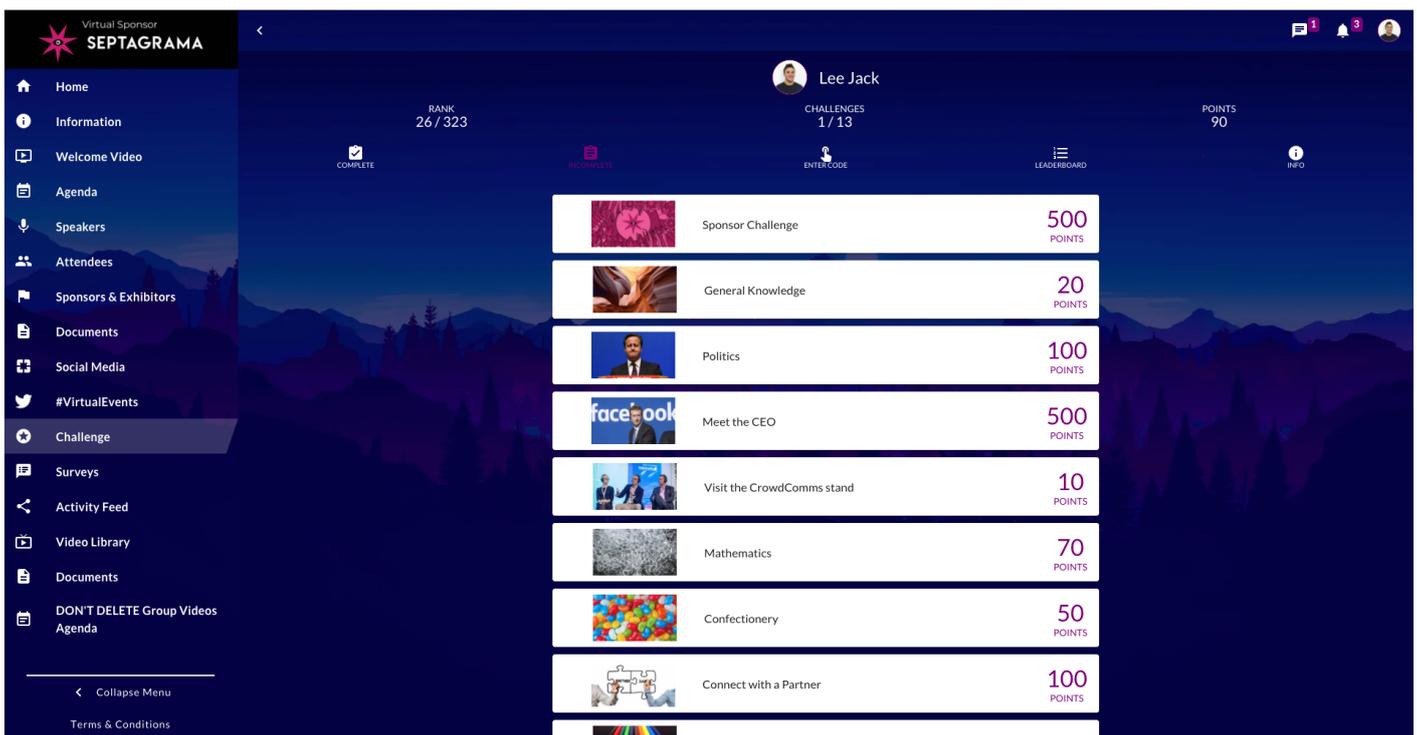


Event Game / Challenges

Overview

- Create an event game where you create challenges and award points to incentivise desirable user actions.
- Include pre, during and post event challenges to continually drive engagement.
- Include prize(s) for the winner or top 3 participants to further incentivise uptake and engagement.
- Live leaderboard shows who's winning and adds extra motivation with real time updates resulting in users position on the leaderboard changing throughout the event.
- Manually award or remove points from users for engagement in workshops and breakouts or for other good / bad behaviour!
- Two challenge types, automated and custom which are outlined in more detail below.

Game Interface



Automated Challenges

- Automatically award points for specific actions in the platform. These automated triggers are setup on the CrowdComms dashboard (CMS).
- Pre event challenges:
 - Update profile picture and receive X points

- Complete multiple choice survey or quiz with X points for each question completed or answered correctly
- Session engagement challenges:
 - Take part in live poll question and receive X points
 - Answer a live poll question correctly and receive X points
 - Complete session feedback and receive X points
 - Enter code included on powerpoint slide and receive X points

Points awarded upon completing the automated challenges and live leaderboard updates

The screenshot shows the SEPTAGRAMA virtual event interface. At the top, the user 'Lee Jack' is logged in, with a rank of 26/323 and 90 points. The interface includes a navigation menu on the left with options like Home, Information, Agenda, Speakers, Attendees, Sponsors & Exhibitors, Documents, Social Media, #VirtualEvents, Challenge, Surveys, Activity Feed, Video Library, and DON'T DELETE Group Videos Agenda. The main area displays a leaderboard with 10 participants:

Rank	Name	Points
1	James Fayers	3010 Points
2	Rob Pope	2970 Points
3	Matt Allen	1180 Points
4	Stuart Hadden	1130 Points
5	Billy Bacon	780 Points
6	Tom Hitch	720 Points
7	Ben Harling	610 Points
8	Jacob Berry	540 Points
9	Stephen McDermott	500 Points
10	Julieann Faherty	380 Points

Custom Challenges

- Create custom challenges requiring users to type the correct answer or passcode to receive allocated number of points.
- Limit number of attempts to increase difficulty.
- Creativity is required to tie this into your specific event requirements. Examples below will give an idea of how this can work.
 - Sponsor challenge: Go to Sponsor page and find out what their new product is called. X points for entering name of new product.
 - Session challenge: Watch session starting at 9am and confirm what the primary aim for 2021 is. X points for entering the primary aim for 2021.
 - Networking challenge: Each attendee has provided a unique piece of information as part of their registration. Use the 1-2-1 chat or start a 1-2-1 video call with other attendees and find out their unique answer. Enter this into the 'Enter code' section to win X points per unique answer submitted.

Virtual Sponsor
SEPTAGRAMA

- Home
- Information
- Welcome Video
- Agenda
- Speakers
- Attendees
- Sponsors & Exhibitors
- Documents
- Social Media
- #VirtualEvents
- Challenge
- Surveys
- Activity Feed
- Video Library
- Documents
- DON'T DELETE Group Videos
- Agenda

Sponsor Challenge

Incomplete Challenge

What is the surname of Septagrama's representative?

500 POINTS AVAILABLE

SUBMIT

< Collapse Menu

Terms & Conditions

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