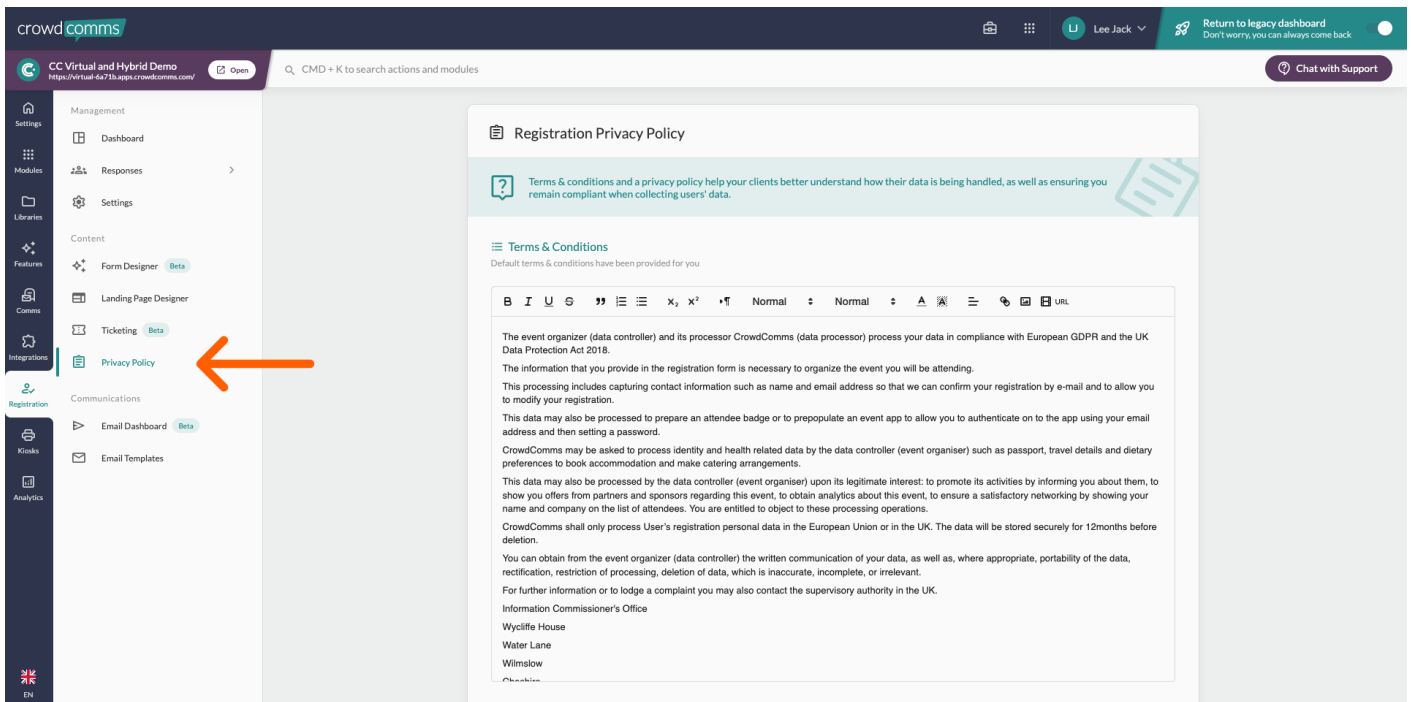


Privacy Policy

It's a requirement to include a privacy policy linked to the registration form to explain to those registering how you intend to use their data. Our default policy will be included to begin with, but it is an essential step to review this and make sure this covers your intended use of users data. You will need to update this to reflect how you are going to use peoples data before promoting registration.



The screenshot displays the CrowdComms dashboard interface. On the left, a dark sidebar contains a navigation menu with categories like Settings, Modules, Libraries, Features, Content, Integrations, Registration, Kiosk, and Analytics. The 'Privacy Policy' option under the 'Registration' category is highlighted with a red arrow. The main content area shows the 'Registration Privacy Policy' editor. At the top, a teal banner states: 'Terms & conditions and a privacy policy help your clients better understand how their data is being handled, as well as ensuring you remain compliant when collecting users' data.' Below this, the 'Terms & Conditions' section is active, showing a rich text editor with a toolbar and a text area containing the default privacy policy text. The text explains that the event organizer (data controller) and CrowdComms (data processor) process user data in compliance with GDPR and the UK Data Protection Act 2018. It details the collection of contact information for registration confirmation and the use of data for attendee badges and app authentication. It also mentions that CrowdComms may process identity and health-related data for event organization and that user data is stored securely for 12 months before deletion. The contact information for the Information Commissioner's Office is provided at the bottom.

On the registration form, the privacy policy will be accessible as shown below:

