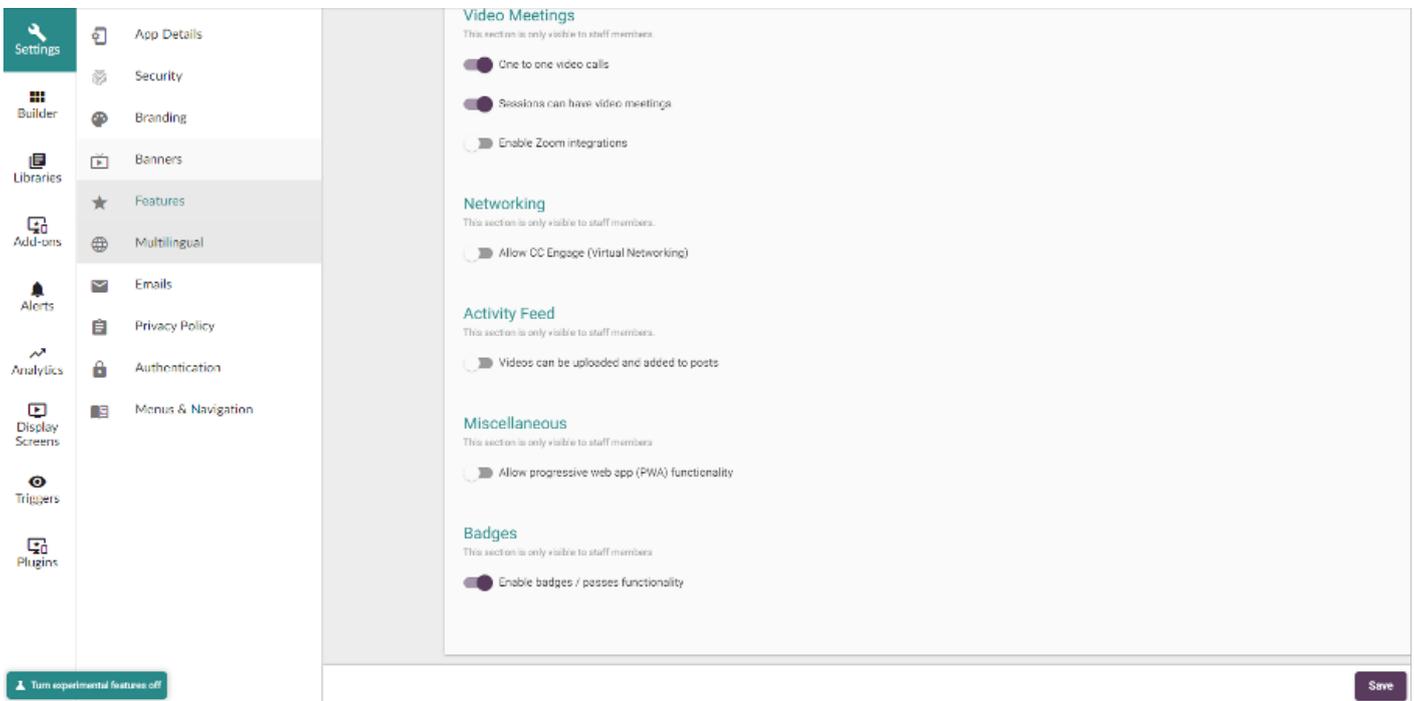


Badges and Passes (QR Code)

- [Activating and Deactivating Badges & Passes](#)
- [Designing and Editing Badge](#)
- [Importing 3rd Party QR code into CMS](#)
- [Using the QR Scanner and Adding Contacts](#)

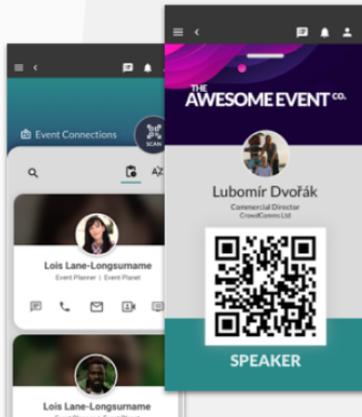
Activating and Deactivating Badges & Passes

- Log into CMS with credentials
- Select App
- Click on “Settings”
- Click on “Features” (Scroll down to “Badges”)
- Slide the toggle ON or OFF as required
- Click “Save”



- If the toggle is turned off your client will see the teaser page in the Libraries -> Badges and Passes

BADGES & PASSES



- Digital badges to compliment or replace physical event badges.
- Design badges for each category of delegate.
- Export the CrowdComms QR code into your registration platform or import third party QR codes into our badges.
- Scan delegate badges to collect event contacts.

