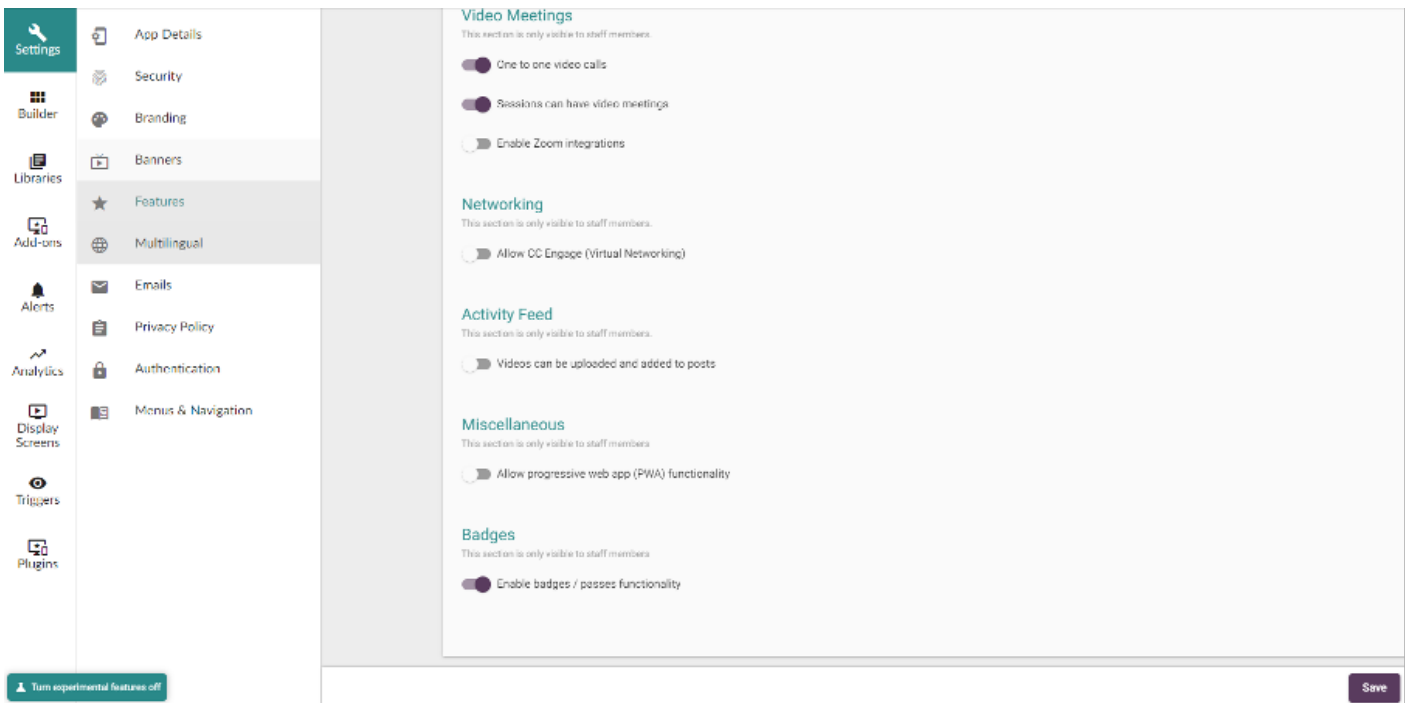


6.3. Networking: Badges and Passes (QR Code)

- [Activating and Deactivating Badges & Passes](#)
- [Designing and Editing Badge](#)
- [Importing 3rd Party QR code into CMS](#)
- [Using the QR Scanner and Adding Contacts](#)

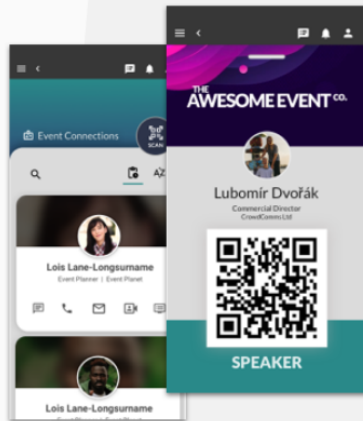
Activating and Deactivating Badges & Passes

