

Company Profiles: Video Tutorial

The new company profiles ensures any companies sponsoring or exhibiting can showcase their branding, highlight who they are; what they have to offer and why people should take note. In platform functionality makes it quick and easy for platform users to contact experts linked to the companies through chat, email, phone and video call.

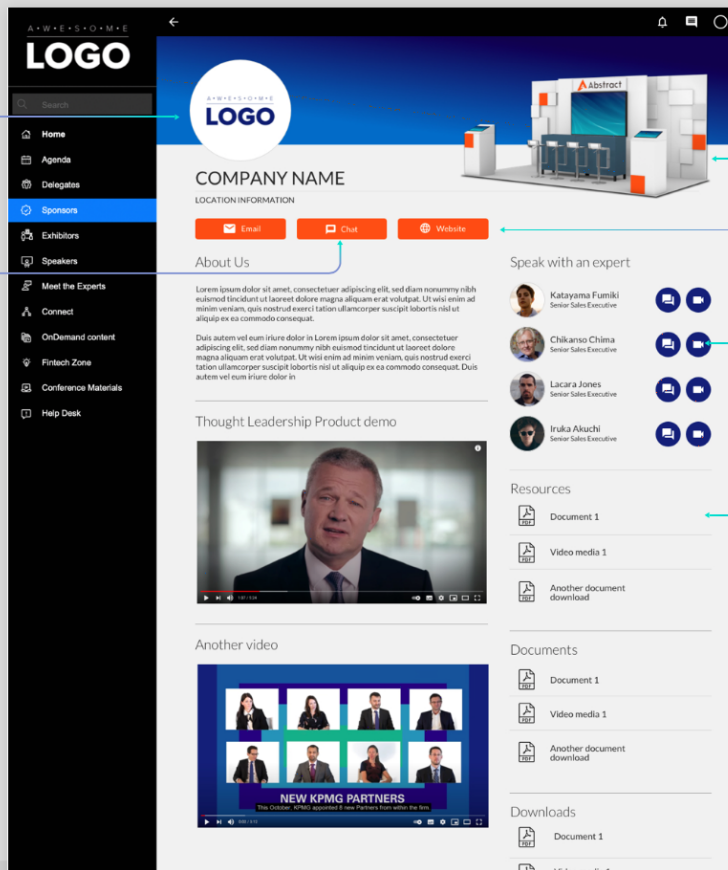
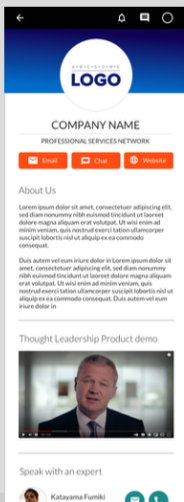
The flexible CrowdComms platform allows you to rename any module including these new company profiles to repurpose for other uses including showcasing internal products or highlighting content where you wish to show several images along with different types of content in a format that is optimised across devices.

- [View example company profile](#) (Screenshots below)
- Attached in the left hand menu you will find:
 - CC-Sponsorship 21.pdf highlights sponsor and exhibitor exposure
 - Company-Booths-Specifications.pdf providing a detailed breakdown of the new company profiles. An image of this pdf is included below

crowdcomms.
COMPANY BOOTHS

COMPANY LOGO:
400X400PX
Logos will be displayed in a circle and cropped to the correct size for presentation

LEAD COMPANY REP:
The CrowdComms Dashboard will allow you to assign a lead company contact to deal with chat and video messages on the company's behalf.



BANNER IMG: 1600X200PX
The CrowdComms Dashboard will include an image cropper at the correct dimensions

BOOTH IMG: 540X265PX
We recommend a transparent PNG image of your event booth for this area for maximum impact, however the Dashboard will accommodate any image in this area

PRIMARY CONTACT BUTTONS:
Company-specific colours will be set in the dashboard using a hex colour value e.g #333333

SECONDARY BUTTONS:
Company-specific colours will be set in the dashboard using a hex colour value e.g #333333

CONTENT AREAS:
Content blocks will be controlled via the dashboard and will display with a set icon per file type

