

# October: Streamline your Event Planning With Our New Seamless Registration Suite - Effortless Event Management Starts Now!

As summer fades away and Autumn heralds one of the year's busiest seasons for events, we're thrilled to introduce a game-changing feature that will transform your event planning experience: the Registration Suite - in Beta. This innovative addition to our ecosystem combines the power of event registration, a dynamic landing page builder, and seamless communication tools all integrated into brand new sections of our award-winning dashboard. Now, you can effortlessly create and manage registration forms for your events while maintaining a direct line of communication with your attendees.

## **Complete Customisation**

Whether you need comprehensive no-code tools or have teams capable of custom CSS we're confident we can get closer to your brand than any other platform. Using the same industry-leading design and UX of our event app CMS we know you'll pick this up in no-time.

## **Say goodbye to the hassle of managing multiple tools and integrations.**

Our Registration Suite offers a complete ecosystem where you can effortlessly create and manage registrations, your event app, and delegate communication, all in one place.

## **With our Registration Suite, there's no need to rely on third-party integrations for registration or communication.**

We've integrated everything you need seamlessly into our award-winning platform, saving you time and reducing complexity.

## **Your data security is our top priority.**

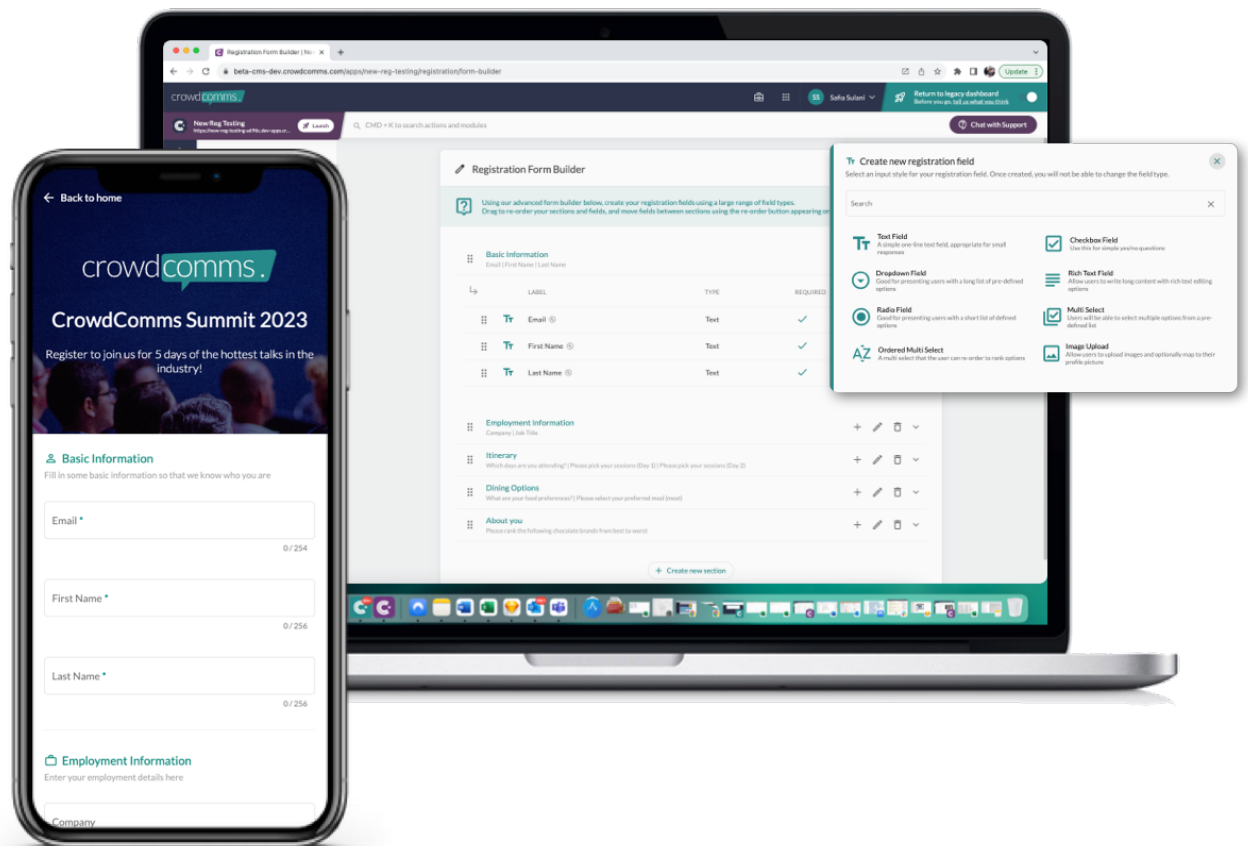
The Registration Suite Beta is built with ISO 27001 and SOC 2 compliance, ensuring your sensitive information is safeguarded against threats and breaches. Processing PI data in one single place instead of moving sensitive information between systems.

