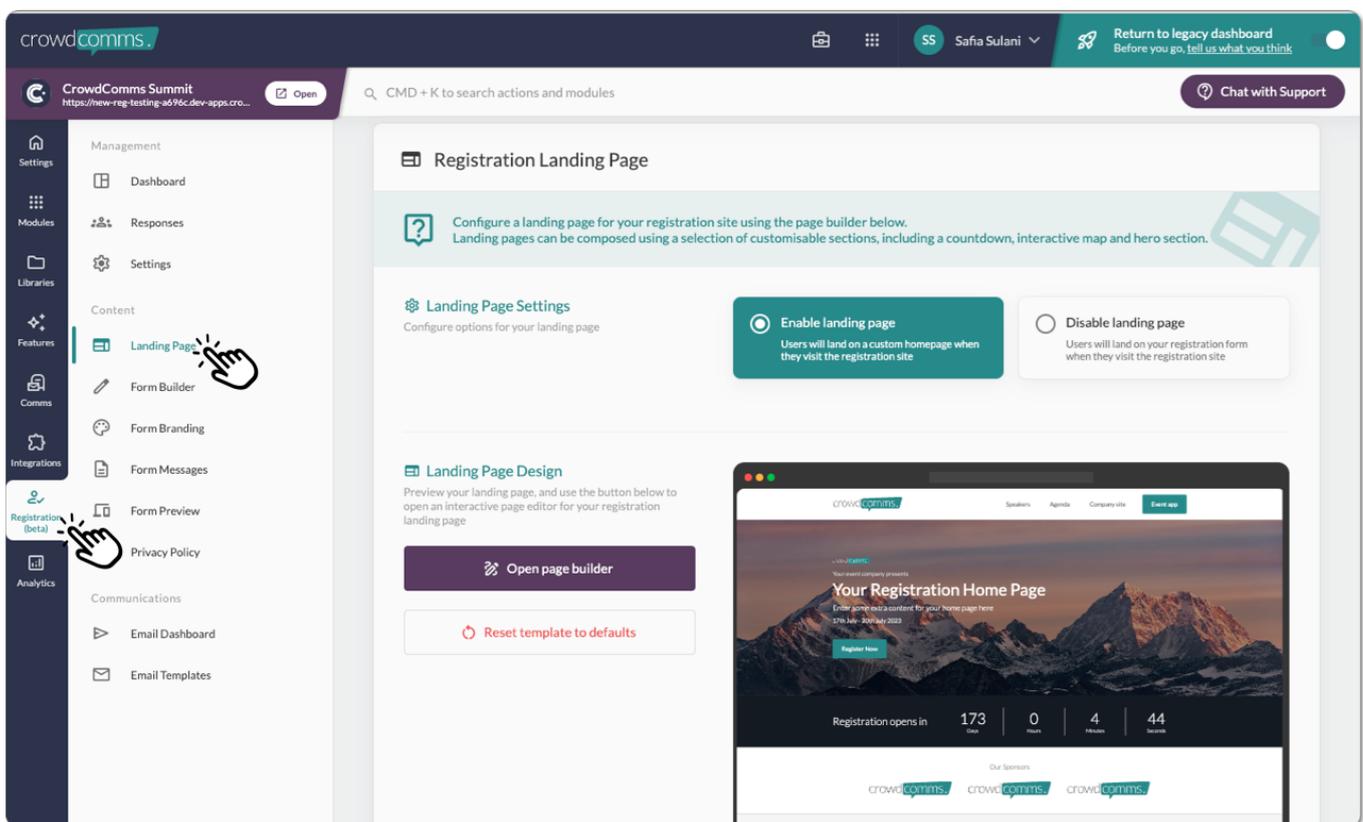


Creating the Landing Page for the Registration Site

Default Section & Icons functions

To start creating the registration home page, navigate to the Registration tab, then within the Content section on the secondary menu, click 'Landing Page'.



You will see the Page settings and the Page Design sections on this page.

On the Landing Page settings, you have the option to either Enable or Disable the landing page.

If you select to enable the landing page, the users will land on the custom homepage when they visit the registration site.