- Log into CMS with credentials
- Select App
- Click on “Settings”
- Click on “Features” (Scroll down to “Badges”)
- Slide the toggle ON or OFF as required
- Click “Save”



- If the toggle is turned off your client will see the teaser page in the Libraries -> Badges and Passes

BADGES & PASSES



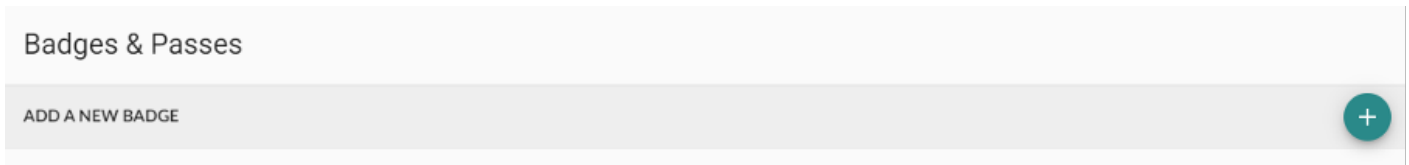
- Digital badges to compliment or replace physical event badges.
- Design badges for each category of delegate.
- Export the CrowdComms QR code into your registration platform or import third party QR codes into our badges.
- Scan delegate badges to collect event contacts.

Speak to your account manager to find out more about this feature...

<https://player.vimeo.com/video/636331804?title=0&byline=0>

Designing and Editing Badge

- Click on “Libraries” in CMS
- Click on “Badges & Passes”
- Click on “Add a new badge”



- Fill out fields as required.

(Note: A preview of the badge will display update as you design/edit the badge (Profile picture, job title and company will however not update on the preview))

A screenshot of the badge design interface. The main form is on the left, and a preview of the final badge is on the right. The form has sections for 'Badge Name', 'Header', 'Display Options', and 'Groups'. The 'Badge Name' section has a text input field with placeholder text 'Give your badge a name'. The 'Header' section has a large image placeholder labeled 'Header image' and a 'Badge header colour' selector with a color circle and a text input. The 'Display Options' section has four toggle switches: 'Event Logo', 'Profile Image', 'Job title', and 'Company', all of which are currently turned on. There is also a 'Custom Label' toggle which is turned off. The 'Groups' section has a text input field labeled 'Select groups'. The preview on the right shows a badge with the 'crowdcomms.' logo at the top, a profile picture of a man, the name 'Lubomir Dvorak', the title 'Commercial Director', the company 'CrowdComms Ltd.', and a QR code at the bottom. A 'Create' button is located at the bottom right of the form.

1. Badge Name (This can be anything and will only be shown in the list in CMS)
2. The header can be either an image or a colour
3. Select what you would like displayed on the badge; Event Logo, Profile Image, Job title and

Company (Note; the Event Logo displays over the header)

4. If you would like a custom label on your badge, then turn the custom label toggle ON. You will then be able to type in the custom label and the background/text colour of the label
5. Select which group the badge is shown to (People groups determine who this badge is applied to. If a person is 'matched' with multiple badges, the priority of the badge decides which one is displayed.)
6. Click “Create” to create and save the badge.

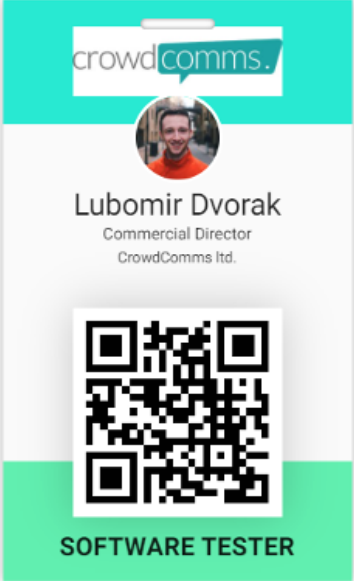
Badge Name

This is for your reference only and will not display on the badge


Badge name

Slesser Test Badge

Header



Header image



Badge header colour

#17ead3

×

Display Options

☒ Event Logo

☒ Profile Image

☒ Job title

☒ Company


☒ Custom Label

Custom Label

This label will appear at the bottom of the badge


Custom label

Software Tester

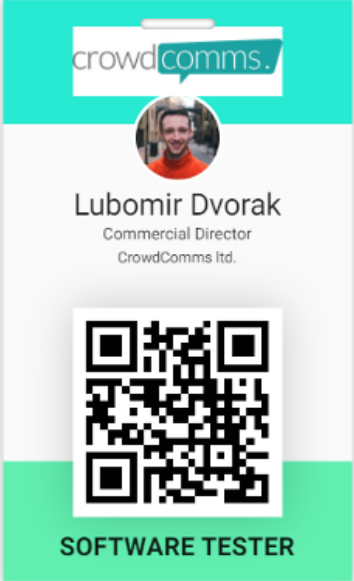


Label background colour

#5df0af



Text colour



The preview shows a badge with a teal header containing the 'crowdcomms.' logo. Below the header is a circular profile image of a man, followed by the name 'Lubomir Dvorak', his title 'Commercial Director', and the company 'CrowdComms Ltd.'. A QR code is displayed below the text. The bottom of the badge is a green bar with the text 'SOFTWARE TESTER'.

Create

- You can then find your newly created badge in the “Badges/Passes” list (Note: In the list you can search for badges, reorganise the badges by clicking and dragging them in the list and you can also delete badges from the list)

