

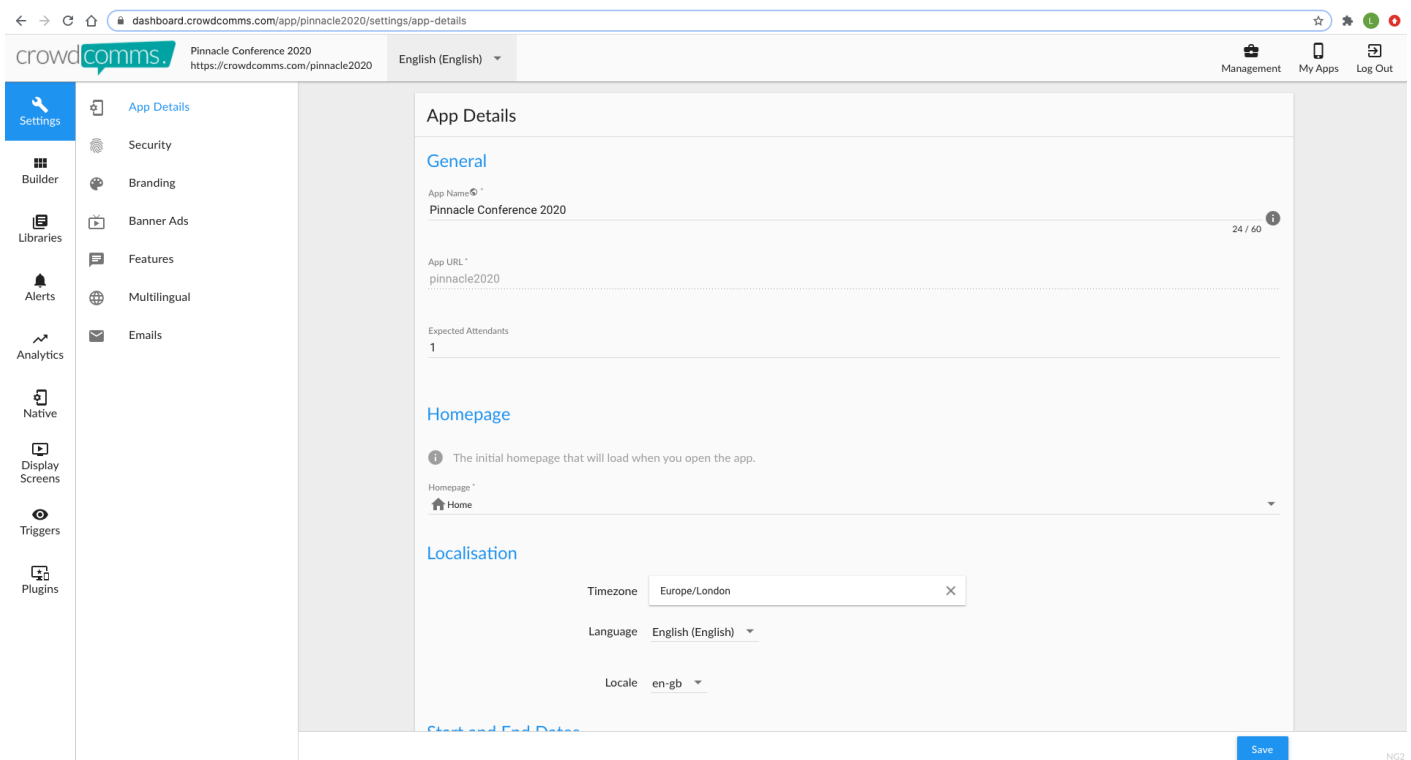
Using the CrowdComms Dashboard

The CrowdComms dashboard is a self service content management system (CMS) that enables you to upload and make edits to content, send alerts and manage engagement functionality all in real time.

The Dashboard menu consists of **Settings, Builder, Libraries, Alerts, Analytics, Native** and **Triggers**.

