

# May | Streamline Your Event Registration with Our New CMS Features


Get ready to streamline your event registration process and gain deeper insights into your communication strategies! We're excited to introduce our latest enhancements to the CMS, designed to optimise registration communication management and improve user experience.

## RSVP Functionality: Simplify Attendee Responses

With our new RSVP functionality, event organisers can now include a button in email templates that links directly to the registration page. This feature allows attendees to easily decline an invitation to register, simplifying the response process and helping you manage attendance more efficiently.

## Email Masking Functionality: Protect and Customise Your Communications

Our enhanced email masking functionality offers event organisers the ability to mask the sender's identity in emails sent through the system. This feature allows customisation, making emails appear as if they come from the organiser's organisation or a specified domain. This not only enhances professionalism but also helps in maintaining brand consistency.

 **Email Masking**  
By configuring custom email masking, you can send emails from your own domain.  
To configure custom email masking, you will need to add the downloaded DNS records to your domain registrar.

Sender Domain

faststart2022.com

ⓘ

Please note that it may take up to 15 minutes for DNS changes to propagate

Check Email Validity

Download DNS Records

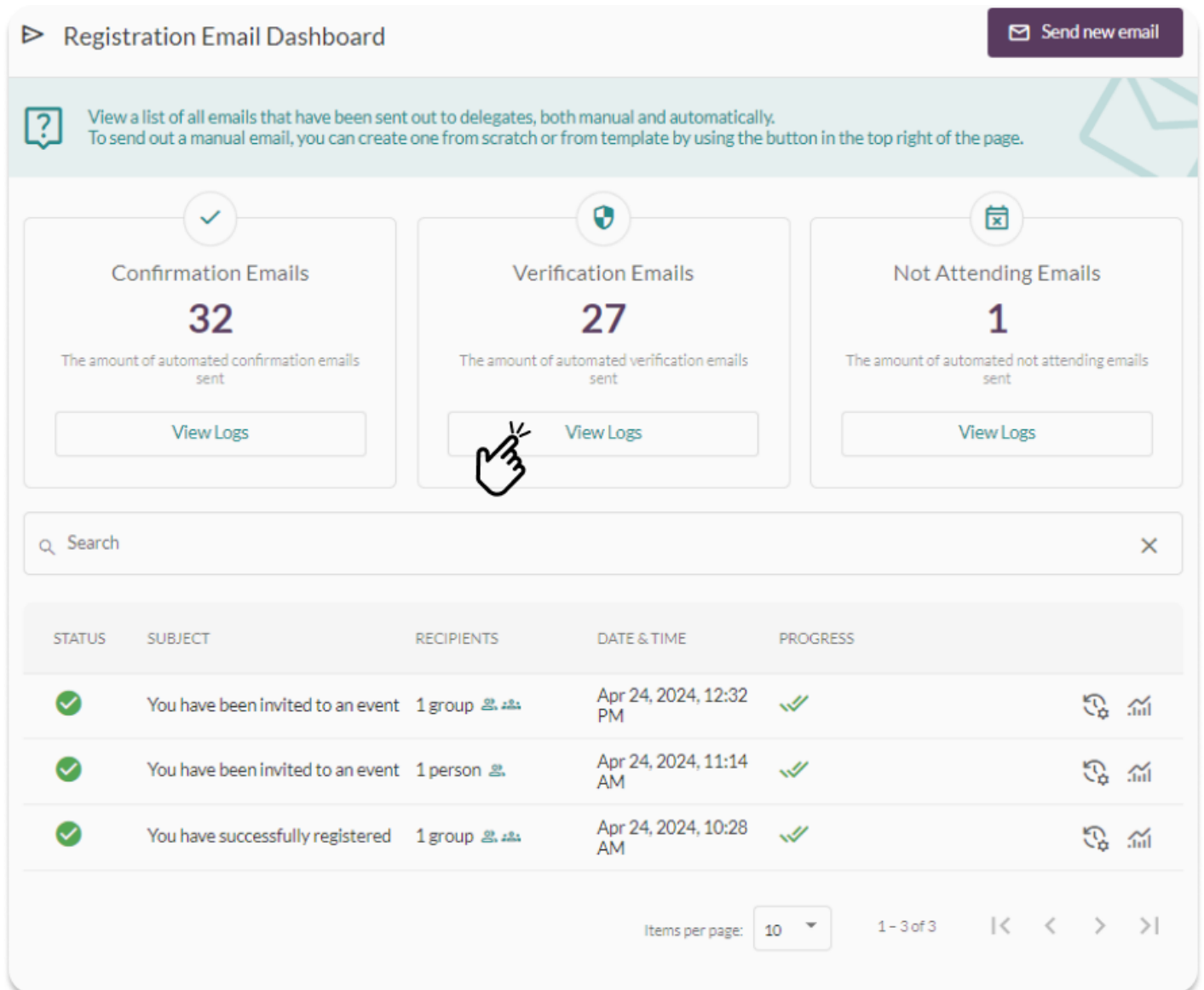
## Comprehensive Email Statistics: Gain Valuable Insights

Our new dashboard tab now includes comprehensive email statistics, providing key metrics related to your email communications:

- **Email Delivery Metrics:** Track the number of emails sent, delivered, and bounced.

- Engagement Insights: See whether emails were read, giving you valuable data on attendee engagement.
- Export Capability: Easily download your email statistics data into a spreadsheet format with a user-friendly "Export" button.

These features provide event organisers with deeper insights into their communication strategies, helping to refine and optimise future email campaigns.



All of these enhancements are designed to make the registration process smoother, provide greater flexibility in managing communications, and offer valuable insights into email engagement. We're committed to continuously improving our platform to meet your needs and help you create unforgettable event experiences.

Revision #3

Created 30 May 2024 15:05:57

Updated 30 May 2024 15:39:43