November Roundup: Multiple Improvements
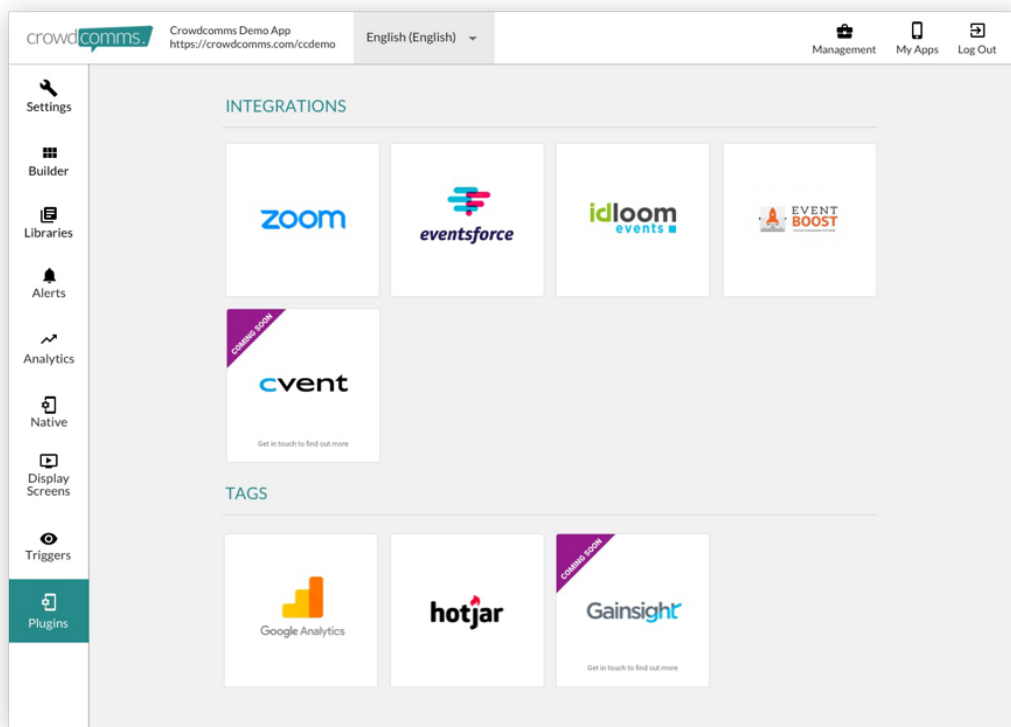
Quick roundup on the November release

We're approaching a busy season in the events world, so the Product team is upping the gear in developing exciting features for you to deliver great events using our platform.

All these features will be in our latest release on Thursday, 11th November. If you have any questions or would like a demo before that, please get in touch and we'll be happy to train or support you in using new functionality for your upcoming events.

Here's what's on the way...

Tag Manager

Click here to go to training guide

We are excited to be releasing the Tag Manager feature. This great new addition will enable you to add and update your own tags on our platform for conversion tracking, site analytics, and more.

There are nearly endless ways to track activity across our platform, and this intuitive feature lets you change tags whenever you want.

To do this, it is as simple as adding your Google Analytics into your event app on our platform and you'll get all the analytics about your event sent directly to your GA account.

Cvent Integration

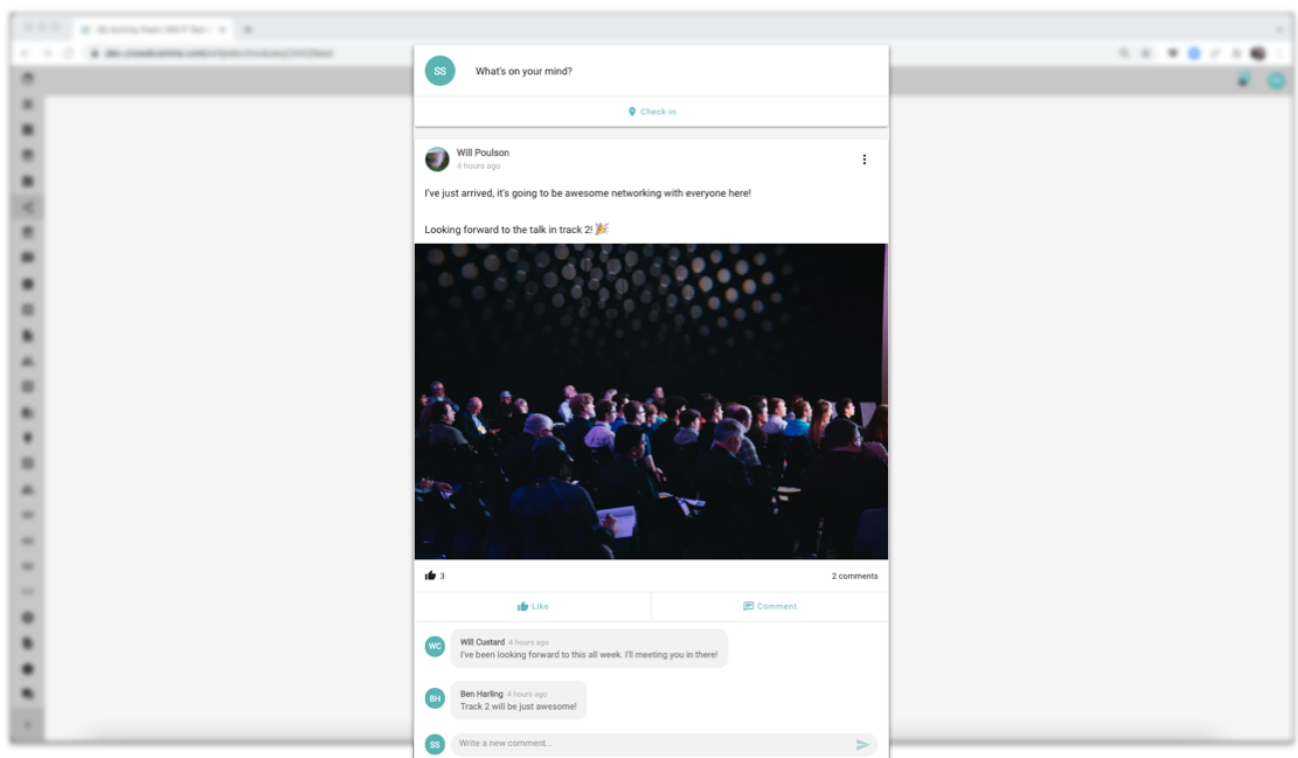*Click here to go to training guide*

More integration and this month we bring you our integration with Cvent.

In November, you'll be able to map your custom fields from one platform to another. Keeping the two experiences in parallel while you concentrate on delivering a great event.

We've got our experts on hand to guide you through it if you need some help setting it up.

Activity Feed Restyling

Finally, we're pleased to inform you that we've updated the Activity Feed styling to improve the look and feel of this feature.

Appearance-wise, we're making it look better than the old style of whitespaces in between feed comments. Better visual boundaries where you can see the shape of the comment input and better hover & focus styles where focus colour goes around the edge.

Revision #3
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