

# Event App: Per User Pricing

## What is per user pricing?

- Ideal for smaller events. Price is based on the number of users you provide access to the event platform.
- Minimum of 50 users per event.
- Each event containing a minimum of 50 users supports:
  - Content can be personalised to the user using module privacy and personalised schedules however all content must be related to a single event
  - All show days must be within a 7-day period to be considered a single event license
  - Show days outside of the supported 7-day period will require a new event license or consider a 12-month platform
  - Event content will be available for six months post event to allow users to revisit the platform, access content, provide feedback and network with other users
  - The platform cannot be repurposed for other events without a new event being setup
- Infrastructure is scaled to ensure the number of users you have loaded can comfortably be supported. For this reason the price is based on the number given access and not just on those that login.

## Bulk purchase options

- By committing to a higher number of per user licences, you receive increased discount. For example by committing to a 1000 user allowance, the price per user is reduced from £25 to £15.
- Continuing to use this example, the 1000 per user licences can then be used across unlimited events until the 1000 licences have all been used. For example 20 x 50 user events or 10 x 1000 user events.
- The minimum 50 users per event still applies when bulk purchasing user licences.
- Payment required 30 days from invoice date to secure the bulk purchase discount.
- Event licences to be used in 12 month period.

## Event App (Event platform without streaming functionality)

- Custom event app for physical event with no streaming
- 1000 users supported with all live show days related to a specific event taking place within 7 days
- Secure platform
- GDPR compliant

- Custom URL
- Responsive platform that across devices including desktops, tablets and mobile phones: [Browser requirements](#)
- Replicate event branding: [Design setup included](#)
- Event content utilising available platform modules: [Platform docs](#)
- Session engagement
  - [Session chat](#)
  - [Audience Q&A](#)
  - [Live polling](#)
  - [Event game with session challenges](#)
  - [Activity feed\(s\) linked to relevant sessions](#)
- Networking
  - [Related features](#)
- Meeting booking: View details
  - 1-2-1 meeting booking between platform users
  - Pre-define time slots for audience to meet with one another or allow them to define their own availability
  - Meet in person or online, with simple step by step user experience
- 1-2-1 video calls: [View details](#)
  - Allow users to begin video calls with other online users within the platform
    - Attendee to attendee
    - Attendee to exhibitor and vice versa
    - Attendee to speaker and vice versa
    - Attendee to event organiser or vice versa
    - Options to restrict access for certain groups if needed
- Exhibitor and sponsor exposure
  - [View details](#)
- Surveys and session feedback with reporting
  - Surveys linked to sessions with session specific questions
  - Event surveys linked from menu or home screen
  - No limits on number of surveys or survey questions
  - Multiple question types: Single choice, multiple choice, star rating, sliding scale rating and open end response
  - Reporting for admins in csv available for download in real time
- Analytics and reporting
  - Real time highlights dashboard
  - Detailed csv reports with user specific data
  - [View details](#)
- Does not include split pane session view, video player or stream hosting: Only suitable for events where no streaming is required.

Increase capacity by 1000 users

- As standard the 'Event platform without live streaming' provides a 1000 user capacity. This can be increased by units

## Remove 'Powered by CrowdComms' logo

- Remove this logo from login and left hand menu providing a complete white label solution

## App store listing

- Optional feature: Native app available in Apple app store and Google Play
- Custom app name, splash screen image and app icon
- Push notifications

## Registration light

- Integration options with your preferred registration provider are included as standard without purchasing this optional registration light solution. [Integration options](#)
- Registration light is a simple user friendly branded registration platform with live api integration into the event platform
  - [View details](#)

## Standalone attendance tracking app

- Optional standalone app: Only available for physical events
- Onsite admins, hosts, and hostesses download attendance tracking app onto phones or iPads
- Enter event code followed by session or location code
  - Session or location code can be updated as they scan attendees into new sessions
- Scan attendee QR codes on their badges to track their movement
- Permissions to control who is allowed to attend specific sessions
- Reporting available for admins

## Standalone lead capture app

- Optional standalone app: Only available for physical events
- Allocate a lead user for each exhibitor
- Lead exhibitor user downloads the lead capture app, enters event code followed by their unique exhibitor code
  - This information is communicated to exhibitors by email from organisers
- Ability to invite team leaders who can then download and join their exhibitor lead capture app
- Pre defined qualifying questions and option to create personalised questions
- Scan attendee QR codes on badges to capture details
- Enter responses to qualifying questions based on the conversation to have central hub of qualified lead data

- Reporting for exhibitors
- Reporting for event admins

## Design Setup

- Included with platform license
- [View details](#)

## Custom design page(s)

- Optional service, discuss options with your account manager
- Design setup utilising one of the tried and tested templates 1-8 is included as standard without the custom page add on - [View standard design setup options](#)
- If you need something a bit special that goes above and beyond the included templates home screens or menu options, we can code custom pages to replicate your designs
- Send your custom page requirements to your account manager for review

## Allocated account manager, support manager, training and support included with platform license

- Included as standard with any platform purchase
- Allocated support manager provides training and support: [View details](#)

## Managed content service

- Optional service: [View details](#)
- Allocated resource uploads your event content
- Multilingual platforms require one x managed content service per language

## Allocated show day platform resource (per day, per technician)

- Dedicated CrowdComms resource allocated to work as an extension of your team during your show day
- [View details](#)

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