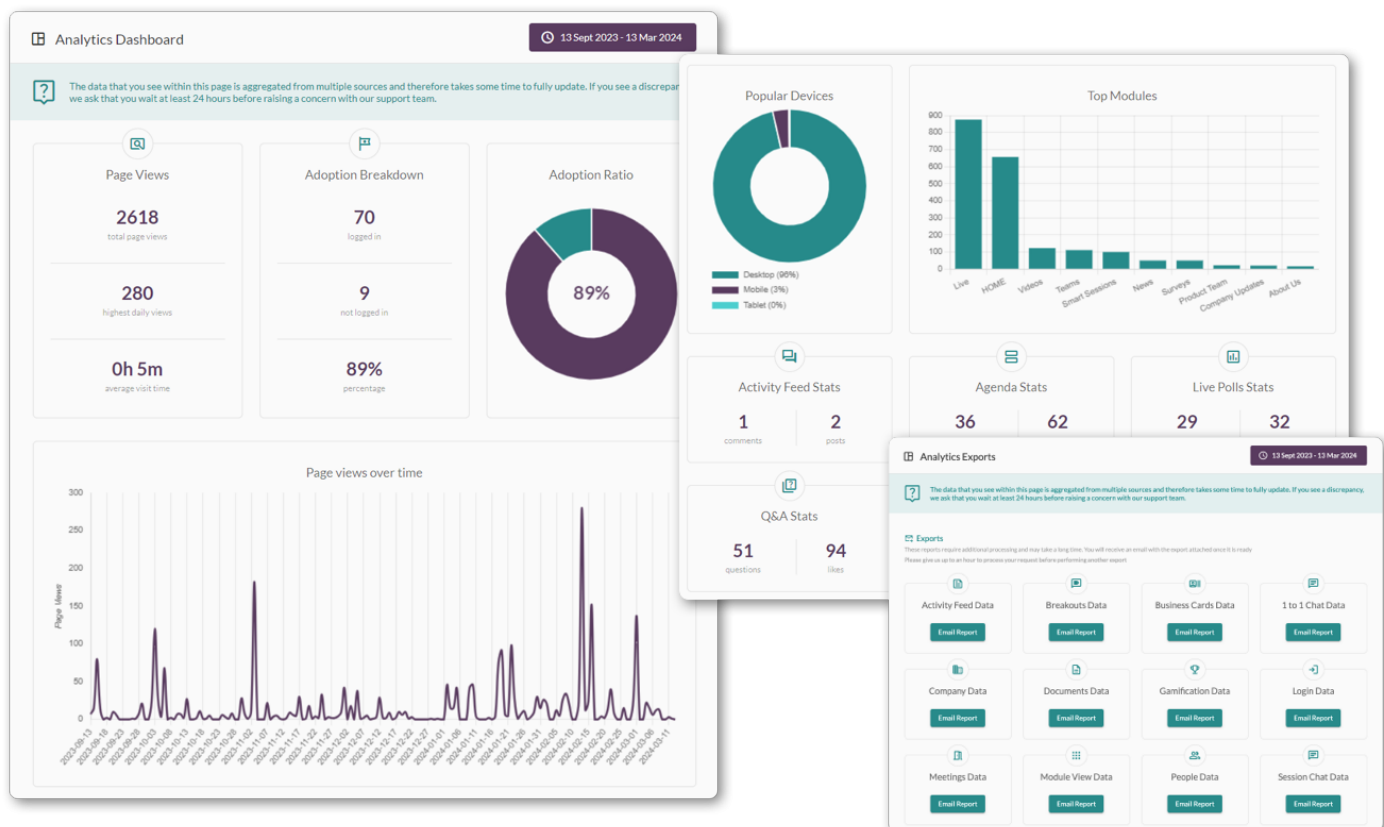# Q1 | Round-Up & What's Next for Q1 2024: Elevating Your Event Experience with Exciting Enhancements!

