

# Physical events: Generate leads using your own device

**\*Refer to the attachment available in left menu for visuals\***

## Capture leads easily and effectively

Maximise the commercial outcomes from an event and accelerate the exhibitor sales process. With tools that instantly convert attendee interest into meaningful and qualified leads, the Lead Capture app provides a real-time lead management system.

Fully managed on unlimited exhibitor team devices and integrated with live attendee data exhibitors can view, manage and export leads instantly... also great for digital passports and competitions.

## Delivers solid commercial returns for exhibitors

Allows exhibitors to maximise ROI through the generation of meaningful leads and interactions.

- Cost effective lead generation via easy-to-use app
- No additional costs or user limits
- Allows immediate action and interaction on leads
- Encourages repeat exhibitor participation by providing real and measurable commercial returns

## Uses exhibitor devices

Replace hired scanners with the Capture app on exhibitor devices. Unlimited users per exhibitor, no internet connection required to scan

- Easy-to-use app that turns exhibitor devices into lead scanners
- Cost effective with no need for hired equipment Works with Apple or Android devices
- Operates offline and syncs when data connection available

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