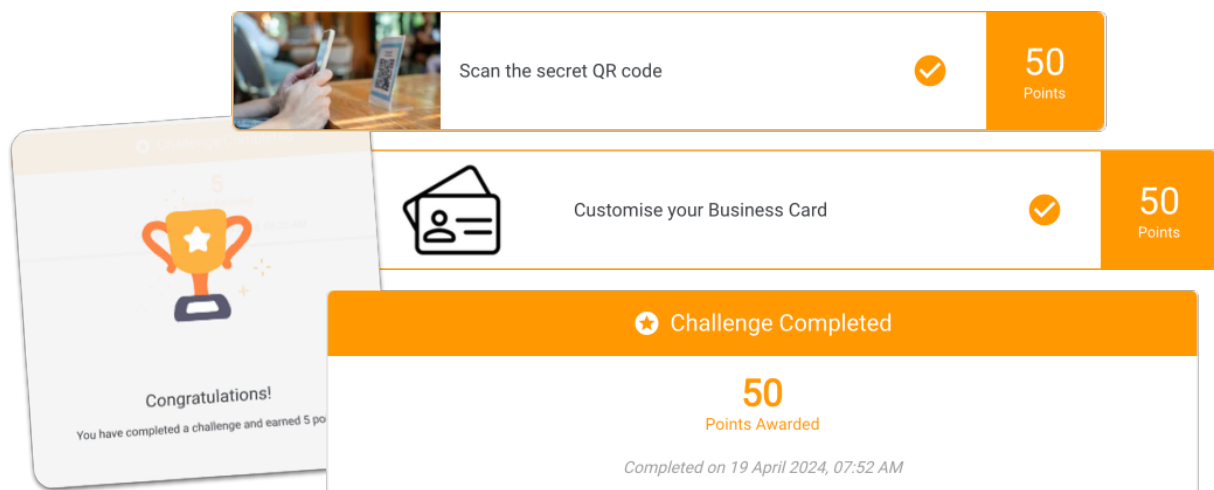
Improved Navigation on the Gamification Module



Next, we're introducing a feature that allows you to effortlessly control the ordering of gamification tabs directly within the Dashboard. This ensures seamless navigation for your users, enhancing their overall experience and making it easier than ever to engage with challenges and activities.

In addition, we're streamlining the challenge navigation process by combining complete and incomplete tabs within the Gamification module. This intuitive enhancement provides your app users with intuitive filters, simplifying their journey through challenges and activities and eliminating any confusion along the way.

Enhanced Challenge Configurations



Our enhanced gamification challenge configurations introduces a range of new 'conditions' that empower you to design diverse and interactive challenges. Whether you're looking to spark creativity, foster networking, or promote engagement, the possibilities are endless.