The CrowdComms team, as always, has been working hard through the winter months to empower you to craft exceptional event experiences in 2024.
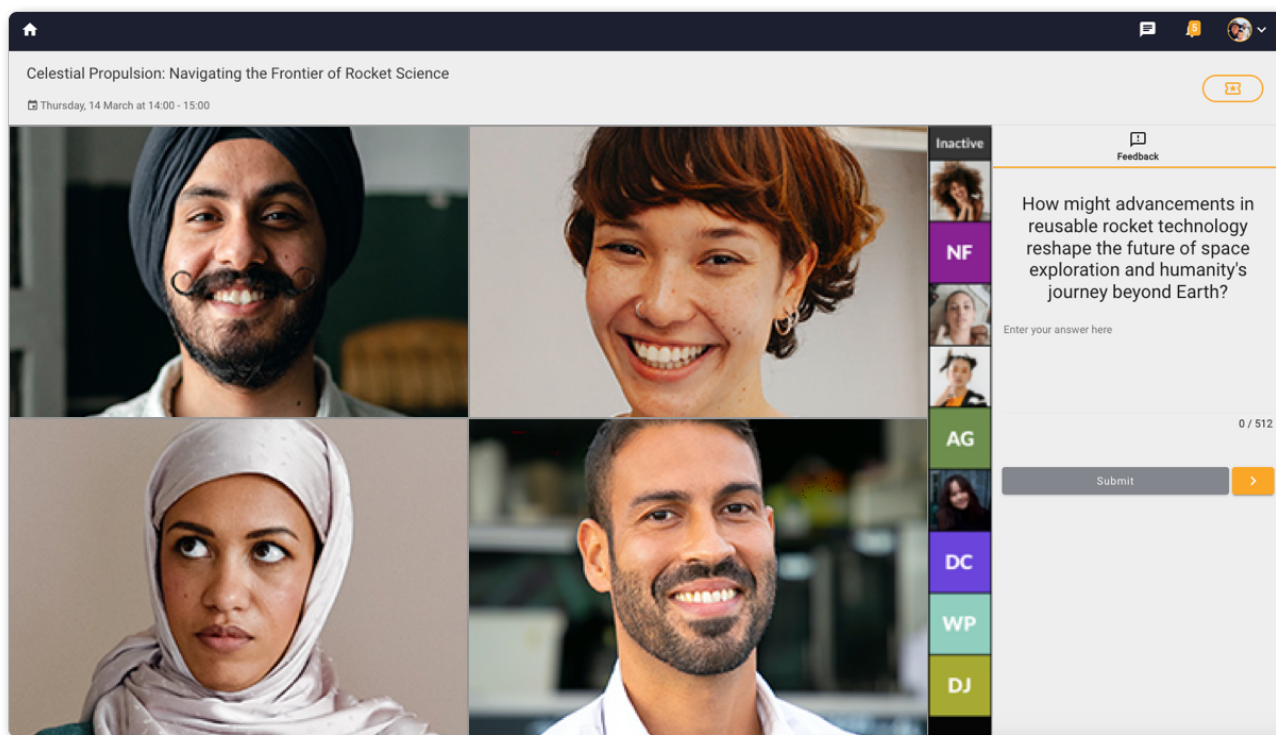
Recent and upcoming updates include:

- **Analytics Dashboard**: Manage and interpret data effortlessly, and gain insights into your event's success.
- **Improved Video Breakouts:** Enhanced collaboration and interaction, ensuring continuous engagement.
- **Custom Email Domains**: Add a professional touch to your event communications seamlessly.
- **Word Clouds Feature**: Visualise delegate sentiments in a vibrant, engaging format.
- **Registration RSVP Email Template**: Streamline the RSVP process, enabling easy communication of availability.
- **Real-Time Attendees View**: Stay updated with dynamic real-time updates on session attendance.
- **Activity Feed Moderator Controls**: Empower moderators to manage the activity feed, fostering an engaging environment.

