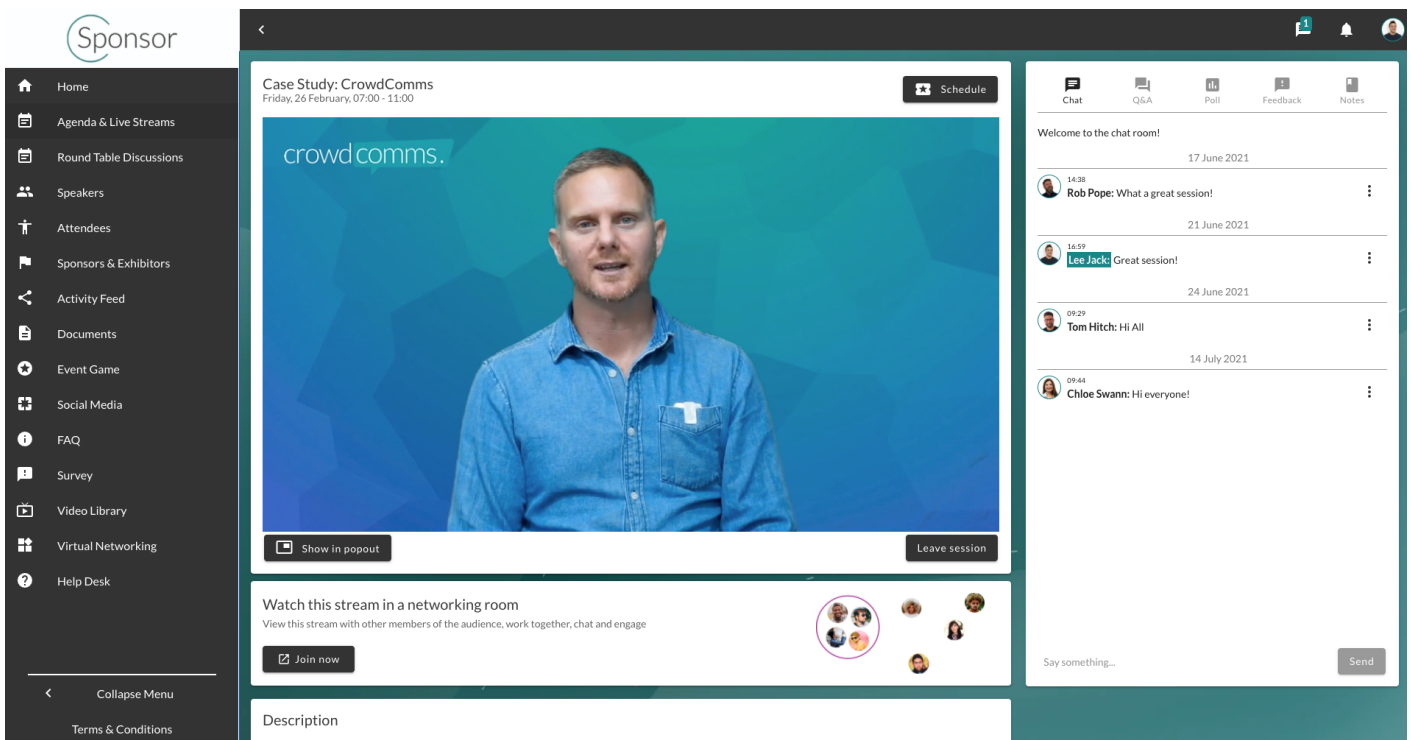


Hybrid or virtual platform vs Event app (in-person only) platform

The platform itself is the same and built using the same admin dashboard. The primary difference in feature set is that the hybrid / virtual platform comes with the session video player with engagement interface to allow remote audience to participate in real time with streamed sessions. Hosting for the live streams is also supported for this version of the platform.

Live stream engagement interface: Available on the virtual and hybrid platform



The in person platform comes at a lower price point due to the support and running costs being lower for an in person platform where data costs related to hosting a stream are removed.

Feature(s)	Hybrid / Virtual Platform (Web based)	Event App, In-Person Platform (Web based)
Customisation	Yes	Yes

Custom URL	Yes	Yes
Security Settings	Yes	Yes
Push Notifications	No, available if you include native submission in your package	No, available if you include native submission in your package
In Platform email alerts and notifications	Yes	Yes
App store listing with custom app name and branding	No, available if you include native submission in your package	No, available if you include native submission in your package
Agenda	Yes	Yes
Session video player with engagement panel	Yes	No, only included with the hybrid / virtual platform package
Stream hosting	Yes	No, only included with the hybrid / virtual platform package
Personalised schedules	Yes	Yes
Round table discussion rooms	Yes	No, only included with the hybrid / virtual platform package
Zoom breakout integration	Yes	Yes
Speaker profiles	Yes	Yes
Attendee profiles	Yes	Yes
1-2-1 private chat messaging	Yes	Yes
1-2-1 private video calls	Yes	No, only included with the hybrid / virtual platform package
Company profiles	Yes	Yes
Sponsor opportunities	Yes	Yes
Event information	Yes	Yes
Floor plans	Yes	Yes
Google maps	Yes	Yes
Documents	Yes	Yes
Social media	Yes	Yes

Activity feed / social wall	Yes	Yes
Live polling	Yes	Yes
Q&A	Yes	Yes
Session feedback	Yes	Yes
Surveys	Yes	Yes
Gamification	Yes	Yes
Analytics and reporting	Yes	Yes

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