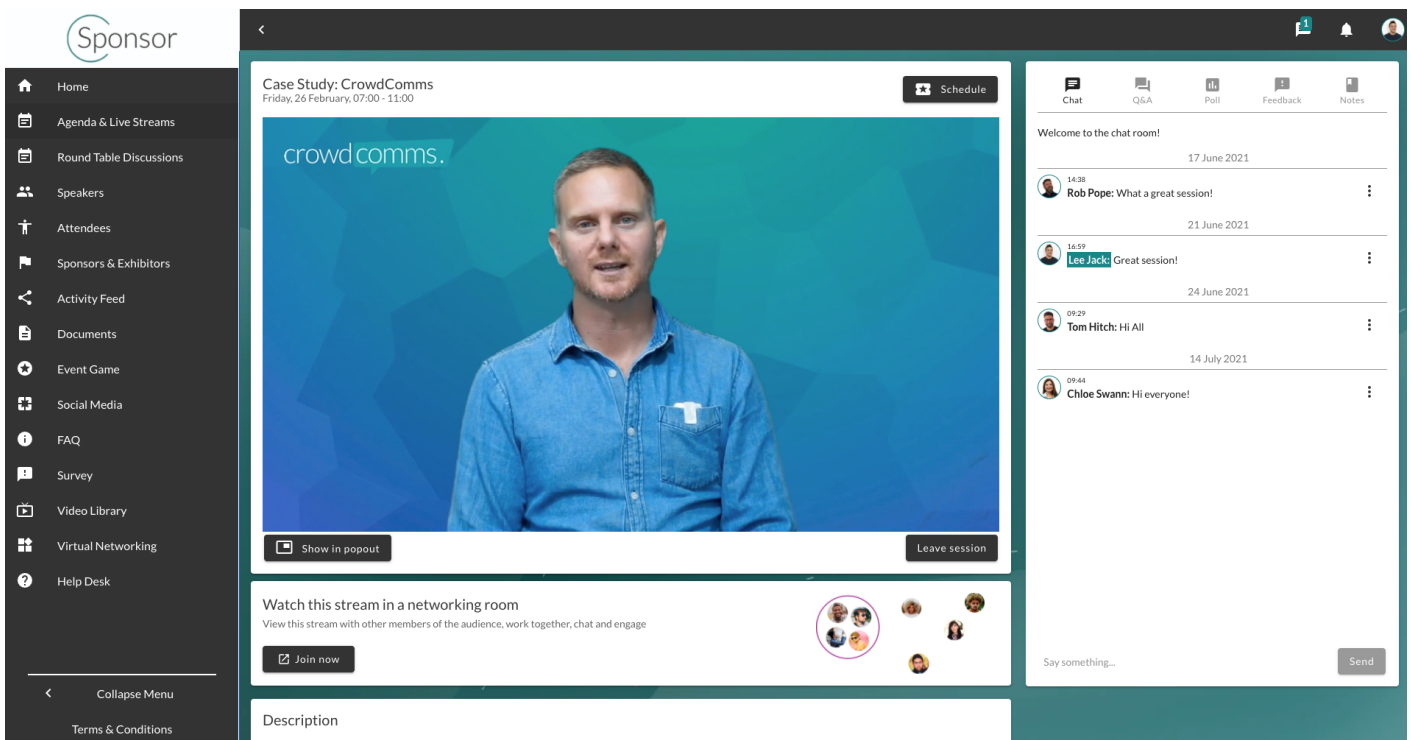


Hybrid / virtual platform vs Event app / in person platform

The platform itself is the same and built using the same admin dashboard. The primary difference in feature set is that the hybrid / virtual platform comes with the session video player with engagement interface to allow remote audience to participate in real time with streamed sessions. Hosting for the live streams is also supported for this version of the platform.

Live stream engagement interface: Available on the virtual and hybrid platform



The in person platform comes at a lower price point due to the support and running costs being lower for an in person platform where data costs related to hosting a stream are removed.

| Feature(s) | Hybrid / Virtual Platform (Web based) | In-Person Platform (Web based) |
|---------------|---------------------------------------|--------------------------------|
| Customisation | Yes | Yes |

| | | |
|---|--|--|
| Custom URL | Yes | Yes |
| Security Settings | Yes | Yes |
| Push Notifications | No, available if you include native submission in your package | No, available if you include native submission in your package |
| In Platform email alerts and notifications | Yes | Yes |
| App store listing with custom app name and branding | No, available if you include native submission in your package | No, available if you include native submission in your package |
| Agenda | Yes | Yes |
| Session video player with engagement panel | Yes | No, only included with the hybrid / virtual platform package |
| Stream hosting | Yes | No, only included with the hybrid / virtual platform package |
| Personalised schedules | Yes | Yes |
| Round table discussion rooms | Yes | No, only included with the hybrid / virtual platform package |
| Zoom breakout integration | Yes | Yes |
| Speaker profiles | Yes | Yes |
| Attendee profiles | Yes | Yes |
| 1-2-1 private chat messaging | Yes | Yes |
| 1-2-1 private video calls | Yes | No, only included with the hybrid / virtual platform package |
| Company profiles | Yes | Yes |
| Sponsor opportunities | Yes | Yes |
| Event information | Yes | Yes |
| Floor plans | Yes | Yes |
| Google maps | Yes | Yes |
| Documents | Yes | Yes |
| Social media | Yes | Yes |

| | | |
|-----------------------------|-----|-----|
| Activity feed / social wall | Yes | Yes |
| Live polling | Yes | Yes |
| Q&A | Yes | Yes |
| Session feedback | Yes | Yes |
| Surveys | Yes | Yes |
| Gamification | Yes | Yes |
| Analytics and reporting | Yes | Yes |

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