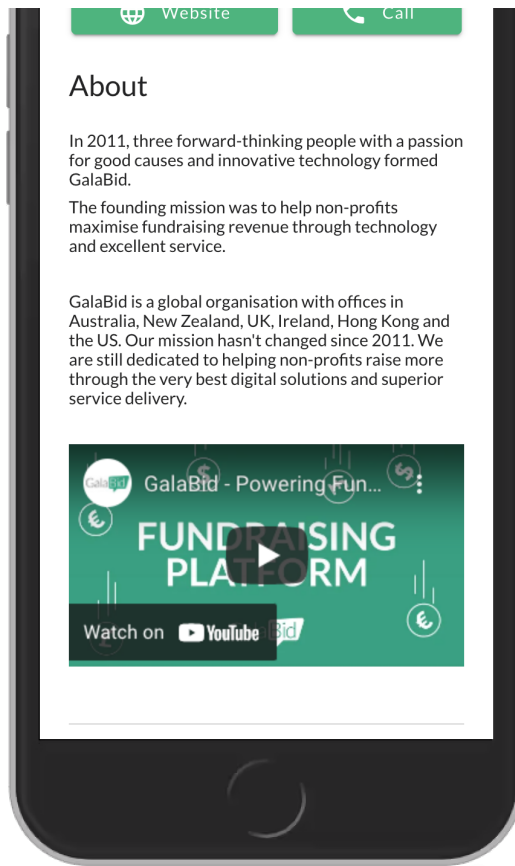
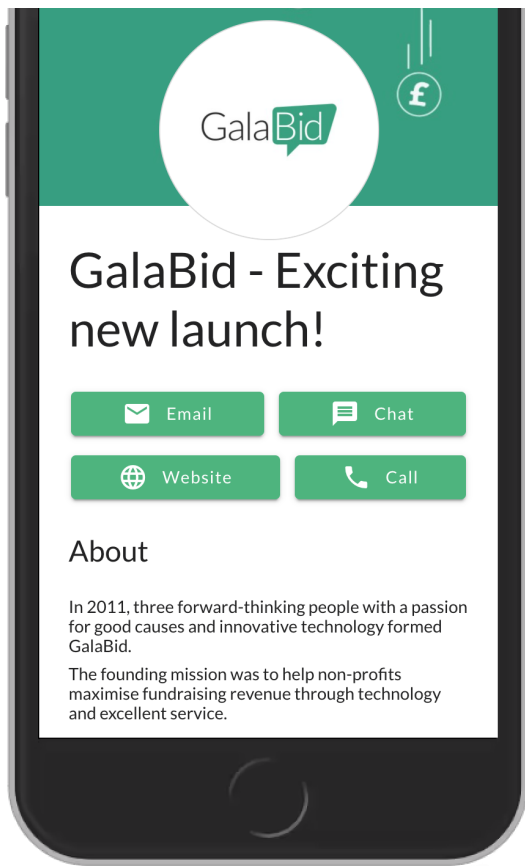
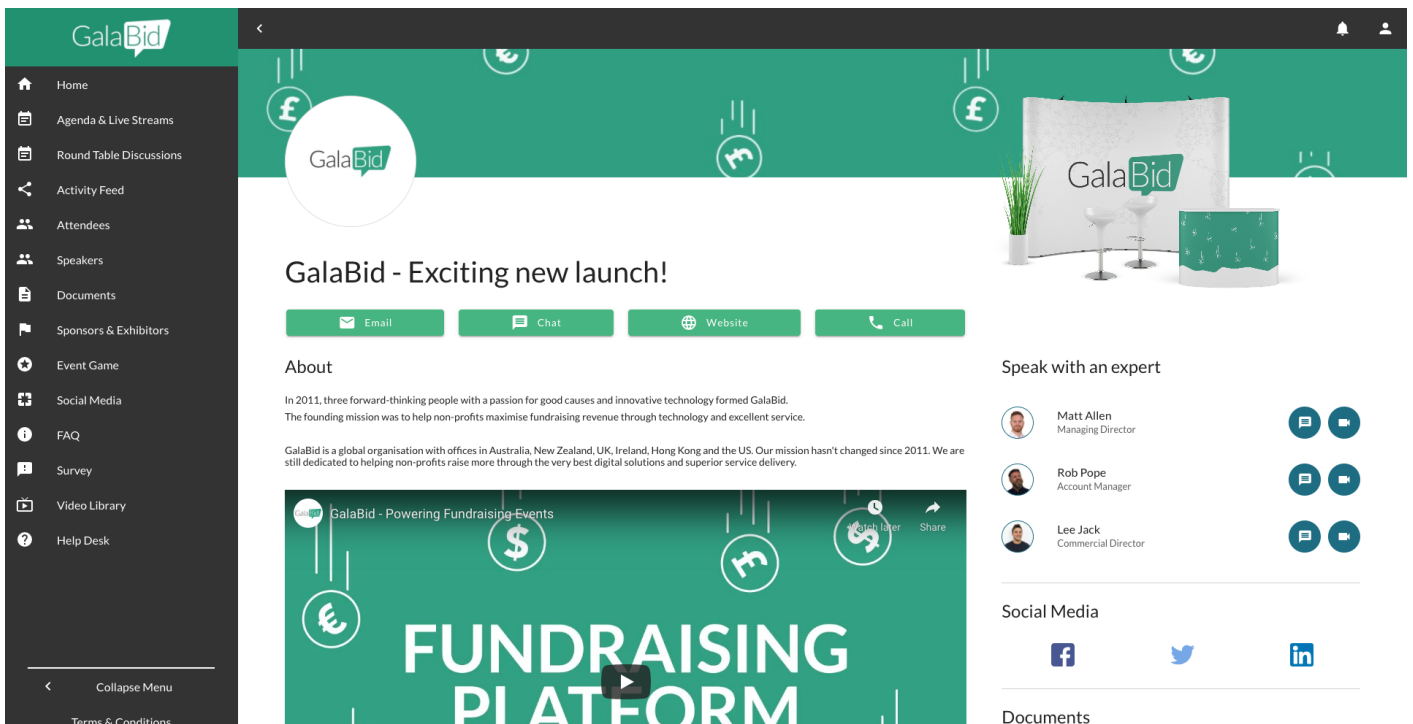


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CrowdComms Virtual Platform Overview.pdf

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