

# Event platform pricing

- [12 month event platform with show day add ons](#)
- [Event App: Per Event Pricing](#)
- [Event App: Per User Pricing](#)
- [Virtual, Hybrid & Webinar Pricing](#)

# 12 month event platform with show day add ons

Create an on brand, secure platform to host all your events and webinars in one place. Perfect for webinar series and when you have a captive audience attending events throughout the year. Utilise module privacy and personalised schedules to ensure only invited users can see the events they are invited too.

Send alerts and notifications to communicate upcoming events and allow your attendees to revisit past events all in one place.

## **Included at all times:**

- Showcase and promote upcoming events to drive up adoption
- On demand access to past events with analytics and reporting to measure uptake
- Share attendee lists of upcoming events and past events. Security options available to control who can see these. 1-2-1 chat messaging and business card exchange supported.
- Promote sponsors and allow attendees to access their content. Provide analytics to your sponsors to quantify the exposure they have received.
- Ongoing or event specific games with live leaderboard. Incentivise platform and content related engagement and provide awards
- Social feeds to allow users to share their experiences and collaborate on your approved topic areas
- Capture feedback related to user experience to continually improve their event experiences
- Alerts and notifications to keep your audience informed of latest events or push any of the above features and uses

## **Included on show days:**

- Live stream to your invited audiences
- Live engagement during sessions including live polling, Q&A, session feedback and session notes
- Networking spaces with collaboration between users utilising Smart Sessions
- Breakout sessions using our branded in platform breakout rooms or the zoom integration
- 1-2-1 video calls and meeting booking between attendees, speakers and sponsors depending on your admin settings and user privacy settings (Available 7 days pre and post your show day add on)
- Event and session specific game challenges

Sponsor

Home

Watch Live

Upcoming events

On Demand

Attendees

Win Prizes

Social Feed

Feedback

Collapse Menu

Terms & Conditions

Powered by crowdcomms.

THE AWESOME BRAND CO.

Welcome to our 2022 event series. Join events happening now, see what's coming up and watch past events on demand.

WATCH LIVE

Join us for our latest event. Take part in polling, ask questions and network with your peers!

Event Starts In:

Days

106

Hours

21

Minutes

39

Seconds

38

WATCH LIVE

UPCOMING EVENTS

ON DEMAND

ATTENDEES

# Event App: Per Event Pricing

All prices are on a per event basis: What does this mean?

- All users access the same custom url or app name and land on the same branded home screen
- Content can be personalised to the user using module privacy and personalised schedules however all content must be related to a single event
- All show days must be within a 7-day period to be considered a single event license
- Show days outside of the supported 7-day period will require a new event license or consider a 12-month platform
- Event content will be available for six months post event to allow users to revisit the platform, access content, provide feedback and network with other users
- The platform cannot be repurposed for other events without a new license and during the on demand period, changes to content can no longer be made

## Multi-license, bulk purchase options

- By committing to multiple event licences at the same time, you will receive additional discount. The discount percentage increases as the number of events you commit to increases therefore dramatically reducing your per event costs
- Payment required 30 days from invoice date to secure the bulk purchase discount
- Event licences to be used in 12 month period

## Event App (Event platform without streaming functionality)

- Custom event app for physical event with no streaming
- 1000 users supported with all live show days related to a specific event taking place within 7 days
- Secure platform
- GDPR compliant
- Custom URL
- Responsive platform that across devices including desktops, tablets and mobile phones:

[Browser requirements](#)

- Replicate event branding: [Design setup included](#)
- Event content utilising available platform modules: [Platform docs](#)
- Session engagement
  - [Session chat](#)
  - [Audience Q&A](#)