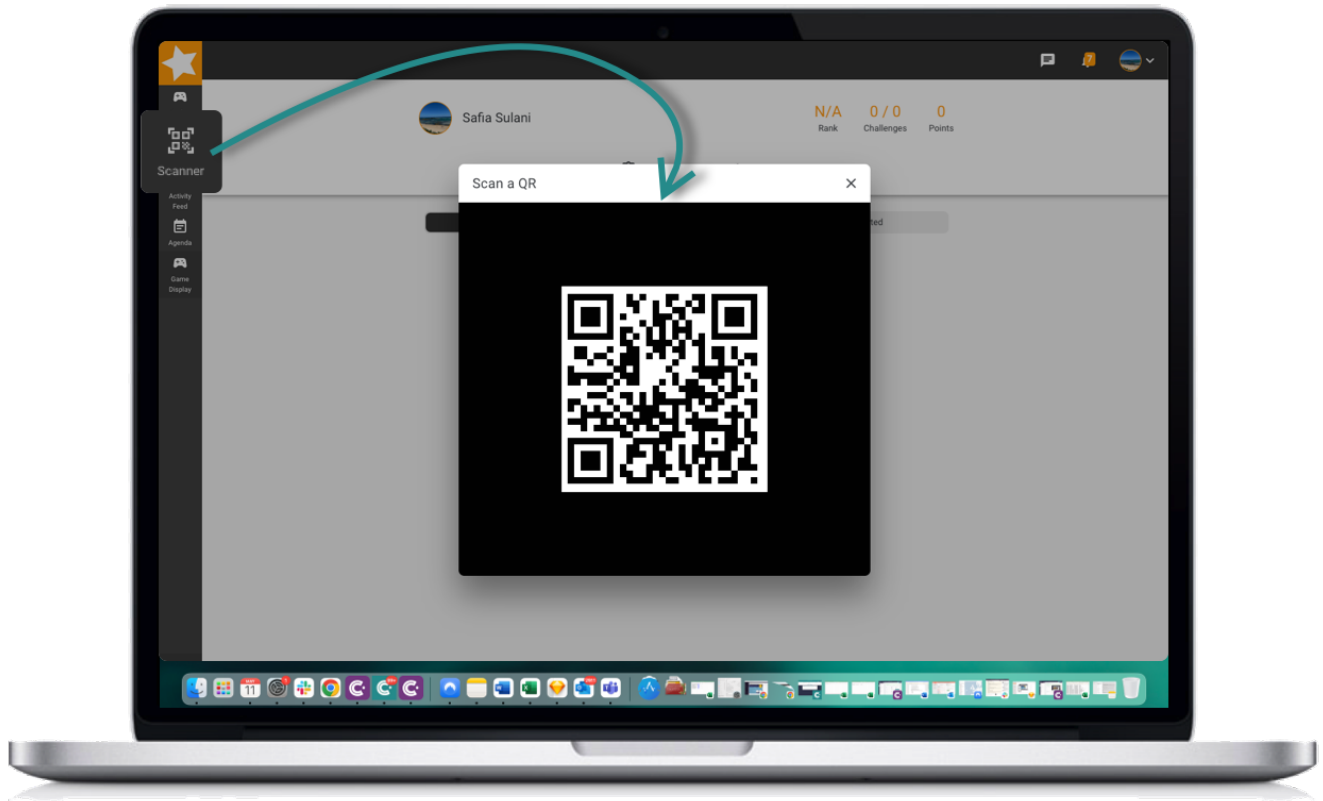
You can now create challenges with custom conditions such as 'Text', 'QR Code', 'Multiple Choice' and more. This flexibility allows for the creation of dynamic challenges that align perfectly with event themes and objectives.

Crafting engaging experiences has never been easier with our multiple-choice challenge configuration. Define answers and select the correct one to create interactive quizzes and polls that keep participants entertained and engaged throughout your event.

In addition, you can leverage existing 'trigger' choices to further enhance challenge variety. From scanning QR codes to answering multiple-choice questions, these triggers provide endless opportunities for engagement.

With our intuitive challenge configuration interface, designing captivating gamification experiences has never been easier. Organisers can unleash their creativity and experiment with different challenge formats to captivate attendees and drive participation.

Scanner Direct Link Module



We're also introducing a brand new scanner direct link module on the delegate app. With the Scanner direct link Module, attendees can now easily access event content and participate in activities using a universal scanner. Attendees can effortlessly connect with fellow participants by scanning QR codes or exchanging business cards, fostering meaningful connections and facilitating valuable interactions that extend beyond the event itself.

Furthermore, with the addition of the new QR code challenge, the Gamification feature unveils a realm of possibilities for your delegates, providing a versatile and interactive method to enrich the gamification experience. From exhilarating scavenger hunts to unlocking exclusive content, QR codes introduce an electrifying dimension to your event engagement strategy.

Challenge Completion Experience

□□ Lastly, we've enhanced the challenge completion experience to include pop-ups, sounds, and haptic feedback (on native platforms), ensuring a more immersive and rewarding journey for your users. Every challenge completion will be a memorable and immersive moment, leaving a lasting impression on your attendees.

Revision #2

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