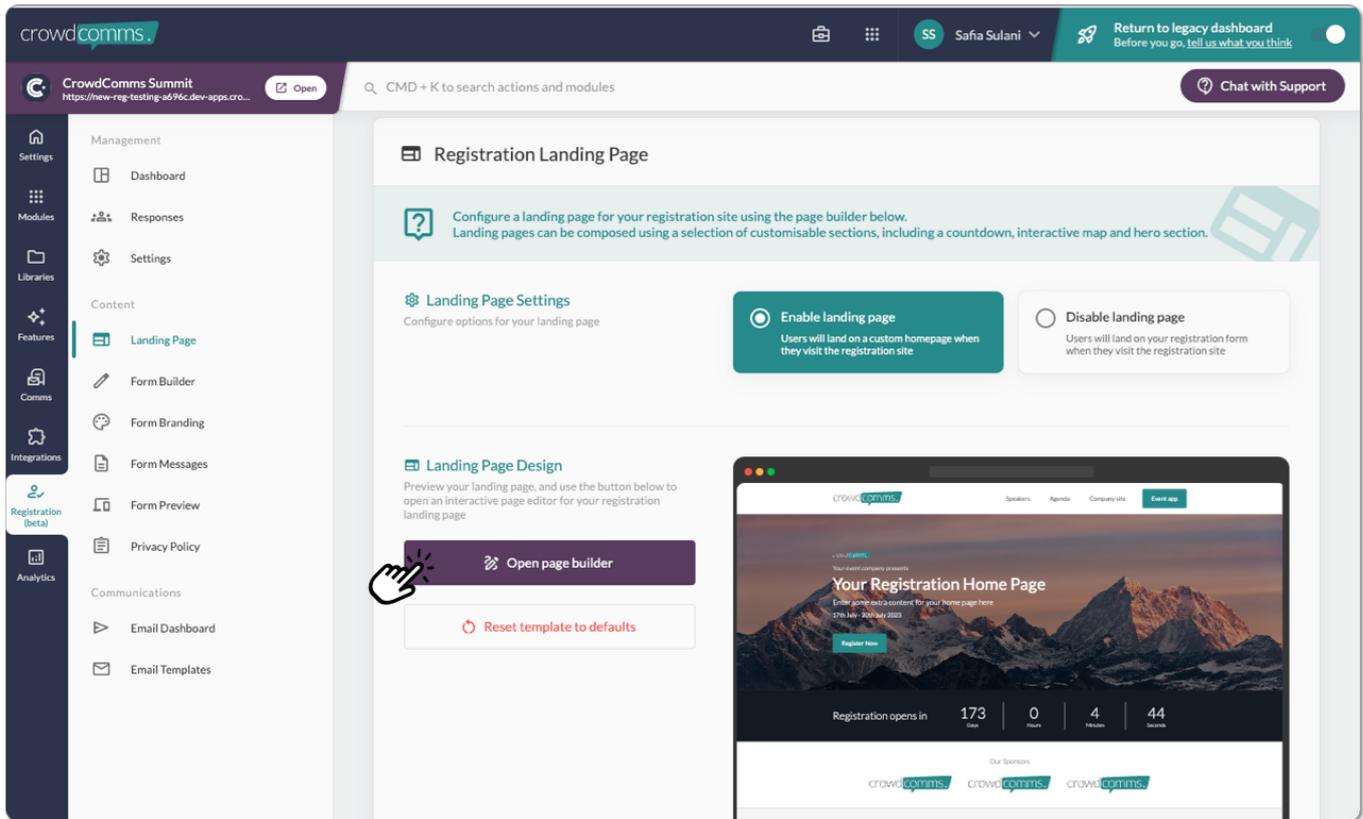
The screenshot shows the 'Registration Landing Page' configuration page in the CrowdComms Summit interface. The left sidebar contains navigation options: Management (Dashboard, Responses, Settings), Content (Landing Page, Form Builder, Form Branding, Form Messages, Form Preview, Privacy Policy), and Communications (Email Dashboard, Email Templates). The main content area is titled 'Registration Landing Page' and includes a help icon and text: 'Configure a landing page for your registration site using the page builder below. Landing pages can be composed using a selection of customisable sections, including a countdown, interactive map and hero section.'