Brand New Analytics Dashboard & Reporting Export

🎉 Introducing our exciting Analytics Dashboard, now seamlessly integrated into your CMS dashboar for precision and ease. Gain immediate access to a comprehensive overview of your event's success, including essential metrics like adoption rates, total page views, and real-time trends, enabling informed decision-making and unparalleled engagement. But that's not all! We're thrilled to unveil our powerful Reporting Export feature, providing effortless access to detailed event data for comprehensive insights and informed decision-making, propelling your success to new heights with ease.
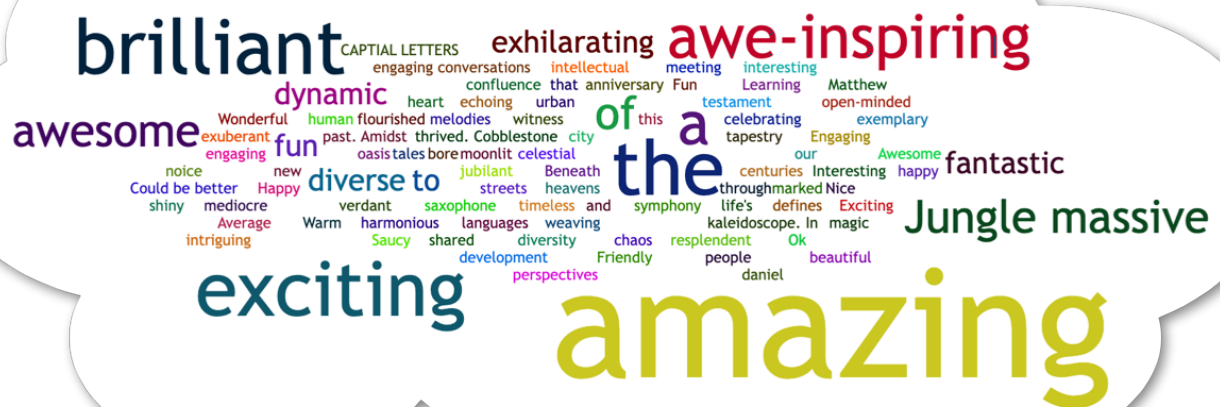
The Newly Improved Video Breakouts

