October Roundup: Multiple Improvements
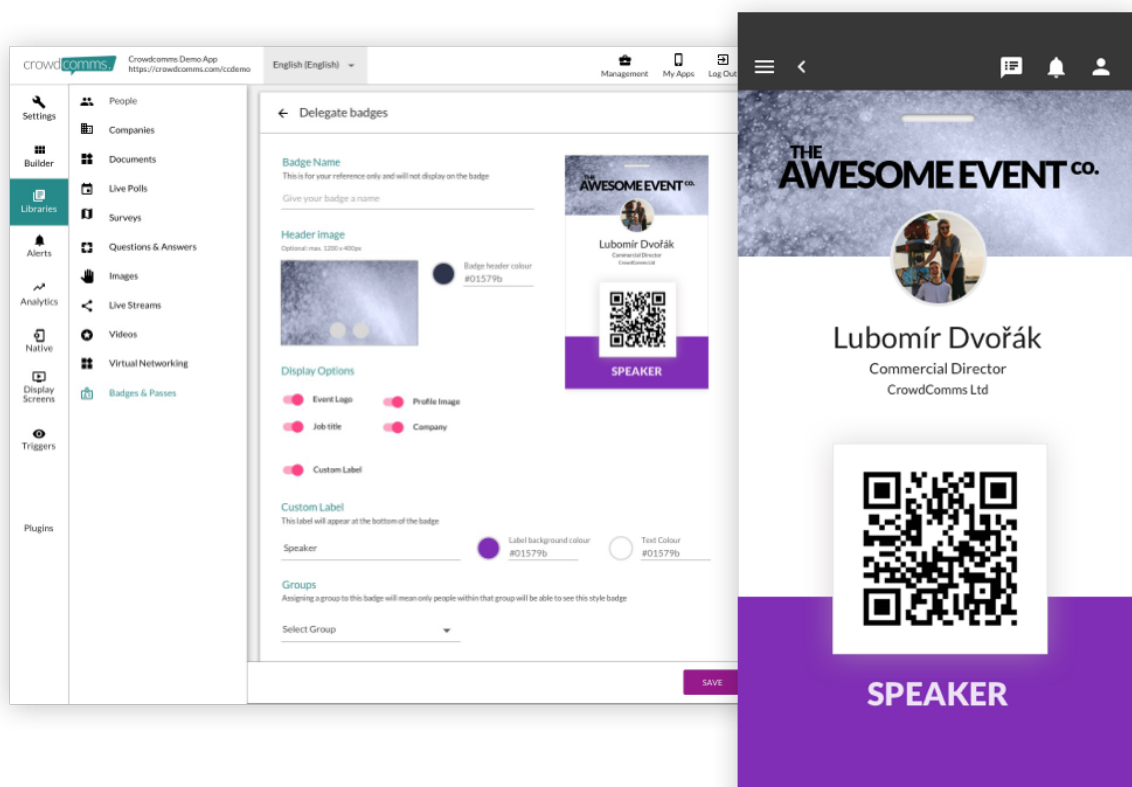
The ultimate roundup on the October release

We're super excited to be announcing this month's release so we'll keep the intro brief so we can try and keep this email down to a reasonable length!

All these features will be in our latest release on October 14th. If you have any questions or would like a demo before that, please get in touch and we'll be happy to train or support you in using new functionality for your upcoming events.

Here's what's on its way...

Badge & Passes

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A new feature we're excited to launch is the badge and pass in conjunction with the delegate QR code. This will allow you to use a digital version of your badge or print out attendee badges with the QR code to then be used at your event.

With this new feature, you are not only able to print out the attendees' badges, but you can also design your own badge from within our dashboard. If you already have an existing registration platform that supplies the QR code, you can simply import it into our dashboard. Alternatively you can export the QR codes CrowdComms generates for each delegate to use in your registration platform.

At the event, your attendees can access their badges on their profile page of the event app or you are able to add quick-access links from the main menu directly to the badge itself. As the organiser you'll be able to scan these codes using your registration app to validate your attendee's registration, check them into sessions or capture their information for lead generation.

As a bonus, we've built in a scanner into each attendees app and an area for them to store badges that they've scanned themselves. A great way to encourage engagement and repeat use for delegates who want to network during the event and keep everything in one place.

Eventboost Integration

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You may already be aware that Eventboost has been our partner for quite some time and in this coming release we bring you the integration between our platforms and Dashboard front-end plugin to enable you to set it up yourself.