Speak to your account manager to find out more about this feature...

<https://player.vimeo.com/video/636331804?title=0&byline=0>

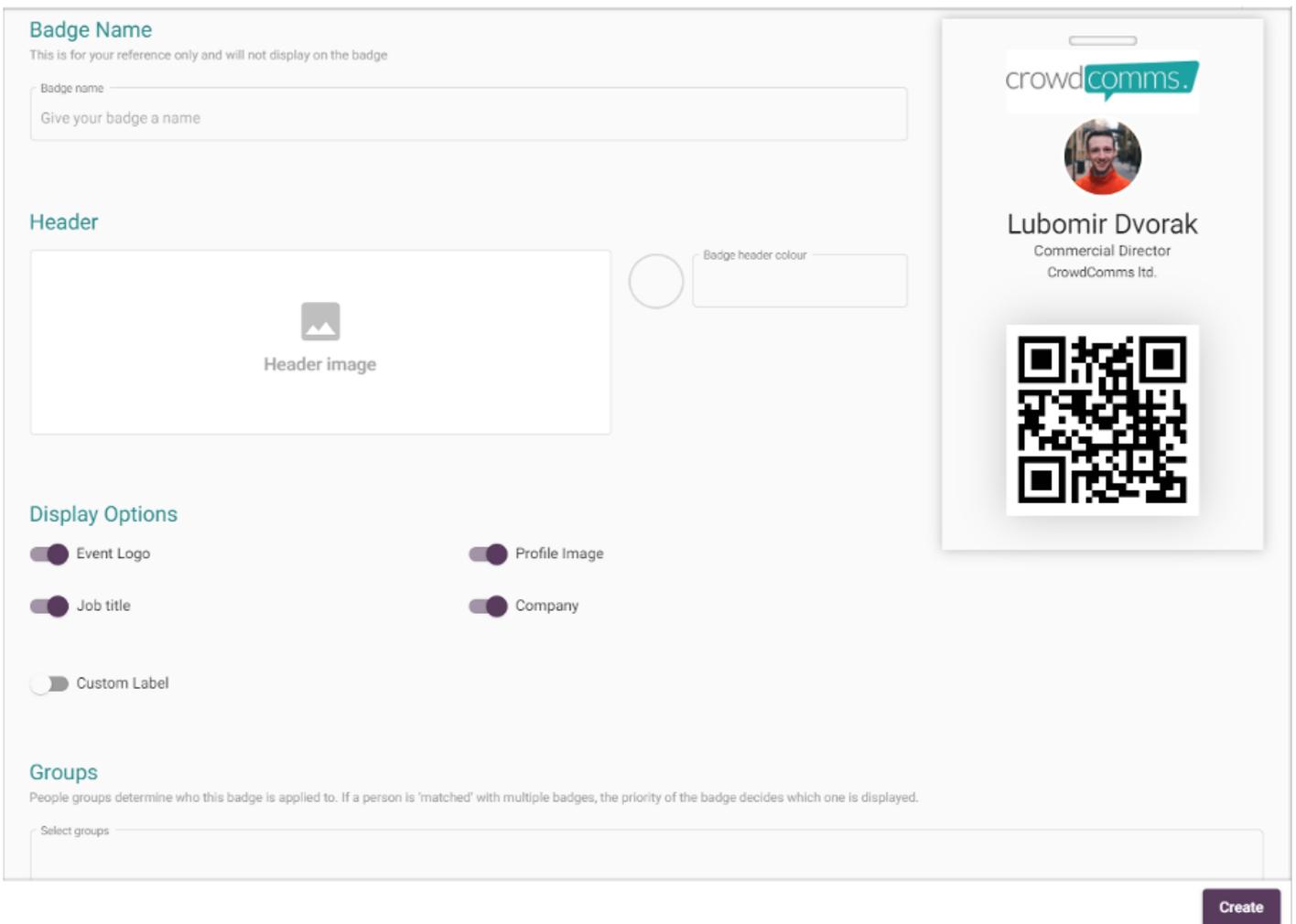
Designing and Editing Badge

- Click on “Libraries” in CMS
- Click on “Badges & Passes”
- Click on “Add a new badge”



- Fill out fields as required.