Settings

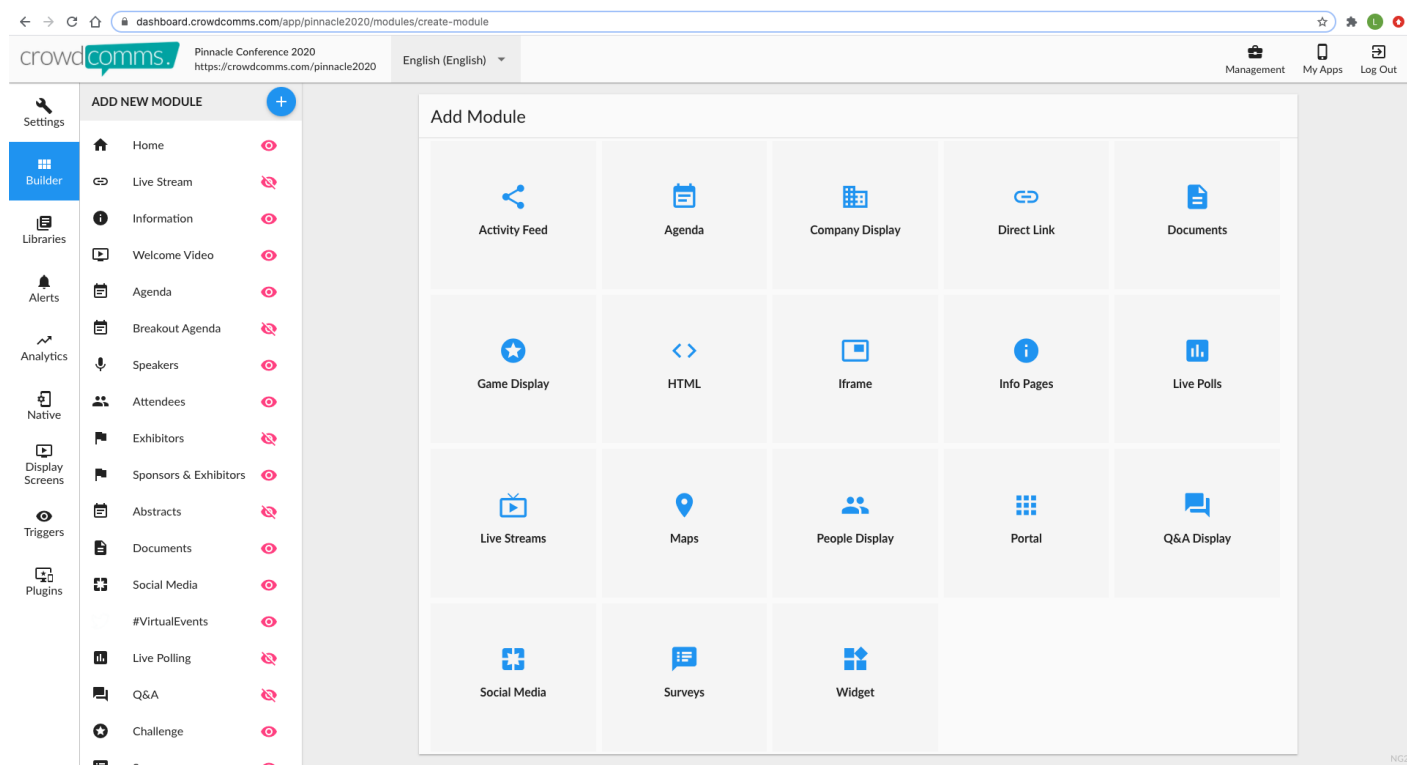
In the **Settings** section is where you'll find all the tools you need to configure the core parts of your app. In this section you can design the [look and feel of your app](#), toggle features for your attendees, [setup security](#), and add banner advertising if you wish.