Under 'Landing Page Settings', there are two radio button options: 'Enable landing page' (selected) and 'Disable landing page'. A hand cursor is pointing at the 'Enable landing page' option. Below this, the 'Landing Page Design' section features a preview of a registration landing page with a mountain background. The preview includes a 'Register Now' button and a countdown timer showing 'Registration opens in 173 Days, 0 Hours, 4 Minutes, 44 Seconds'. Buttons for 'Open page builder' and 'Reset template to defaults' are also visible.

If you select to disable, the users will land directly on the registration form when they visit the registration site.

This screenshot is similar to the first one, showing the 'Registration Landing Page' configuration page. In this instance, the 'Disable landing page' radio button is selected, and a hand cursor is pointing at it. The 'Landing Page Design' preview shows the same mountain background but with a different countdown timer: 'Registration opens in 173 Days, 0 Hours, 2 Minutes, 30 Seconds'. The 'Open page builder' and 'Reset template to defaults' buttons remain visible.

If you select to enable the landing page, it is time to get designing, click on the 'Open page builder' button on the Landing Page Design section.



Editing the Landing Page Template

When you click on the 'Open page builder' button, you will land on the default template.

On this template, we have added several useful sections, including a header, a countdown timer, the sponsors banner, the speaker's section, to name a few.

Editing Template

Max Content Width

- Header
Page Header
- Hero
Text-based Hero
- Countdown
Countdown Timer
- Sponsors
Image Links
- Introduction
Image with text
- Speakers
Horizontal Widgets
- Sessions
Stacked widgets
- Map
Map Section
- Footer
Short Content Block

crowdcomms.

