Virtual, Hybrid & Webinar Pricing

All prices are on a per event basis: What does this mean?

- All users access the same custom url or app name and land on the same branded home screen
- Content can be personalised to the user using module privacy and personalised schedules however all content must be related to a single event
- All show days must be within a 30-day period to be considered a single event license
- Show days outside of the supported 30-day period will require a new event license or consider a 12-month platform license with show day add on(s)
- Event content will be available for six months post event to allow users to revisit the platform, access content, provide feedback and network with other users
- The platform cannot be repurposed for other events without a new license and during the on demand period, changes to content can no longer be made

Virtual, Hybrid or Webinar event platform

- 500 users supported within starting package. Higher user options available.
- Live stream player to deliver high quality production to your audience around the world.
  - Global CDN ensuring stable, fast connection for users regardless of where they access (For mainland China audiences, please discuss options with your Account Manager).
  - Engagement panel to facilitate seamless participation.
  - Picture and picture supported.
- Secure platform
- GDPR compliant
- Custom URL
- Responsive platform that across devices including desktops, tablets and mobile phones:

  Browser requirements

- Replicate event branding: Design setup included

- Event content utilising available platform modules: Platform docs
- Session engagement

  - Session chat

  - Audience Q&A

  - Live polling

- - Event game with session challenges
  - Activity feed(s) linked to relevant sessions
- Networking
  - Related features
  - 1-2-1 video calls not included in standard package
- Meeting booking: View details
  - 1-2-1 meeting booking between platform users
  - Pre-define time slots for audience to meet with one another or allow them to define their own availability
  - Meet in person or online, with simple step by step user experience
- Smart session: Networking rooms, View details
  - Create branded networking spaces
  - Dynamic networking experience for user to bump into other attendees and join private or group conversations
  - Watch content together removing the isolation of virtual events
  - Participate in group chat
- 1-2-1 video calls: View details
  - Allow users to begin video calls with other online users within the platform
    - Attendee to attendee
    - Attendee to exhibitor and vice versa
    - Attendee to speaker and vice versa
    - Attendee to event organiser or vice versa
    - Options to restrict access for certain groups if needed
- Group video roundtable meetings: View details
  - Group video roundtable meetings supporting up to 12 users.
  - Branded group video calls linked to sessions
  - Roundtable style, open conversation sessions
  - Switch up your event by rotating between live stream / broadcast sessions to roundtable discussions
- Exhibitor and sponsor exposure
  - View details
- Surveys and session feedback with reporting
  - Surveys linked to sessions with session specific questions
  - Event surveys linked from menu or home screen
  - No limits on number of surveys or survey questions
  - Multiple question types: Single choice, multiple choice, star rating, sliding scale rating and open end response
  - Reporting for admins in csv available for download in real time
- Analytics and reporting
  - Real time highlights dashboard
  - Detailed csv reports with user specific data
  - View details
- Split pane view with video player and pop out player

- Stream hosting and global cdn for stable stream delivery
- Multilingual functionality
  - Allow users to access the platform in supported languages: View details
  - Content must be provided and uploaded in each required language

Remove 'Powered by CrowdComms' logo

- Remove this logo from login and left hand menu providing a complete white label solution

App store listing

- Optional feature: Native app available in Apple app store and Google Play
- Custom app name, splash screen image and app icon
- Push notifications

Registration light

- Integration options with your preferred registration provider are included as standard without purchasing this optional registration light solution. Integration options
- Registration light is a simple user friendly branded registration platform with live api integration into the event platform
  - View details

Standalone attendance tracking app

- Optional standalone app: Only available for physical events
- Onsite admins, hosts, and hostesses download attendance tracking app onto phones or iPads
- Enter event code followed by session or location code
  - Session or location code can be updated as they scan attendees into new sessions
- Scan attendee QR codes on their badges to track their movement
- Permissions to control who is allowed to attend specific sessions
- Reporting available for admins

Standalone lead capture app

- Optional standalone app: Only available for physical events
- Allocate a lead user for each exhibitor
- Lead exhibitor user downloads the lead capture app, enters event code followed by their unique exhibitor code
  - This information is communicated to exhibitors by email from organisers
- Ability to invite team leaders who can then download and join their exhibitor lead capture app

- Pre defined qualifying questions and option to create personalised questions
- Scan attendee QR codes on badges to capture details
- Enter responses to qualifying questions based on the conversation to have central hub of qualified lead data
- Reporting for exhibitors
- Reporting for event admins

Design Setup

- Included with platform license

- View details

Custom design page(s)

- Optional service, discuss options with your account manager
- Design setup utilising one of the tried and tested templates 1-8 is included as standard without the custom page add on - View standard design setup options
- If you need something a bit special that goes above and beyond the included templates home screens or menu options, we can code custom pages to replicate your designs
- Send your custom page requirements to your account manager for review

Allocated account manager, support manager, training and support included with platform license

- Included as standard with any platform purchase
- Allocated support manager provides training and support: View details

Managed content service

- Optional service: View details
- Allocated resource uploads your event content
- Multilingual platforms require one x managed content service per language

Managed live stream service

- Optional service: View details
  - Streaming can be managed internally or through AV / production partner if preferable

- Allocated production manager
- Pre event review exploring requirements and providing insights and recommendations
- Speaker briefing to ensure speakers understand the platform and relevant session engagement features
- Collaboration with organisers to ensure agenda follows best practise and assets are provided as required
- Production manager works with the allocated streaming technician to ensure they understand requirements and are prepped to seamlessly stream the running the order

Streaming technician(s)

- Optional service: Streaming can be managed internally or through AV / production partner if preferable
- Experienced technician manages the delivery of your live stream following the agreed running order
- Seamless transitions between content including session engagement
- High production live stream output to the remote audience within event platform
- View details

Allocated show day platform resource (per day, per technician)

- Dedicated CrowdComms resource allocated to work as an extension of your team during your show day
- View details

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