Branding Options & Required assets

The CrowdComms registration allows you to build a landing page, a registration form, and email templates with a variety of customisation options. This is designed to give you flexibility to showcase your brand and your event.

This flexible approach means there isn't a one size fits all when it comes to design assets, as the required assets will vary depending on the sections and layouts you out for.

You can view different demos here to get ideas on the look and feel and the type of images you should prepare for your registration site: View demos

Customisation controls:

- Apply your fonts
- Apply your brand colours in different areas. Every section can be customised in line with your branding
- All image formats accepted including JPG, PNG, WebP
- Option to increase and decrease the size of logos
- Option to increase padding around areas
- Option to change font size, weight and padding around text throughout

Watch step by step video guides including how to customise the various areas

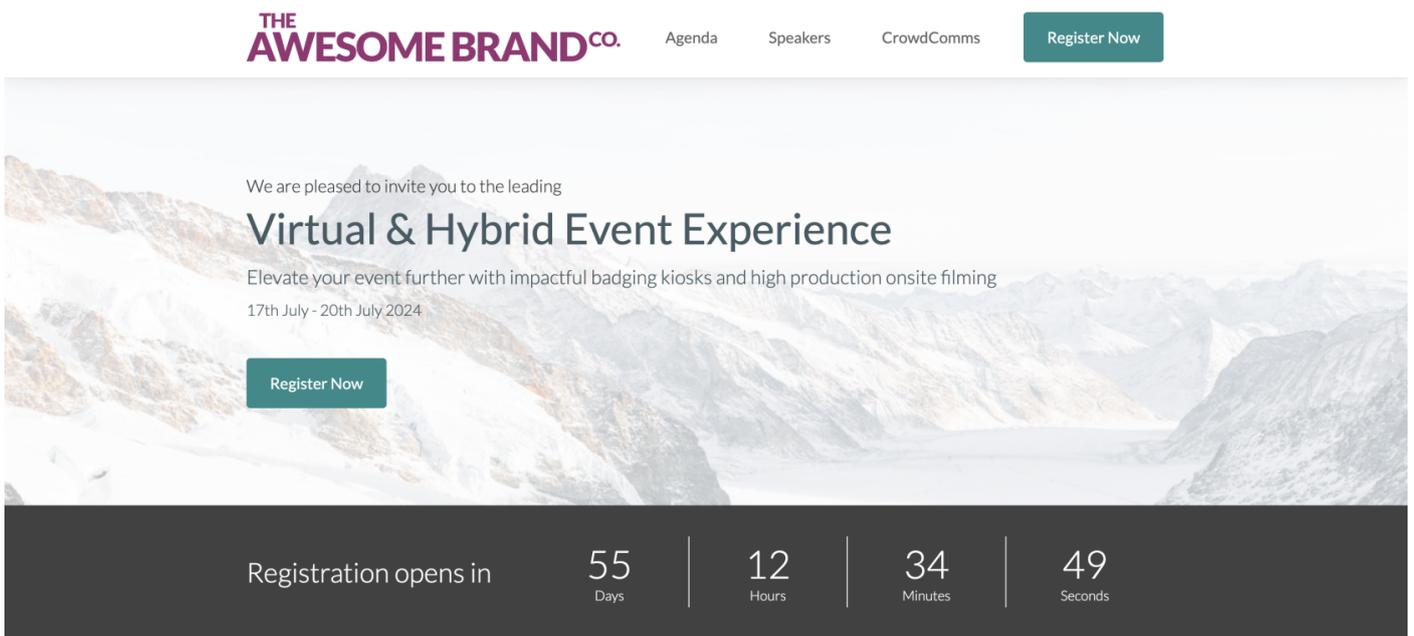## Image sizes used on /virtual demo:

- Logo 600px x 200px
- Sponsor logos 600px x 200px
- Hero image 3000px x 2000px
- Agenda / session images 500px x 500px
- Speaker profiles 500px x 500px

Regularly used images include:

- Landscape, portrait, and squared images can be used. High resolution recommended as the platform will give the option to compress the image if too large. Options to increase and reduce size of your logo in the landing page.
- Logo for menu and hero section: 600px x 200px used in the below example

2. Hero main image

- Proportion of 3:2 works best. High resolution recommended as the platform will give the option to compress the image if too large.
- Hero image for the hero section: 3000px x 2000px used in the below example

THE AWESOME BRANDCO.   Agenda   Speakers   CrowdComms   **Register Now**

We are pleased to invite you to the leading

Virtual & Hybrid Event Experience

Elevate your event further with impactful badging kiosks and high production onsite filming

17th July - 20th July 2024

Register Now

Registration opens in	55	12	34	49
	Days	Hours	Minutes	Seconds

Our Sponsors

crowdcomms   GalaBid   islo

3. Agenda and Speaker images

- Equal proportion 1:1 images work best. High resolution recommended as the platform will give the option to compress the image if too large.
- Agenda / session / profile images: 500px x 500px used in the below examples

What's on the agenda?

Join us for what is guaranteed to be a thought provoking and memorable experience.

CrowdComms Introduction

Lee Jack

No matter what your event needs are, we offer a package to suit your requirements and ensure your event is seamless. From our bespoke platform to hybrid livestream, we will support your event from start to finish.

Our event specialists will be able to help you create your event platform, and should you require, our live streaming technicians and onsite supports will be there with you on the day to make sure your remote and live audiences get the same outstanding event experience.

Case Study: CrowdComms

Matt Allen

CrowdComms saw an excellent use of gamification as part of an event app whilst on site at a recent conference for a large pharmaceutical company. Gamification is the perfect tool to boost networking and engagement amongst attendees.

250 challenges were available on the event app throughout the three-day conference and showed a carefully orchestrated and highly effective use of gamification. Below are just some of the ways audience participation games were used at this conference, and how they helped fulfil the organisers' aims for the event.

Featured Speakers

Get insights from industry leaders and learn how to elevate your event.

Lee Jack

Commercial Director

Two stepping to greatness.

Matthew Allen

Managing Director

Part time BBC spokesman / Chief Medical Expert.

Kim Proctor

Head of Production

Events Hero.

4. Sponsor images

- Proportion of 3:2 works best, however you can also upload other sizes and increase / decrease the size of all sponsor images and change the spacing. High resolution recommended as the platform will give the option to compress the image if too large.
- 600px x 200px used in the below example

5: Information Images

- Proportion of 3:2 works best. High resolution recommended as the platform will give the option to compress the image if too large.
- Information section image: 3000px x 2000px used in the below example

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