Elements Design Requirements

Below is a full list of design specifications for the Entegy Platform:
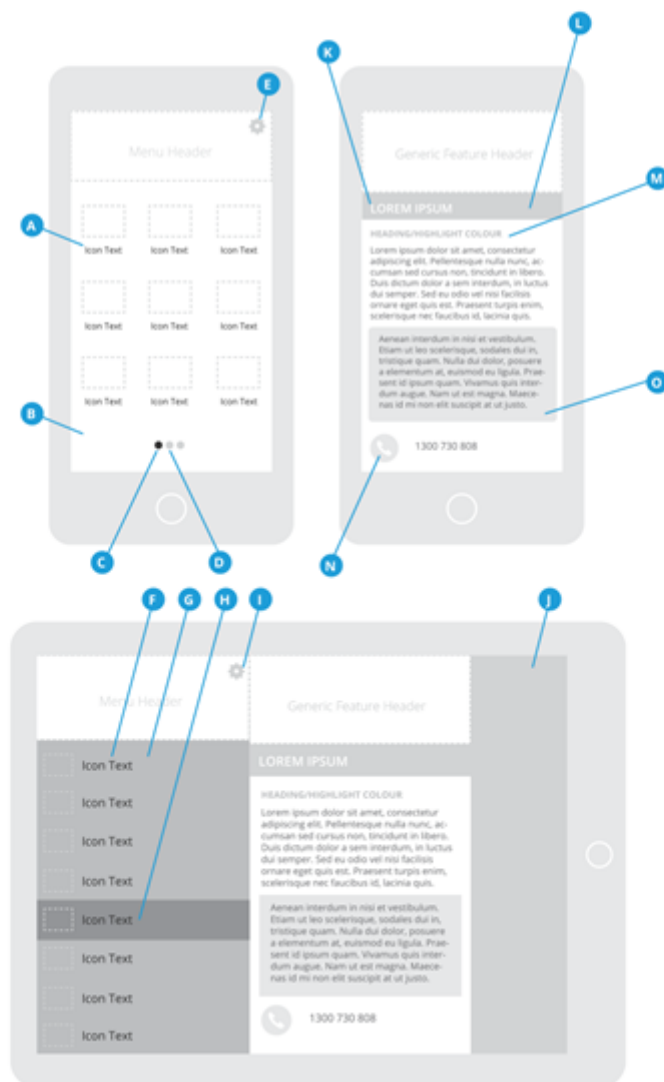
Element	Asset	Size (w x h) (px)	Transparency
All Apps	Core Project Icon	256 x 256	Optional
	Phone Menu: Background Image	720 x 1600	No
	Phone Menu: Header Image Short	720 x 300	Optional
	Phone Menu: Header Image Tall	1125 x 604	Optional
	Tablet Menu: Header Image	720 x 400	Optional
	Content: Generic Header Image	720 x 405	No
	Menu Icon Set	171 x 128	Optional
	Sponsor Banners (if required)	720 x 100	No
	Push Notification Image	400 x 600	No
	Email Header	600 x 400	No
Standalone Apps *All above assets, plus:*	Phone Splash/Loading Screen	1242 x 2208	No
	Tablet Splash/Loading Screen	2048 x 1536	No
	iOS App Icon	1024 x 1024	No
	Android App Icon	1024 x 1024	***Required***
	Google Play Store Feature Image	1024 x 500	No