At CrowdComms, we're dedicated to continually improving your event experience, and our latest update to the Video Breakouts feature reflects that commitment. This upgraded version introduces a revamped layout, prioritising active participants to facilitate seamless collaboration and meaningful connections. With a focus on enhancing engagement, our innovative design showcases the most active participants prominently on screen while neatly organising less active participants in the 'Inactive' panel for a distraction-free experience. Additionally, delegates now have the option to personalise their virtual space with backgrounds, allowing for creative expression during video breakouts. These enhancements promise to elevate your event experience, fostering connections and creating memorable moments like never before!
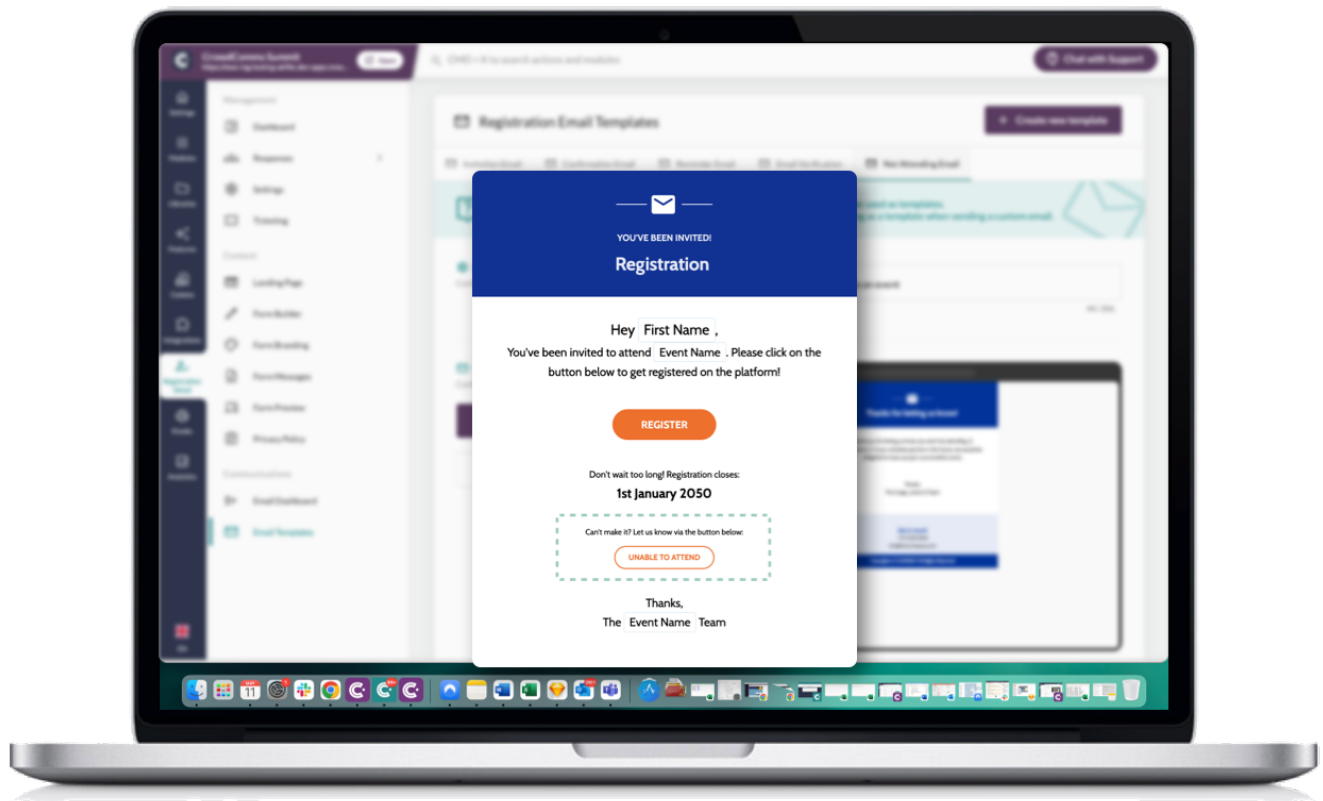
Custom Email Domains