## We're here to help you every step of the way.

When you sign up for the Registration Suite, you'll have access to comprehensive training and dedicated support to ensure you can set up and run your events with confidence. Choose to self-build using our intuitive tools or use one of our expert in-house teams to join forces with your organisation and build seamless brand experiences in a matter of days that will rival any bespoke build that would take months.

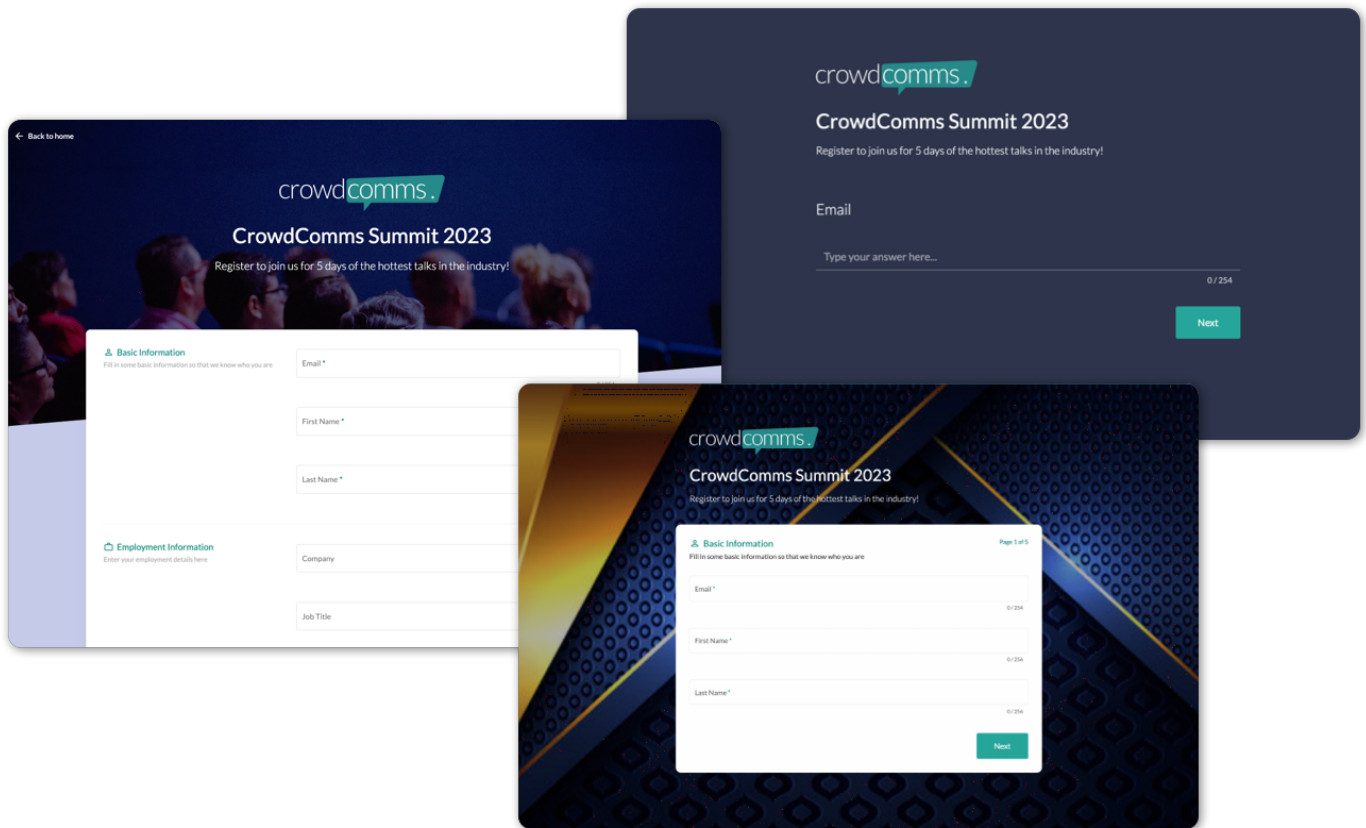
Let's dive in and discover how this feature will simplify your event coordination efforts and elevate your overall experience.

## Registration Form Builder



This dynamic tool empowers event organisers like you to craft exceptional registration forms effortlessly. With a wide array of question types at your fingertips, you have the freedom to create tailored, engaging forms that cater to your unique event needs. But that's not all, our intuitive drag-and-drop functionality allows you to re-order sections and fields with ease, giving you complete control over your form's layout. Want to add your brand's signature touch? Our form branding options are designed to make your event registration page shine.