Below is a list of possible places the hex code can be changed and where this displays on the platform:
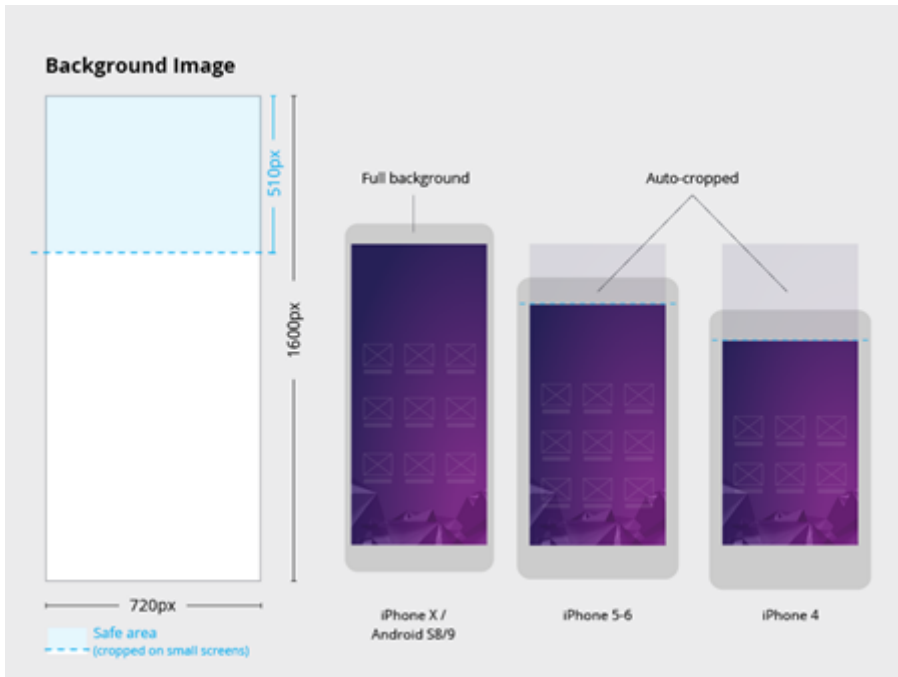
HEX codes

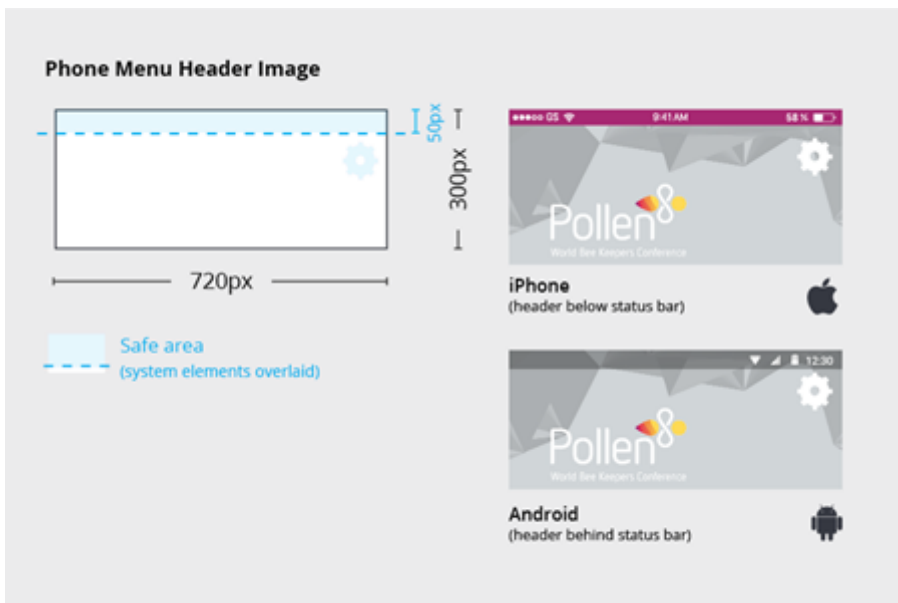| Area	Object	Ref*
Phone Menu	Menu icon text labels	A
	Background (if graphic not needed)	B
	Active page indicator	C
	Inactive page indicator	D
	Settings icon (appears over the menu header)	E
Tablet Menu	Menu icon text labels	F
	Menu background	G
	Active menu item background	H
	Settings icon (appears over the menu header)	I
	Tablet background	J
Content Pages	Details bar text	K
	Details bar background	L
	Headings/highlight colour	M
	Button circle	N
	Pullout background (must work with black text)	O

What are the HEX codes changing?

Phone Menu Background

- **720 x 1600px PNG**
  - **No transparency**
  - **520px clear space at top**

- One graphic gets used for all devices. This means it gets cropped for smaller screens. The background gets cut from the top (it is always anchored to the bottom).
- It is recommended to avoid busy or high contrast in any background pattern or image to ensure legibility of menu item labels that will appear over the top.
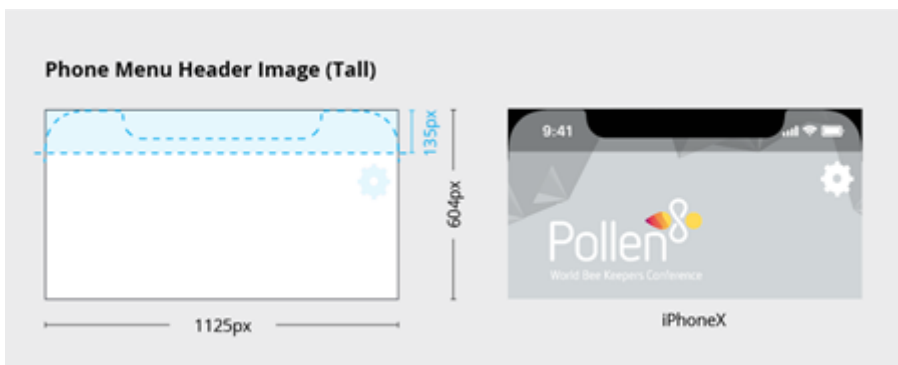