✉ Elevate your event communication with our Custom Email Domains feature, enabling you to send emails using your unique domain for a personalised and professional touch. Beyond aesthetics, this enhancement bolsters your brand identity and credibility, enhancing visibility and email deliverability. Bid farewell to generic addresses as you make a lasting impression on your audience, ensuring your messages land directly in their inbox. With Custom Email Domains, it's time to enhance your communication and forge meaningful connections like never before!
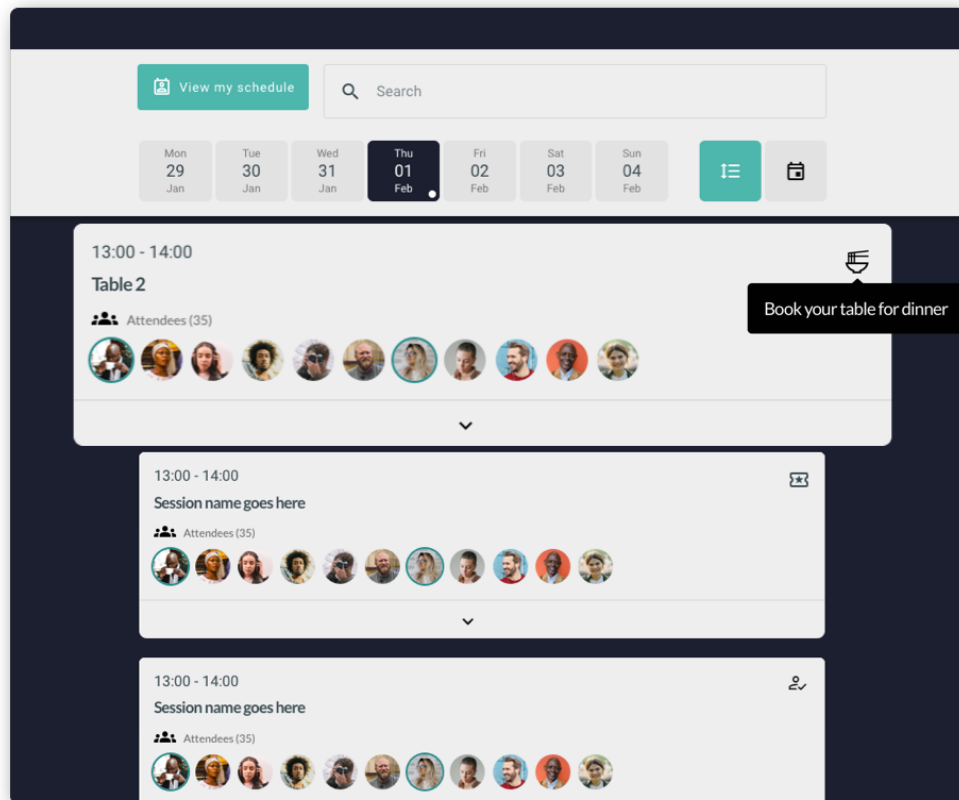
Word Clouds

Our Word Clouds feature is designed to capture the essence of your event in a visually stunning way, transforming delegate sentiments into an insightful masterpiece. It creates a dynamic tapestry of feedback, thoughts, and emotions, allowing you to effortlessly gauge the pulse of your event and identify trends in real-time. Moreover, Word Clouds organises feedback based on popularity, highlighting the most significant words for actionable insights and meaningful improvements. Say hello to a new era of event analysis and engagement, where every word matters and shapes the future of your events.

Additional Registration Email Template - RSVP

🎉 We're thrilled to introduce an exciting update to our Registration Email Communication feature, invitees can now decline event invitations directly from their inbox! This streamlined process eliminates back-and-forth emails and manual updates, empowering invitees to respond effortlessly. Additionally, we've included an optional 'Reason' field to provide valuable insights into declined invitations. Furthermore, our new Not Attending Email template offers a seamless solution for confirming declines, ensuring clear communication and maintaining a professional touch throughout the event planning process. With these enhancements, managing RSVPs has never been more efficient, leaving you with more time to focus on creating unforgettable events.

Real-Time Attendees View in Agenda List

Another feature we're excited to introduce is the Real-Time Attendees view, designed to keep you connected and informed throughout your event. Accessible directly from the Agenda list page, this innovative tool offers delegates a dynamic view of session attendees in real time. With instant access to attendee lists and real-time updates, delegates can confidently plan their event experience while staying seamlessly coordinated. Additionally, Dashboard admins can now customise session icons and labels, adding a personalised touch to each session. With Real-Time Attendees view, make the most of every session and stay engaged throughout your event!

Activity Feed External Moderator Controls

We're thrilled to unveil the Activity Feed External Moderator controls! With this feature, event organisers can appoint moderators to manage and oversee the activity on the Activity Feed wall within the event app. Say goodbye to concerns about inappropriate content or spam cluttering your Activity Feed as moderators now have the authority to pin, hide posts, and moderate comments, ensuring a vibrant and welcoming space for all attendees. Empower your moderators to curate content, highlight announcements, and foster discussions, creating a positive and engaging environment. Embrace a meticulously curated Activity Feed, fostering attendee engagement and ensuring meaningful interactions throughout your event.

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