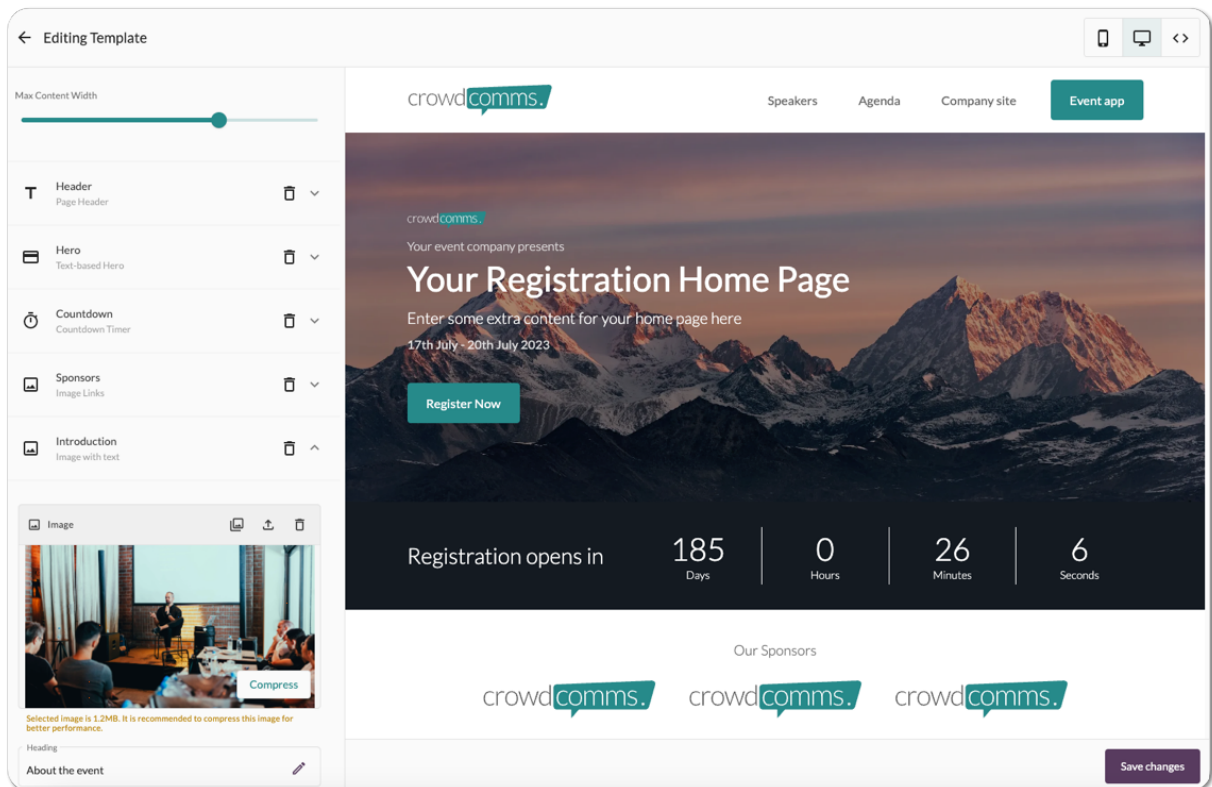
Customisation gets even better with the ability to present questions to your registrants in different layouts, ensuring a continuous and user-friendly experience. You can choose from three different options, a single-page form, a section per page and a question per page. Giving you complete control of your customer experience and flexible enough to fit with any brand strategy.



Customise the in-app messages that will be instantly displayed to registrants upon completion of the registration form. You can optionally add links here to direct them to the event app. Plus, we've made compliance hassle-free by enabling you to customise your privacy policy and terms and conditions specific to your event. Finally, rest easy with our live preview feature directly on your CMS to check every change in real-time.

With our Registration Form Builder, you have the power to create registration experiences that not only meet but exceed your expectations.

## Registration Landing Page Builder



This next Suite feature takes a familiar platform component and elevates it to new heights, we introduce to you the Registration Landing Page Builder. Designed with your event's success in mind, this feature offers great flexibility. You now have the choice of whether to add a home page in conjunction with your registration form on your registration site which you can promote independently of your event app.

For those who choose to utilise it, the home page becomes your event's front door, inviting users with open arms. Don't have the time to design a captivating page? No worries! We've got you covered with a beautifully curated template that you can instantly deploy. This new iteration of our page builder represents the next generation of user-friendly, powerful design tools.