Builder

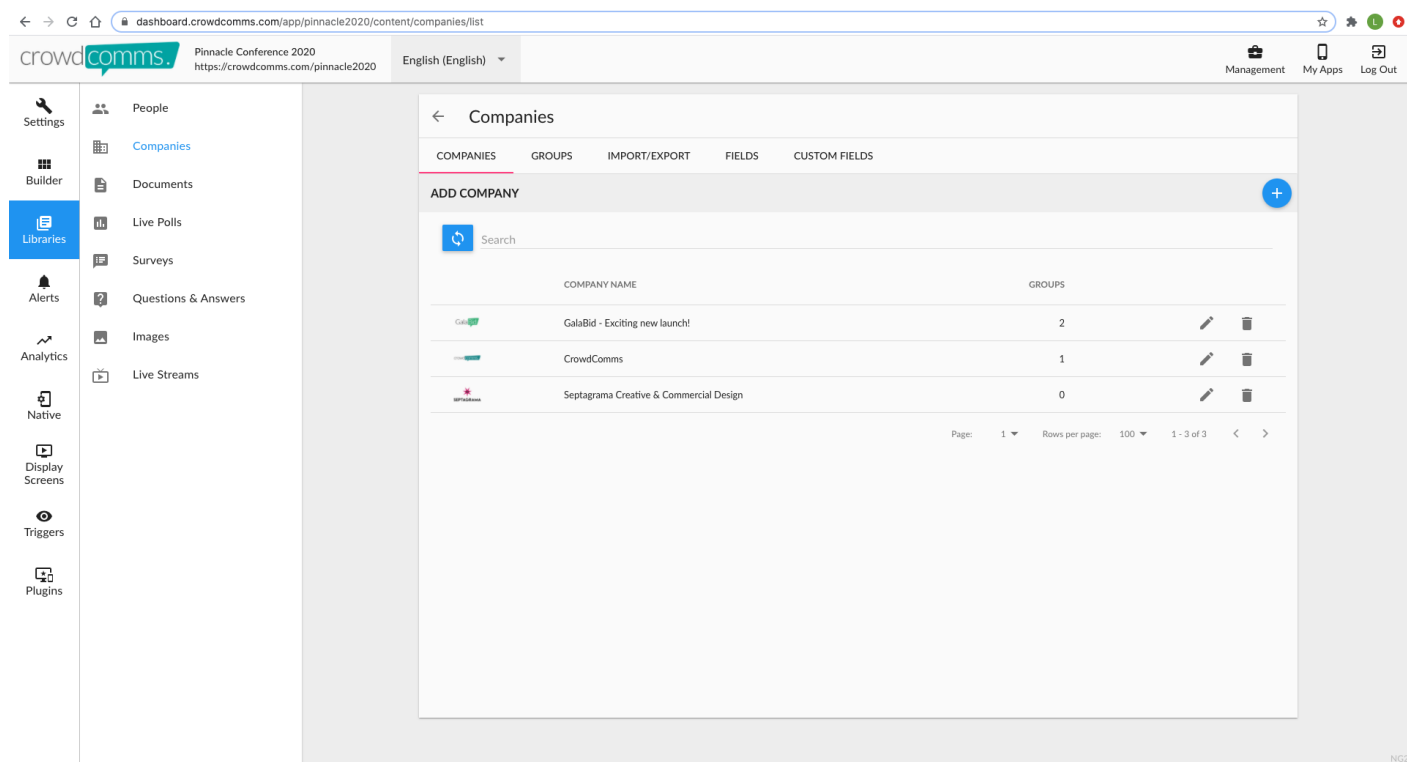
The **Builder** section lets you setup the actual modules your attendees will use during the event. This is where most of the action happens in terms of delivering the event app experience. We have

a [complete guide](#) to all the modules on offer which goes into much more detail.



Libraries

Libraries allow you to manage all the content for your app in one convenient place. Housed in this section you'll find all your attendees, documents, exhibitors, surveys, Q&A sessions etc. Use the Libraries section as a centralized place to control your content, which you can then link to various modules in the Builder section to allow your attendees to interact with it.