(Note: A preview of the badge will display update as you design/edit the badge (Profile picture, job title and company will however not update on the preview))

A screenshot of the badge design interface. On the left, there are several sections: 'Badge Name' with a text input field containing 'Give your badge a name'; 'Header' with a large image placeholder labeled 'Header image' and a 'Badge header colour' selector; 'Display Options' with four toggle switches for 'Event Logo', 'Profile Image', 'Job title', and 'Company', and a 'Custom Label' toggle; and 'Groups' with a text input field. On the right, a preview of the badge is shown, featuring the 'crowdcomms.' logo, a profile picture of Lubomir Dvorak, his name 'Lubomir Dvorak', his title 'Commercial Director', his company 'CrowdComms Ltd.', and a QR code. A purple 'Create' button is located at the bottom right of the interface.

1. Badge Name (This can be anything and will only be shown in the list in CMS)
2. The header can be either an image or a colour
3. Select what you would like displayed on the badge; Event Logo, Profile Image, Job title and

Company (Note; the Event Logo displays over the header)

4. If you would like a custom label on your badge, then turn the custom label toggle ON. You will then be able to type in the custom label and the background/text colour of the label
5. Select which group the badge is shown to (People groups determine who this badge is applied to. If a person is 'matched' with multiple badges, the priority of the badge decides which one is displayed.)
6. Click "Create" to create and save the badge.

The screenshot displays the badge creation interface. It is divided into several sections:

- Badge Name:** A text input field containing "Slesser Test Badge". A note below it states: "This is for your reference only and will not display on the badge".
- Header:** A large image placeholder labeled "Header image". To its right, a "Badge header colour" selector shows a teal circle and the hex code "#17ead3".
- Display Options:** A set of five toggle switches: "Event Logo" (off), "Profile Image" (off), "Job title" (off), "Company" (off), and "Custom Label" (on).
- Custom Label:** A text input field containing "Software Tester". To its right, a "Label background colour" selector shows a teal circle and the hex code "#5df0af", and a "Text colour" selector shows a white circle.

On the right side of the interface is a preview of the final badge. It features a teal header with the "crowdcomms." logo, a profile picture of Lubomir Dvorak, his name "Lubomir Dvorak", his title "Commercial Director", and his company "CrowdComms Ltd.". Below this is a QR code and a teal footer with the text "SOFTWARE TESTER". A teal "Create" button is located at the bottom right of the form.

- You can then find your newly created badge in the "Badges/Passes" list (Note: In the list you can search for badges, reorganise the badges by clicking and dragging them in the list and you can also delete badges from the list)