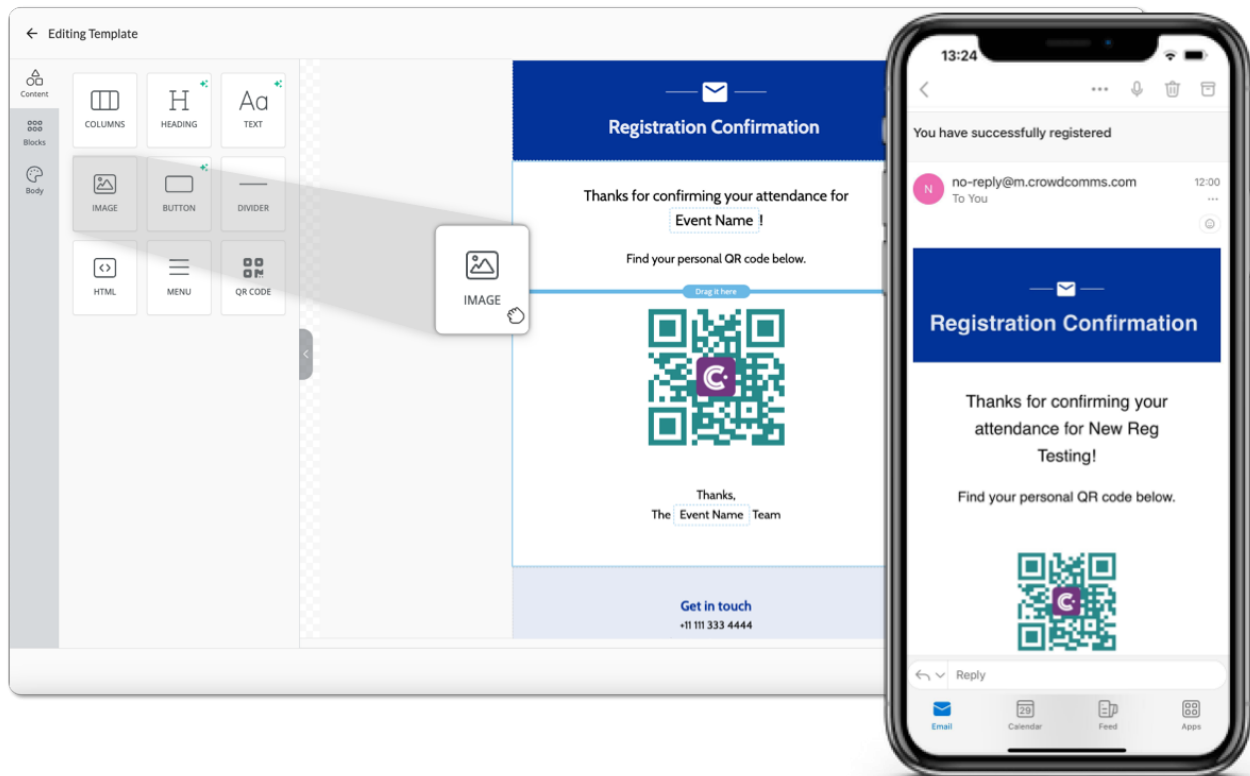
You can create your event's narrative by selecting from a wide range of section types. Customise sections to your heart's content, from adding a countdown to an interactive map, and speakers' widgets to sponsors' links, you have all the tools you need to make your page uniquely yours. Dive into the nitty-gritty details and craft an interactive journey by linking different sections of your page or even external sites.

As always, white labelling for our clients is always at the top of our priorities. On top of branding your home page and registration form with your event imagery and colours, you can also use custom domains for your registration site.

Adding a custom domain is as easy as 1, 2, 3! Just plug the records we provide you from the Settings page into the records of your DNS provider, and your registration will be available at your custom domain URL under the "registration" subdomain.

With our Landing Page Builder, you're not just registering attendees, you're engaging and inspiring them from the very start. We promise this feature can elevate your event's first impression to new heights!

## Registration Email Template Builder



They say that 'Three's a charm,' and we couldn't agree more. With excitement, we present our third feature: the Email Template Builder, enhancing our comprehensive Registration Suite. This versatile tool empowers you to effortlessly craft and send targeted emails to invite users to register, issue reminders to those who haven't registered, and send confirmation emails to those who have.

With our Email Template Builder, your options are endless. Choose to personalise your emails from scratch, utilising our user-friendly email editor to create bespoke messages. Alternatively, use the pre-existing template to expedite the process. Have specific information to share, like details on event travel and accommodation? You can easily design custom templates that resonate with your registrants.

Adding and editing content is a breeze with our dynamic, drag-and-drop editor. Create captivating, professional emails in minutes, saving you time and energy. Plus, rest assured that your emails will look great on different browsers and email clients, thanks to our responsive design.

Stay tuned for the big reveal and discover how our Email Template Builder can elevate your event communication, making it more engaging and efficient than ever.

## **What are you waiting for...**

We're excited to invite you to be among the first to experience the Registration Suite in Beta version. As a Beta user, you'll have the unique opportunity to shape the future of this powerful tool. Your feedback will be invaluable in helping us fine-tune and enhance the suite to meet your specific needs.

Your next event is just around the corner. Contact your account manager now to explore how the Registration Suite can make it a resounding success.

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