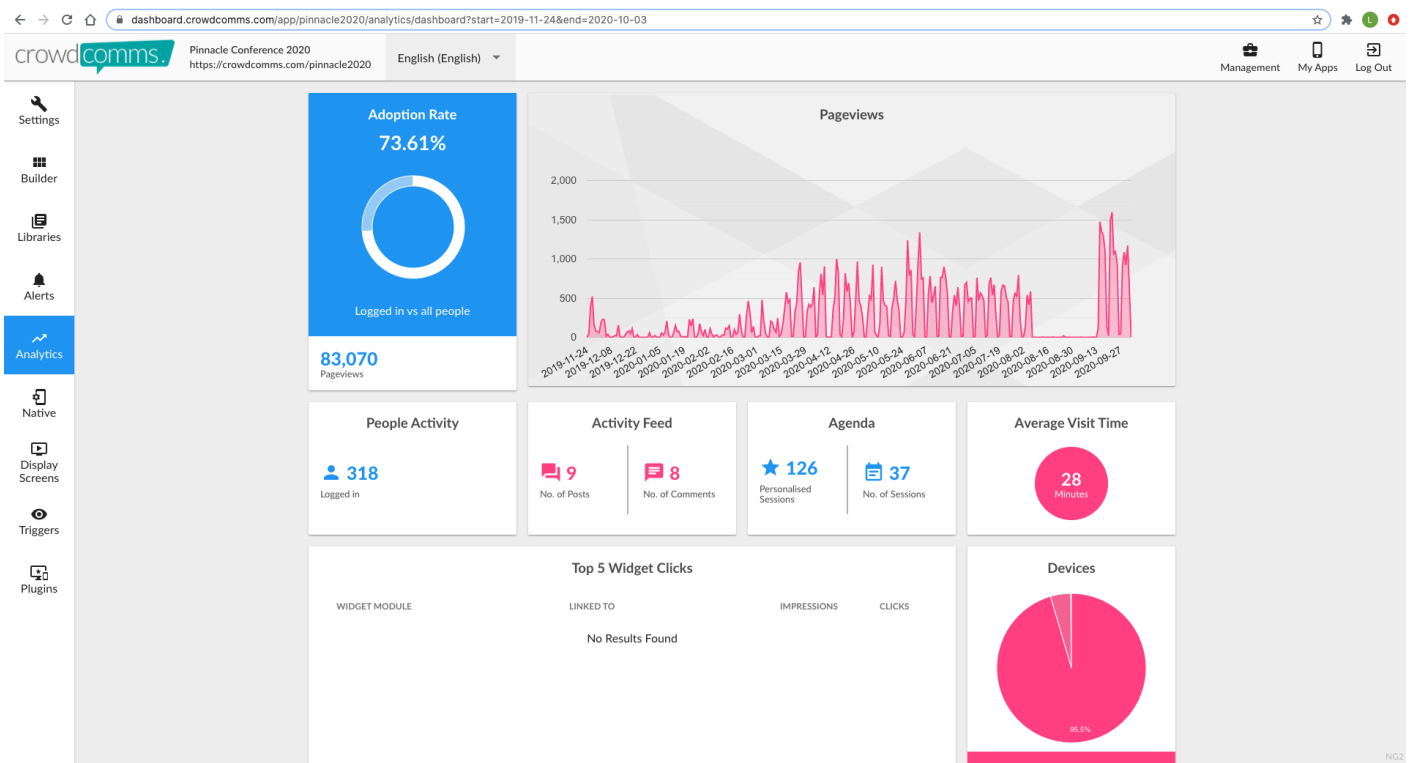
Alerts

The **Alerts** tab is where you will manage your real-time notifications sent out to your attendees. This includes emails, in-app notifications and native notifications. See our [Alerts section](#) for more details.

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Analytics





















Get a picture of how your attendees are using the app via the **Analytics** portal. Here you can view realtime metrics about all aspects of your event app, and download reports for post event analysis.






Triggers

Triggers can be used to award points to a user for answering a poll or survey or uploading a profile picture or send them directly to another area of the app.

The screenshot displays the CrowdComms dashboard for the Pinnacle Conference 2020, specifically the Triggers management page. The interface includes a sidebar with navigation options: Settings, Builder, Libraries, Alerts, Analytics, Native, Display Screens, Triggers (selected), and Plugins. The main content area shows a table of triggers:

Condition	Value	
User Responds to Choice poll choice	Yes, very helpful	 
User uploads a profile picture	n/a	 
User Responds to Choice poll choice	It was ok	 
User Responds to Poll	n/a	 
User Responds to Choice poll choice		 
User Responds to Choice poll choice		 
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Revision #5

Created 19 March 2019 18:11:19

Updated 8 July 2023 08:25:04 by Lee Jack