Phone Menu Header

- **720 x 300px PNG**
  - **Transparency optional**

- This image will require 50px of clear/safe space at the top for the Android notification bar overlay.
- The header sits over the top of the background, so it can utilise transparency.
- The update cog sits in the top right-hand corner, you can adjust the colour, but it cannot be moved.

Phone Menu Header Tall

- **1125 x 604px PNG**
  - **Transparency optional**

- This image will require 135px of clear/safe space at the top for the iPhoneX status bar overlay.
- The header sits over the top of the background, so it can utilise transparency.
- The update cog sits in the top right-hand corner, you can adjust the colour, but it cannot be moved.
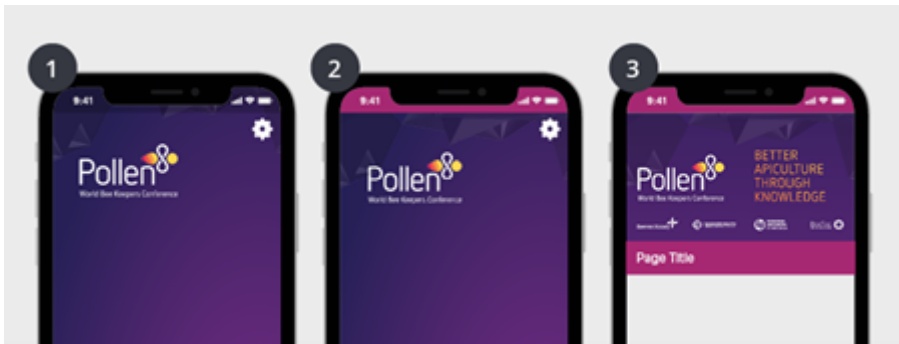- If you don't supply a tall menu header, the system will use the small header. If this occurs, the status bar will use the content page detail bar background colour.

Example of the two header types on the iPhoneX:

1. Screen one shows the tall asset, extending behind the status bar (a dark overlay is automatically added)
2. Screen two shows the result of only uploading the stand 300px high header asset, using the content page feature bar colour behind the status bar
3. Screen three shows the content page with the feature bar background colour set
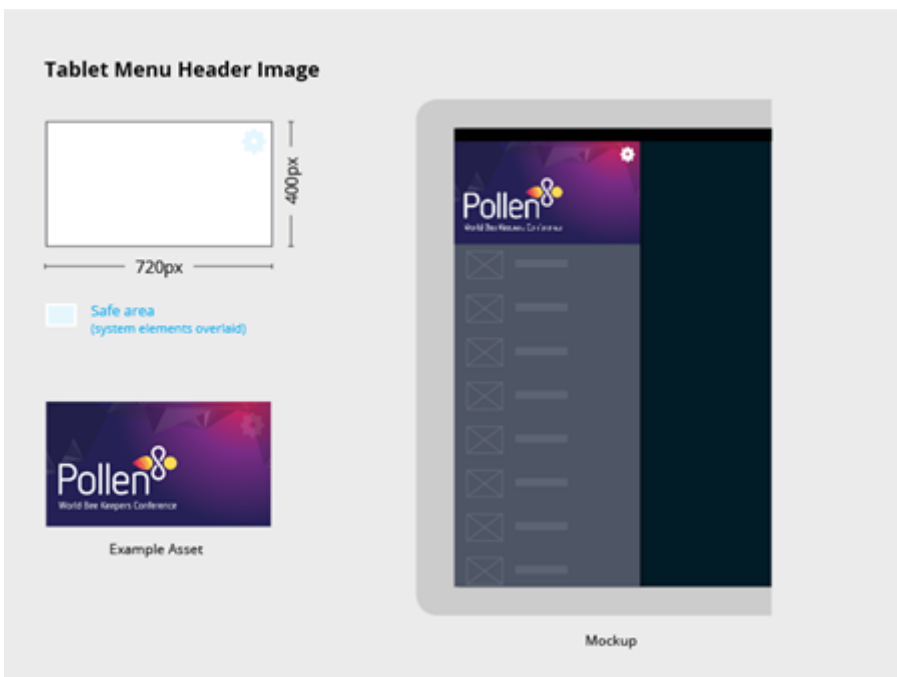
Tablet screens

Tablet screens are made up of a header graphic and a flat colour behind the menu.