Your event company presents

Your Registration Home Page

Enter some extra content for your home page here

17th July - 20th July 2023

Register Now

Registration opens in

172	23	44	60
Days	Hours	Minutes	Seconds

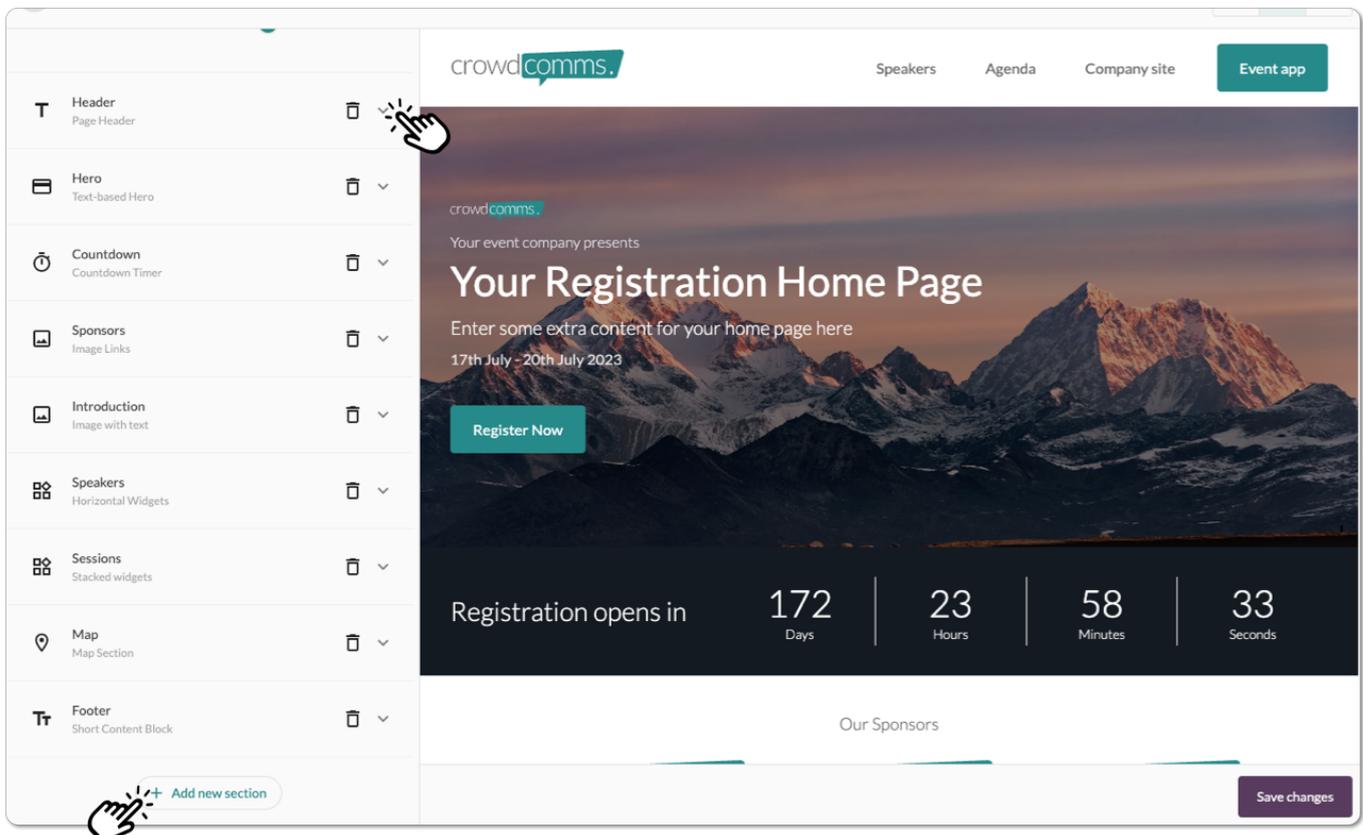
Our Sponsors

crowdcomms. crowdcomms. crowdcomms.

Save changes

But you can add more sections to your page by clicking on the '+ Add new section' button which can be found at the bottom of the section editor list.

First, let's see how to edit an existing section. To edit, click on the 'v' icon to expand the editor.



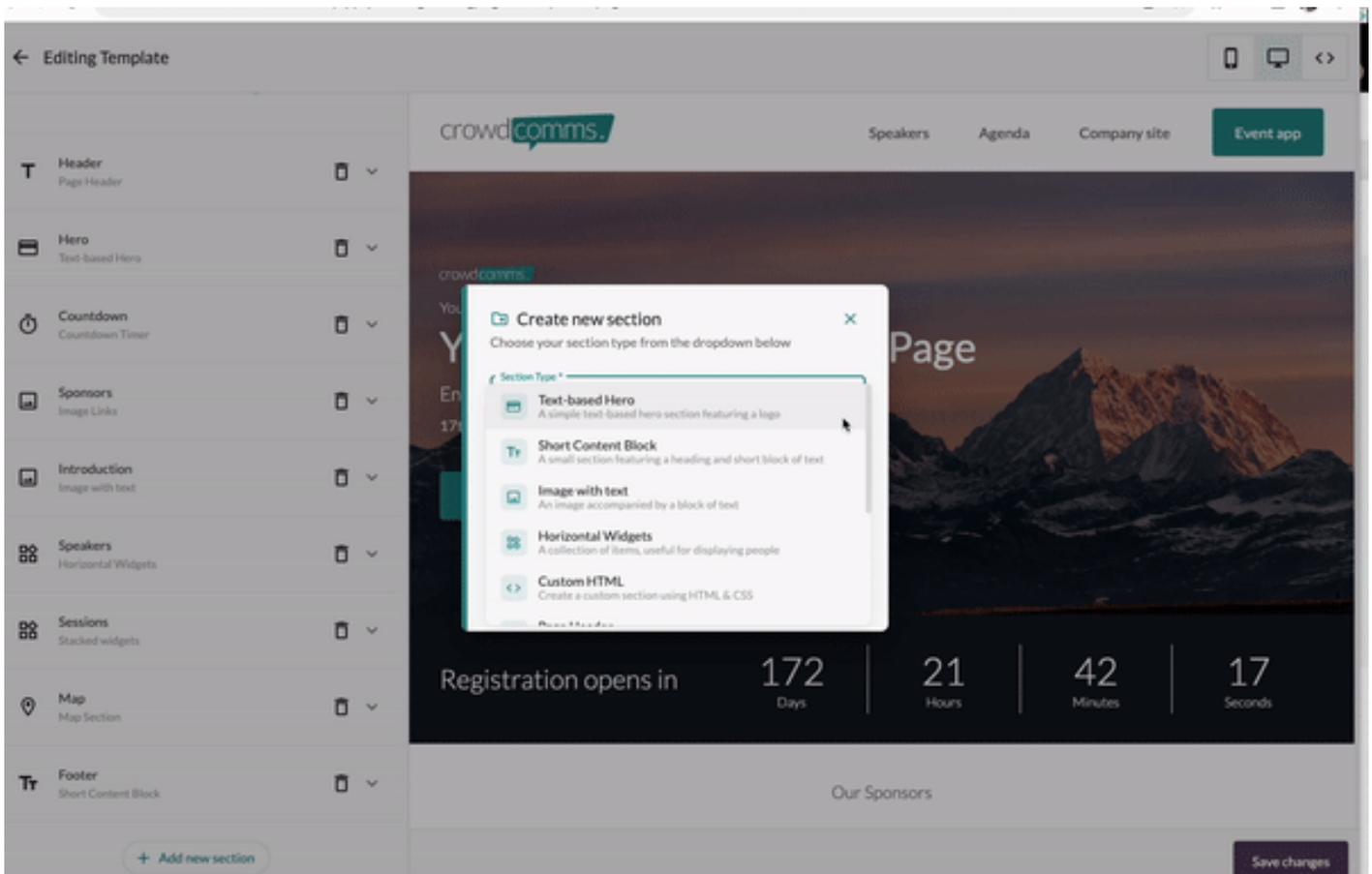
Depending on the section, you'll be able to:

- Upload images such as a logo, background, or profile photo of the speakers.
- Set the colours of the background, widgets, radius and text.
- Add call-to-action buttons and navigation items, which will take the users to different sites.
- Add short texts in the Heading, Description and Subtext fields.
- Write long content in the rich text editor field.
- Adjust the image size, width, and height as well as the text alignment and size.
- Add a date and time to enable the landing page to countdown towards the registration open or expiry date or the event date.

There are different section types for you can choose from, and they are:

1. **Text-based hero** - Features a logo with attention-grabbing text and a call-to-action button.
2. **Short Content Block** - It features a heading and a short text block within a small section.
3. **Image with Text** - Section with an image accompanied by a block of text.
4. **Horizontal Widgets** - Display a collection of items, which can be useful for displaying people.
5. **Custom HTML** - Allows you to create a custom section using HTML or CSS
6. **Page Header** - Display a header with a logo, a call to action and navigation links.
7. **Map Section** - Display a full-sized Google map spanning the full width of the page.
8. **Countdown Timer** - This allows you to add a live countdown for your registration.

9. **Stacked Widgets** – Display a collection of stacked widgets, which can be useful for displaying agenda.
10. **Image Links** – Ideal for displaying the sponsors of the event.



You can add as many sections as you want, but the more sections you add to the Landing Page the longer it will be.

Once you've finished editing the template, don't forget to click 'Save Changes'!

The screenshot shows a website editor interface for a registration home page. On the left is a sidebar with a list of sections: Header (Page Header), Hero (Text-based Hero), Countdown (Countdown Timer), Sponsors (Image Links), Introduction (Image with text), Speakers (Horizontal Widgets), Sessions (Stacked widgets), Map (Map Section), and Footer (Short Content Block). At the bottom of the sidebar is a button labeled '+ Add new section'. The main area displays a preview of the registration home page. The page features a dark background with a mountain range image. At the top, there is a navigation bar with links for 'Speakers', 'Agenda', 'Company site', and 'Event app'. The main content includes the 'crowdcomms.' logo, the text 'Your event company presents', the title 'Your Registration Home Page', and a sub-header 'Enter some extra content for your home page here' with the dates '17th July - 20th July 2023'. A prominent teal 'Register Now' button is positioned over the image. Below this is a dark section with a white text 'Registration opens in' followed by a countdown timer: '172 Days', '23 Hours', '58 Minutes', and '33 Seconds'. At the bottom of the preview, there is a section titled 'Our Sponsors'. In the bottom right corner of the editor, there is a purple 'Save changes' button with a hand cursor icon pointing to it.

Revision #7

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