- [Live polling](#)
- [Event game with session challenges](#)
- [Activity feed\(s\) linked to relevant sessions](#)
- Networking
  - [Related features](#)
- Meeting booking: View details
  - 1-2-1 meeting booking between platform users
  - Pre-define time slots for audience to meet with one another or allow them to define their own availability
  - Meet in person or online, with simple step by step user experience
- 1-2-1 video calls: [View details](#)
  - Allow users to begin video calls with other online users within the platform
    - Attendee to attendee
    - Attendee to exhibitor and vice versa
    - Attendee to speaker and vice versa
    - Attendee to event organiser or vice versa
    - Options to restrict access for certain groups if needed
- Exhibitor and sponsor exposure
  - [View details](#)
- Surveys and session feedback with reporting
  - Surveys linked to sessions with session specific questions
  - Event surveys linked from menu or home screen
  - No limits on number of surveys or survey questions
  - Multiple question types: Single choice, multiple choice, star rating, sliding scale rating and open end response
  - Reporting for admins in csv available for download in real time
- Analytics and reporting
  - Real time highlights dashboard
  - Detailed csv reports with user specific data
  - [View details](#)
- Does not include split pane session view, video player or stream hosting: Only suitable for events where no streaming is required.

## Increase capacity by 1000 users

- As standard the 'Event platform without live streaming' provides a 1000 user capacity. This can be increased by units

## Remove 'Powered by CrowdComms' logo

- Remove this logo from login and left hand menu providing a complete white label solution

## App store listing

- Optional feature: Native app available in Apple app store and Google Play
- Custom app name, splash screen image and app icon
- Push notifications

## Registration light

- Integration options with your preferred registration provider are included as standard without purchasing this optional registration light solution. [Integration options](#)
- Registration light is a simple user friendly branded registration platform with live api integration into the event platform
  - [View details](#)

## Standalone attendance tracking app

- Optional standalone app: Only available for physical events
- Onsite admins, hosts, and hostesses download attendance tracking app onto phones or iPads
- Enter event code followed by session or location code
  - Session or location code can be updated as they scan attendees into new sessions
- Scan attendee QR codes on their badges to track their movement
- Permissions to control who is allowed to attend specific sessions
- Reporting available for admins

## Standalone lead capture app

- Optional standalone app: Only available for physical events
- Allocate a lead user for each exhibitor
- Lead exhibitor user downloads the lead capture app, enters event code followed by their unique exhibitor code
  - This information is communicated to exhibitors by email from organisers
- Ability to invite team leaders who can then download and join their exhibitor lead capture app
- Pre defined qualifying questions and option to create personalised questions
- Scan attendee QR codes on badges to capture details
- Enter responses to qualifying questions based on the conversation to have central hub of qualified lead data
- Reporting for exhibitors
- Reporting for event admins

## Design Setup

- Included with platform license
- [View details](#)

## Custom design page(s)

- Optional service, discuss options with your account manager
- Design setup utilising one of the tried and tested templates 1-8 is included as standard without the custom page add on - [View standard design setup options](#)
- If you need something a bit special that goes above and beyond the included templates home screens or menu options, we can code custom pages to replicate your designs
- Send your custom page requirements to your account manager for review

## Allocated account manager, support manager, training and support included with platform license

- Included as standard with any platform purchase
- Allocated support manager provides training and support: [View details](#)

## Managed content service

- Optional service: [View details](#)
- Allocated resource uploads your event content
- Multilingual platforms require one x managed content service per language

## Allocated show day platform resource (per day, per technician)

- Dedicated CrowdComms resource allocated to work as an extension of your team during your show day
- [View details](#)

# Event App: Per User Pricing

## What is per user pricing?

- Ideal for smaller events. Price is based on the number of users you provide access to the event platform.
- Minimum of 50 users per event.
- Each event containing a minimum of 50 users supports:
  - Content can be personalised to the user using module privacy and personalised schedules however all content must be related to a single event
  - All show days must be within a 7-day period to be considered a single event license
  - Show days outside of the supported 7-day period will require a new event license or consider a 12-month platform
  - Event content will be available for six months post event to allow users to revisit the platform, access content, provide feedback and network with other users
  - The platform cannot be repurposed for other events without a new event being setup
- Infrastructure is scaled to ensure the number of users you have loaded can comfortably be supported. For this reason the price is based on the number given access and not just on those that login.

## Bulk purchase options

- By committing to a higher number of per user licences, you receive increased discount. For example by committing to a 1000 user allowance, the price per user is reduced from £25 to £15.
- Continuing to use this example, the 1000 per user licences can then be used across unlimited events until the 1000 licences have all been used. For example 20 x 50 user events or 10 x 1000 user events.
- The minimum 50 users per event still applies when bulk purchasing user licences.
- Payment required 30 days from invoice date to secure the bulk purchase discount.
- Event licences to be used in 12 month period.