Badges & Passes

ADD A NEW BADGE



Your badges

Search



Badge name



Steven Slesser Badge



Default



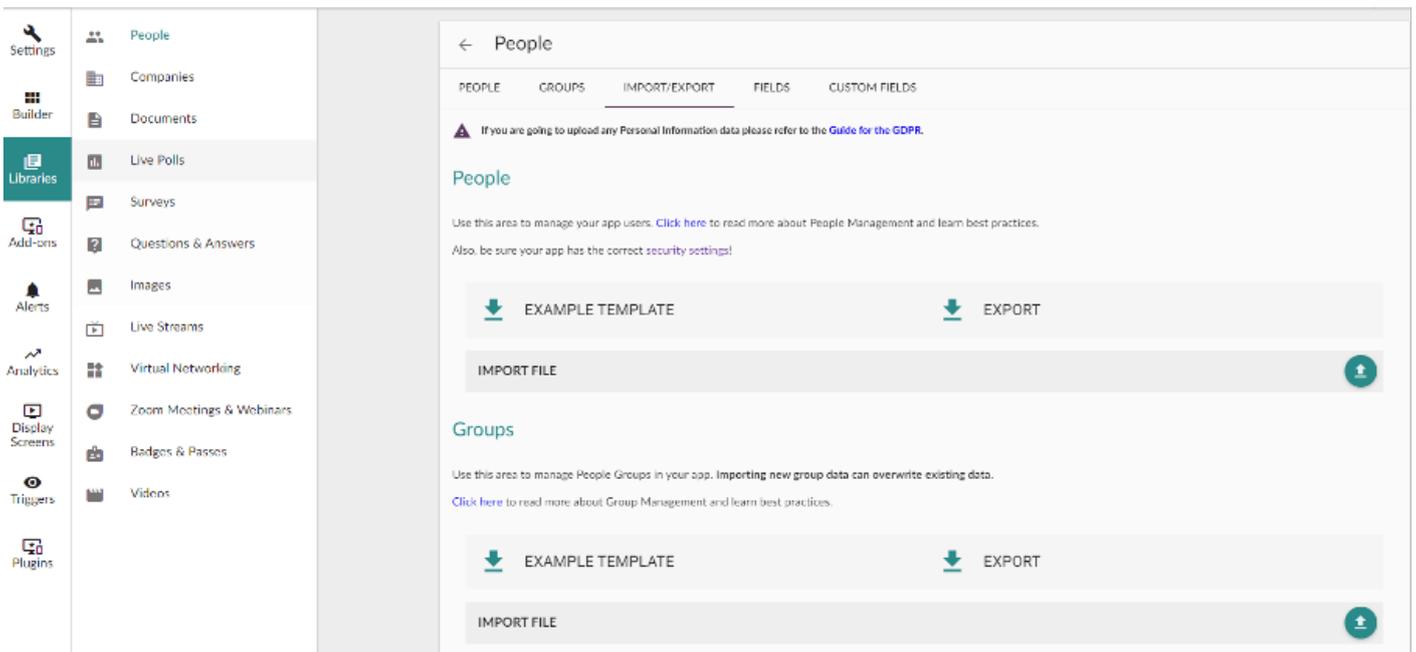
Slesser Test Badge



<https://player.vimeo.com/video/636332486?title=0&byline=0>

Importing 3rd Party QR code into CMS

- Go into the 3rd party registration platform, such as Entegy
- Import the attendee profiles including, their name, organisation, job title and badge reference
- Log into CMS > Libraries > People > Import/Export TAB and download the example template



- Populate the template sheet with the information from the 3rd party import sheet
- Then import the completed file into CMS
- During the import, you may get an error message if an attendee already exists in the app or there is missing information from your template sheet
- Go to the people TAB and you should be able to see all the imported attendees
- You can search for a specific attendee or click “Edit” on any one of them to check and ensure that relevant attendee information is imported
- Check that the QR code ID field is populated with the correct 3rd party code
- Click Save

NOTE: You can also export CMS QR Codes into a 3rd party platform. Please refer to the specific platform’s own guidance.

<https://player.vimeo.com/video/636333471?title=0&byline=0>

Using the QR Scanner and Adding Contacts

- To use the QR code scanner, the user must log in to their event app on their device
- Go to the right-hand side drop down menu and click on “Event Connections”



Steven Slesser



Alerts



My Profile



My Schedule



My Notes



My Chats



My Surveys



My Account



Event Connections



Cookie Consent



Logout

- Click on the “Scan” button

Event Connections



Search

AZ

- Allow device access to the camera
- The user can then scan another delegates/attendees QR Code
- If the QR code belongs to a delegate who is registered in the event app, the user will receive a “Successfully Added” message
- A newly added contact will appear on the Event Connections list

Event Connections

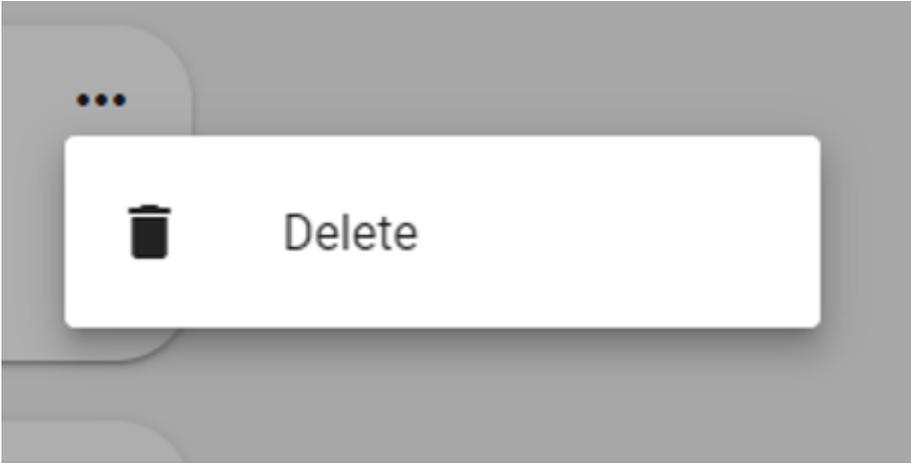


Search

AZ

- | | | | |
|---|--|---|---|
|  | <p>Will Poulson
Senior Frontend Developer</p> |     |  |
|  | <p>Lee Jack
Commercial Director CrowdComms</p> |    |  |
|  | <p>Kieran Ezzard
Content Specialist CrowdComms</p> |    |  |
|  | <p>Kate Doig
Support Manager CrowdComms</p> |    |  |
|  | <p>James Fayers
Content Specialist CrowdComms</p> |    |  |

- The user can then either; call (Voice & Video), email, chat or visit the website of the new contact if they have this information available on the contact card
- The user can search for a contact or reorganise the list either according to recently added or alphabetically
- The user can also delete a contact by clicking on the 3 dots on the contact card and clicking on delete



<https://player.vimeo.com/video/636334250?title=0&byline=0>