Badges & Passes

ADD A NEW BADGE



Your badges

Search



Badge name



Steven Slesser Badge



Default



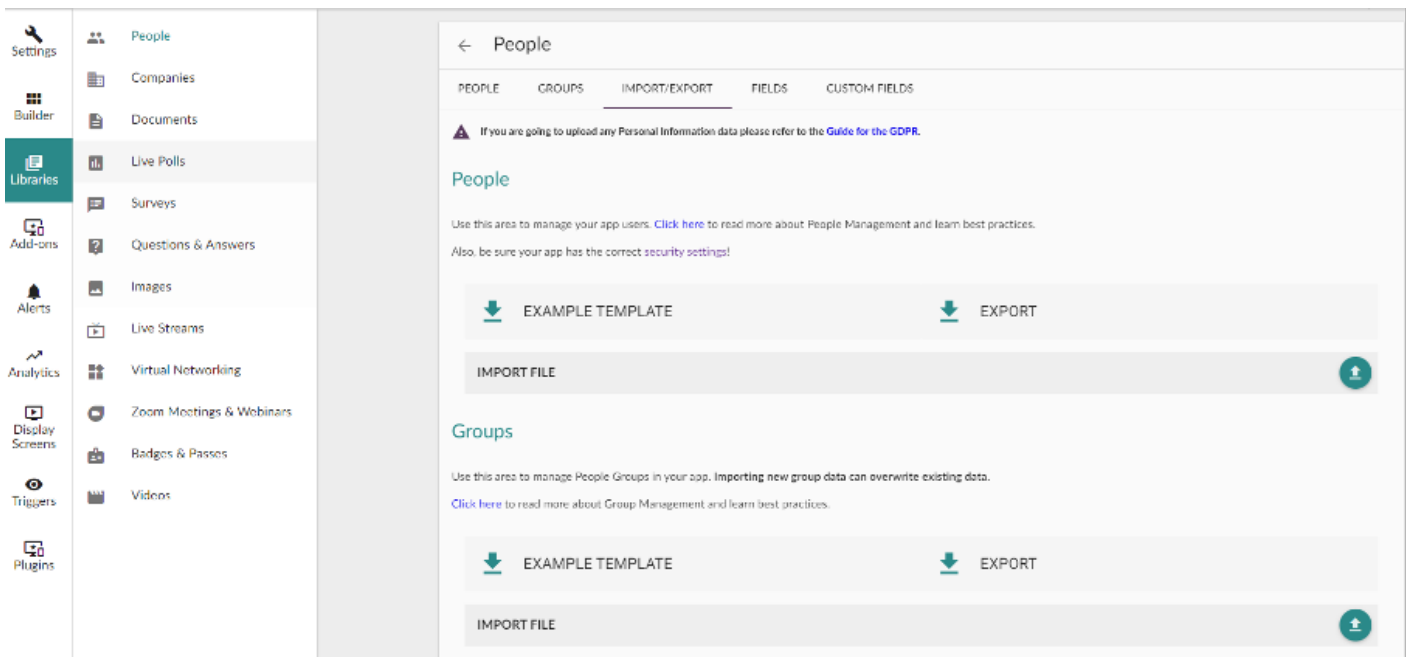
Slesser Test Badge



<https://player.vimeo.com/video/636332486?title=0&byline=0>

Importing 3rd Party QR code into CMS

- Go into the 3rd party registration platform, such as Entegy
- Import the attendee profiles including, their name, organisation, job title and badge reference
- Log into CMS > Libraries > People > Import/Export TAB and download the example template



- Populate the template sheet with the information from the 3rd party import sheet
- Then import the completed file into CMS
- During the import, you may get an error message if an attendee already exists in the app or there is missing information from your template sheet
- Go to the people TAB and you should be able to see all the imported attendees
- You can search for a specific attendee or click “Edit” on any one of them to check and ensure that relevant attendee information is imported
- Check that the QR code ID field is populated with the correct 3rd party code
- Click Save

NOTE: You can also export CMS QR Codes into a 3rd party platform. Please refer to the specific platform’s own guidance.

<https://player.vimeo.com/video/636333471?title=0&byline=0>

Using the QR Scanner and Adding Contacts

- To use the QR code scanner, the user must log in to their event app on their device
- Go to the right-hand side drop down menu and click on “Event Connections”



Steven Slessor



Alerts



My Profile



My Schedule



My Notes



My Chats



My Surveys



My Account



Event Connections



Cookie Consent




Logout

- Click on the “Scan” button

Event Connections




 Search


 AZ



























- Allow device access to the camera
- The user can then scan another delegates/attendees QR Code
- If the QR code belongs to a delegate who is registered in the event app, the user will receive a "Successfully Added" message
- A newly added contact will appear on the Event Connections list

Event Connections

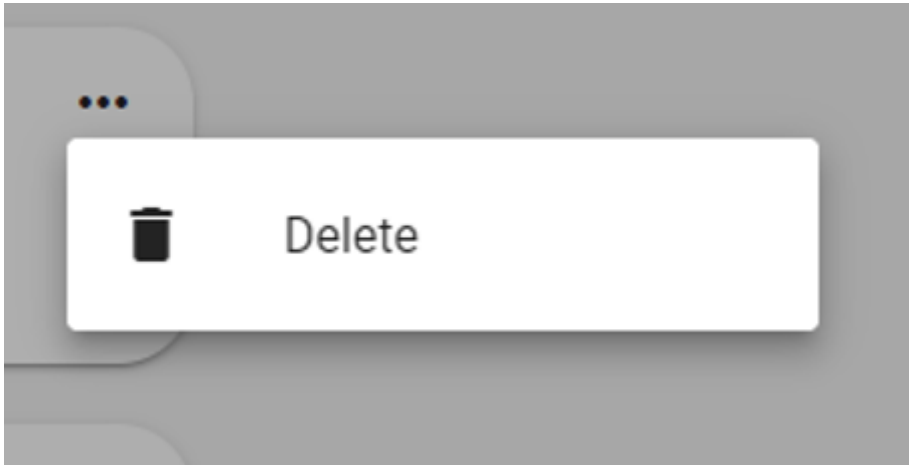


 Search

 AZ

- Will Poulson
Senior Frontend Developer
- 
- Lee Jack
Commercial Director | CrowdComms
- 
- Kieran Ezzard
Content Specialist | CrowdComms
- 
- Kate Doig
Support Manager | CrowdComms
- 
- James Fayers
Content Specialist | CrowdComms
- 

- The user can then either; call (Voice & Video), email, chat or visit the website of the new contact if they have this information available on the contact card
- The user can search for a contact or reorganise the list either according to recently added or alphabetically
- The user can also delete a contact by clicking on the 3 dots on the contact card and clicking on delete



<https://player.vimeo.com/video/636334250?title=0&byline=0>