## Event App (Event platform without streaming functionality)

- Custom event app for physical event with no streaming
- 1000 users supported with all live show days related to a specific event taking place within 7 days
- Secure platform
- GDPR compliant



- Custom URL
- Responsive platform that across devices including desktops, tablets and mobile phones: [Browser requirements](#)
- Replicate event branding: [Design setup included](#)
- Event content utilising available platform modules: [Platform docs](#)
- Session engagement
  - [Session chat](#)
  - [Audience Q&A](#)
  - [Live polling](#)
  - [Event game with session challenges](#)
  - [Activity feed\(s\) linked to relevant sessions](#)
- Networking
  - [Related features](#)
- Meeting booking: View details
  - 1-2-1 meeting booking between platform users
  - Pre-define time slots for audience to meet with one another or allow them to define their own availability
  - Meet in person or online, with simple step by step user experience
- 1-2-1 video calls: [View details](#)
  - Allow users to begin video calls with other online users within the platform
    - Attendee to attendee
    - Attendee to exhibitor and vice versa
    - Attendee to speaker and vice versa
    - Attendee to event organiser or vice versa
    - Options to restrict access for certain groups if needed
- Exhibitor and sponsor exposure
  - [View details](#)
- Surveys and session feedback with reporting
  - Surveys linked to sessions with session specific questions
  - Event surveys linked from menu or home screen
  - No limits on number of surveys or survey questions
  - Multiple question types: Single choice, multiple choice, star rating, sliding scale rating and open end response
  - Reporting for admins in csv available for download in real time
- Analytics and reporting
  - Real time highlights dashboard
  - Detailed csv reports with user specific data
  - [View details](#)
- Does not include split pane session view, video player or stream hosting: Only suitable for events where no streaming is required.

Increase capacity by 1000 users

- As standard the 'Event platform without live streaming' provides a 1000 user capacity. This can be increased by units

## Remove 'Powered by CrowdComms' logo

- Remove this logo from login and left hand menu providing a complete white label solution

## App store listing

- Optional feature: Native app available in Apple app store and Google Play
- Custom app name, splash screen image and app icon
- Push notifications

## Registration light

- Integration options with your preferred registration provider are included as standard without purchasing this optional registration light solution. [Integration options](#)
- Registration light is a simple user friendly branded registration platform with live api integration into the event platform
  - [View details](#)

## Standalone attendance tracking app

- Optional standalone app: Only available for physical events
- Onsite admins, hosts, and hostesses download attendance tracking app onto phones or iPads
- Enter event code followed by session or location code
  - Session or location code can be updated as they scan attendees into new sessions
- Scan attendee QR codes on their badges to track their movement
- Permissions to control who is allowed to attend specific sessions
- Reporting available for admins

## Standalone lead capture app

- Optional standalone app: Only available for physical events
- Allocate a lead user for each exhibitor
- Lead exhibitor user downloads the lead capture app, enters event code followed by their unique exhibitor code
  - This information is communicated to exhibitors by email from organisers
- Ability to invite team leaders who can then download and join their exhibitor lead capture app
- Pre defined qualifying questions and option to create personalised questions
- Scan attendee QR codes on badges to capture details
- Enter responses to qualifying questions based on the conversation to have central hub of qualified lead data

- Reporting for exhibitors
- Reporting for event admins

## Design Setup

- Included with platform license
- [View details](#)

## Custom design page(s)

- Optional service, discuss options with your account manager
- Design setup utilising one of the tried and tested templates 1-8 is included as standard without the custom page add on - [View standard design setup options](#)
- If you need something a bit special that goes above and beyond the included templates home screens or menu options, we can code custom pages to replicate your designs
- Send your custom page requirements to your account manager for review

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- Included as standard with any platform purchase
- Allocated support manager provides training and support: [View details](#)

## Managed content service

- Optional service: [View details](#)
- Allocated resource uploads your event content
- Multilingual platforms require one x managed content service per language

## Allocated show day platform resource (per day, per technician)

- Dedicated CrowdComms resource allocated to work as an extension of your team during your show day
- [View details](#)

# Virtual, Hybrid & Webinar Pricing

All prices are on a per event basis: What does this mean?