Tablet Menu Header

- **720 x 400 px PNG**
  - **Transparency optional**
  - **Phone header will be used if not supplied**

- As the tablet menu's background is a flat colour, the tablet header image is a great opportunity to include a background pattern or graphic.
- Tip: Fade the bottom of the header graphic into the solid colour you choose for the menu. This will give your menu a smooth seamless look.
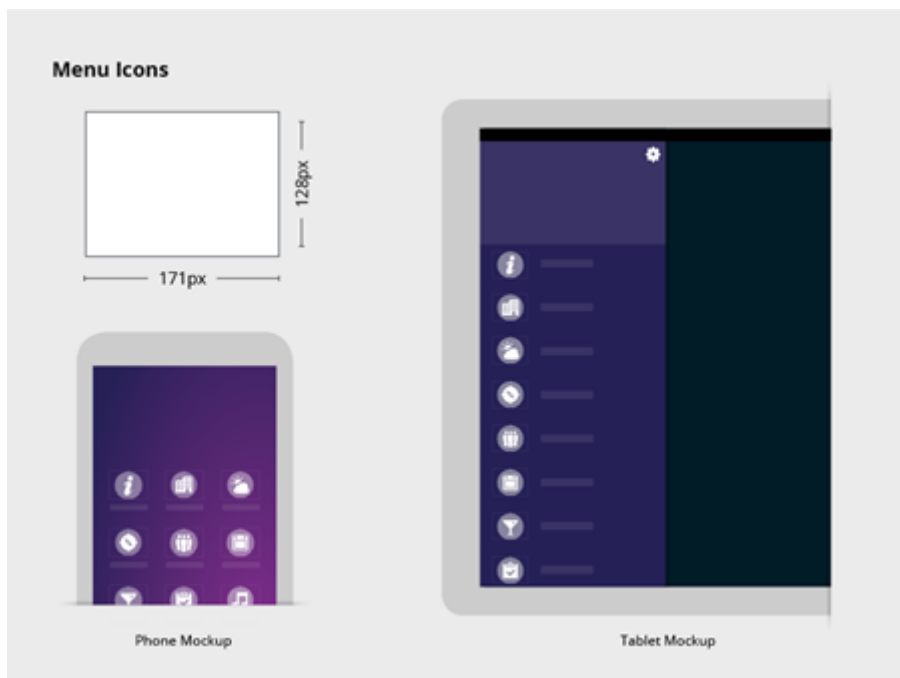- The update cog sits in the top right-hand corner. You can adjust the colour, but it cannot be moved.

Menu Icons

Help your attendees easily find what they are after. Clear icons can improve the usability of your app. We have created a few sets that we encourage you to use or refer to, they contain a wide

range of icons which cover the needs of most event apps.

Menu Icons

- **171 x 128 px PNG**
  - **Transparency optional**

- Our templates contain solid and line versions. They have been setup in Adobe InDesign which means a master page controls the background, and object & paragraph styles control the individual icons – meaning you can change all 100+ icons in a few minutes.
- Menu icons are always loaded from left to right, top to bottom on phones and top to bottom on tablets.
- Menu icon names are created in our CMS Core. They can be renamed and rearranged at any time.
- Core has four default icon sets that can be tinted any colour to match your app design

Generic header & feature headers

These appear above content pages. A generic header appears throughout the app, but can be replaced for any page independently at any time allowing you to really add focus and functionality to each page.

Generic Header / Feature Header

- **720 x 405px PNG**
  - **No transparency**

- Allow 74px clear space at top back button (iOS) and system icons (Android).
- A generic header is needed as a default throughout the app. Feature headers can be loaded above any content page, this will replace the generic header.

Content Page: Generic Header

75px

405px

720px

iPhone
(header below status bar)

Android
(header behind status bar)

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