So, from October, you'll be able to map your custom fields from one platform to another. Keeping the two experiences in parallel while you concentrate on delivering a great event.

We've got our experts on hand to guide you through it if you need some help setting it up.

Email notification prior to app deletion

Your event app and its data will be automatically removed in 14 days.
If you're happy with this there's nothing you need to do. If you would like to extend the end date of your app please speak to your account manager.

As it stands once your event app has finished, we store your information for 6 months for you to

refer back to if you need it. Once that 6 months expires our systems automatically delete your app. Previously contacting you about this has been a manual process but we know this is not ideal, so we've automated some warnings so nothing gets removed without you knowing.
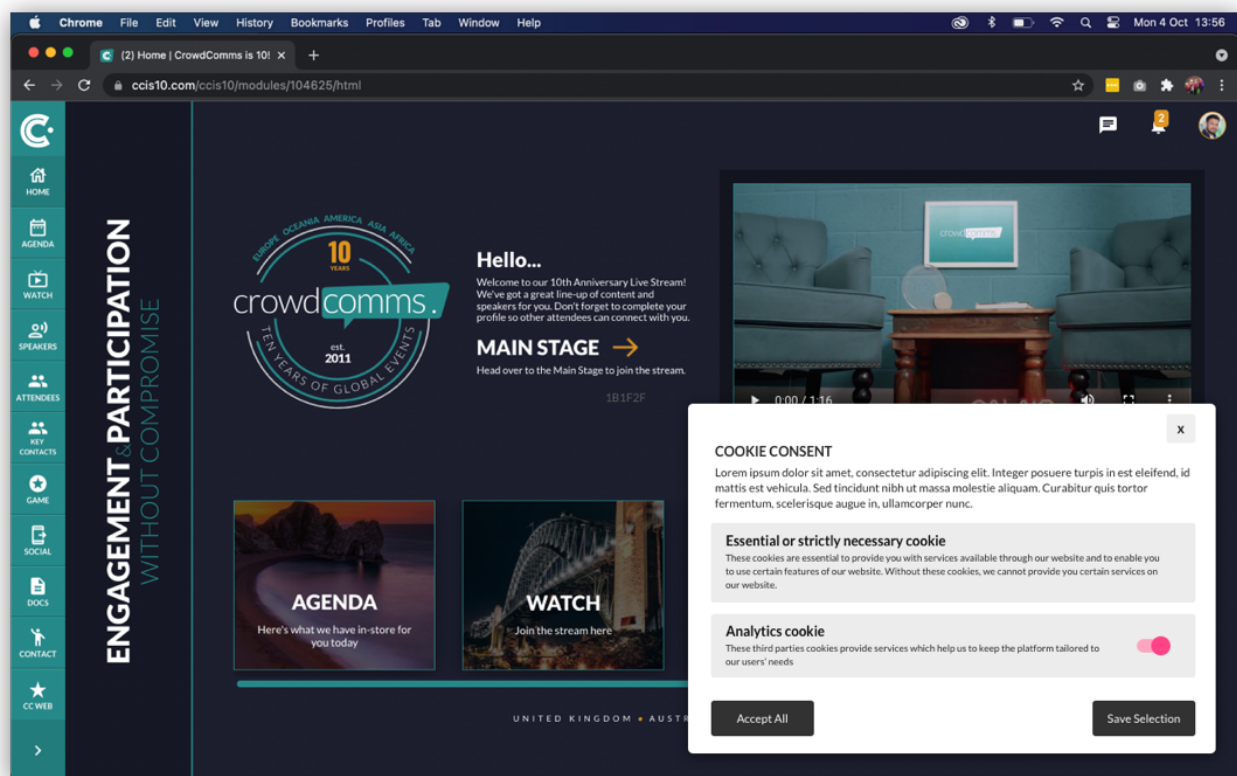
We will be sending you the first notification via email 30 days prior and a reminder 14 days prior to deleting your app.

If you're happy with it, you don't need to do anything, but if you want to extend the lifespan of your app, you can get in touch with your Account Manager to extend its duration.

The notifications will be sent to your dashboard admins, so ensure you update the admin details regularly.

Cookie Consent Restyling

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Finally, we have also updated our cookie consent banner and the cookie policy to keep our platform users informed about our cookie policy and be able to customise their cookie preference.

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