- All users access the same custom url or app name and land on the same branded home screen
- Content can be personalised to the user using module privacy and personalised schedules however all content must be related to a single event
- All show days must be within a 30-day period to be considered a single event license
- Show days outside of the supported 30-day period will require a new event license or consider a 12-month platform license with show day add on(s)
- Event content will be available for six months post event to allow users to revisit the platform, access content, provide feedback and network with other users
- The platform cannot be repurposed for other events without a new license and during the on demand period, changes to content can no longer be made

## Virtual, Hybrid or Webinar event platform

- 500 users supported within starting package. Higher user options available.
- Live stream player to deliver high quality production to your audience around the world.
  - Global CDN ensuring stable, fast connection for users regardless of where they access (For mainland China audiences, please discuss options with your Account Manager).
  - Engagement panel to facilitate seamless participation.
  - Picture and picture supported.
- Secure platform
- GDPR compliant
- Custom URL
- Responsive platform that across devices including desktops, tablets and mobile phones:  
[Browser requirements](#)
- Replicate event branding: [Design setup included](#)
- Event content utilising available platform modules: [Platform docs](#)
- Session engagement
  - [Session chat](#)
  - [Audience Q&A](#)
  - [Live polling](#)

- Event game with session challenges
- Activity feed(s) linked to relevant sessions
- Networking
  - Related features
  - 1-2-1 video calls not included in standard package
- Meeting booking: View details
  - 1-2-1 meeting booking between platform users
  - Pre-define time slots for audience to meet with one another or allow them to define their own availability
  - Meet in person or online, with simple step by step user experience
- Smart session: Networking rooms, [View details](#)
  - Create branded networking spaces
  - Dynamic networking experience for user to bump into other attendees and join private or group conversations
  - Watch content together removing the isolation of virtual events
  - Participate in group chat
- 1-2-1 video calls: [View details](#)
  - Allow users to begin video calls with other online users within the platform
    - Attendee to attendee
    - Attendee to exhibitor and vice versa
    - Attendee to speaker and vice versa
    - Attendee to event organiser or vice versa
    - Options to restrict access for certain groups if needed
- Group video roundtable meetings: [View details](#)
  - Group video roundtable meetings supporting up to 12 users.
  - Branded group video calls linked to sessions
  - Roundtable style, open conversation sessions
  - Switch up your event by rotating between live stream / broadcast sessions to roundtable discussions
- Exhibitor and sponsor exposure
  - [View details](#)
- Surveys and session feedback with reporting
  - Surveys linked to sessions with session specific questions
  - Event surveys linked from menu or home screen
  - No limits on number of surveys or survey questions
  - Multiple question types: Single choice, multiple choice, star rating, sliding scale rating and open end response
  - Reporting for admins in csv available for download in real time
- Analytics and reporting
  - Real time highlights dashboard
  - Detailed csv reports with user specific data
  - [View details](#)
- Split pane view with video player and pop out player

- Stream hosting and global cdn for stable stream delivery
- Multilingual functionality
  - Allow users to access the platform in supported languages: [View details](#)
  - Content must be provided and uploaded in each required language

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## Managed content service

- Optional service: [View details](#)
- Allocated resource uploads your event content
- Multilingual platforms require one x managed content service per language

## Managed live stream service

- Optional service: [View details](#)
  - Streaming can be managed internally or through AV / production partner if preferable

- Allocated production manager
- Pre event review exploring requirements and providing insights and recommendations
- Speaker briefing to ensure speakers understand the platform and relevant session engagement features
- Collaboration with organisers to ensure agenda follows best practise and assets are provided as required
- Production manager works with the allocated streaming technician to ensure they understand requirements and are prepped to seamlessly stream the running the order

## Streaming technician(s)

- Optional service: Streaming can be managed internally or through AV / production partner if preferable
- Experienced technician manages the delivery of your live stream following the agreed running order
- Seamless transitions between content including session engagement
- High production live stream output to the remote audience within event platform
- [View details](#)

## Allocated show day platform resource (per day, per technician)

- Dedicated CrowdComms resource allocated to work as an extension of your team during your show day
- [View details](#)