

# New Company Profiles

On April 1st we released as an update to the existing company profiles. The new profiles have received positive feedback from clients, sponsors, exhibitors and platform users. This new and improved feature is an example of the many exciting updates due for release over the coming months.

The new company profiles ensures any companies sponsoring or exhibiting can showcase their branding, highlight who they are; what they have to offer and why people should take note. In platform functionality makes it quick and easy for platform users to contact experts linked to the companies through chat, email, phone and video call.

The flexible CrowdComms platform allows you to rename any module including these new company profiles to repurpose for other uses including showcasing internal products or highlighting content where you wish to show several images along with different types of content in a format that is optimised across devices.

- [View example company profile](#) (Screenshots below)
- Attached in the left hand menu you will find:
  - CC-Sponsorship 21.pdf highlights sponsor and exhibitor exposure

- o Company-Booths-Specifications.pdf providing a detailed breakdown of the new company profiles. An image of this pdf is included below

**crowdcomms.**  
**COMPANY BOOTHS**

**COMPANY LOGO: 400X400PX**  
Logos will be displayed in a circle and cropped to the correct size for presentation

**LEAD COMPANY REP:**  
The CrowdComms Dashboard will allow you to assign a lead company contact to deal with chat and video messages on the company's behalf.

**BANNER IMG: 1600X200PX**  
The CrowdComms Dashboard will include an image cropper at the correct dimensions

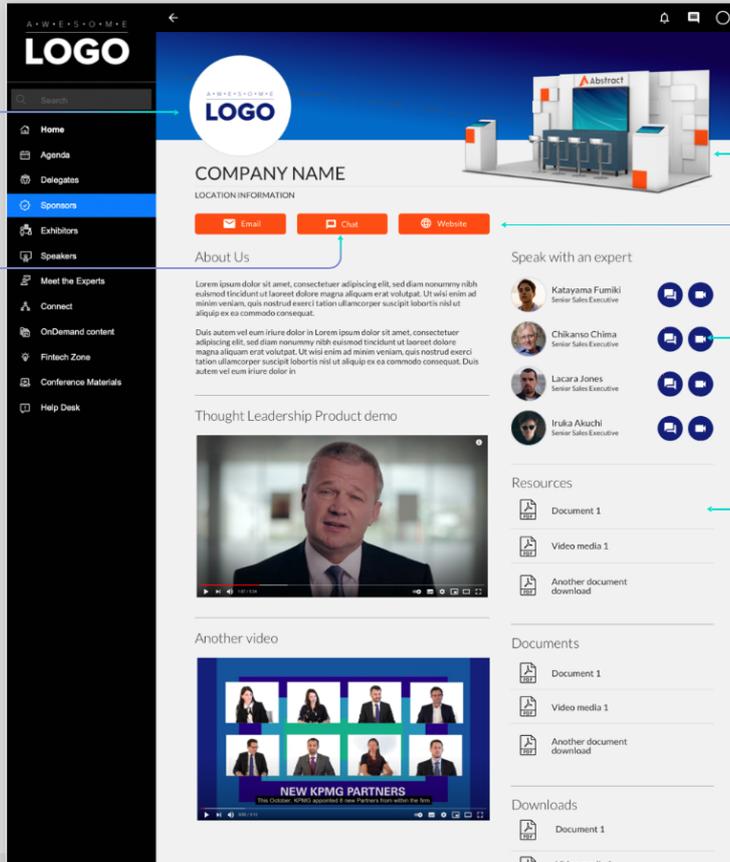
**BOOTH IMG: 540X265PX**  
We recommend a transparent PNG image of your event booth for this area for maximum impact, however the Dashboard will accommodate any image in this area

**PRIMARY CONTACT BUTTONS:**  
Company-specific colours will be set in the dashboard using a hex colour value e.g #333333

**SECONDARY BUTTONS:**  
Company-specific colours will be set in the dashboard using a hex colour value e.g #333333

**CONTENT AREAS:**  
Content blocks will be controlled via the dashboard and will display with a set icon per file type

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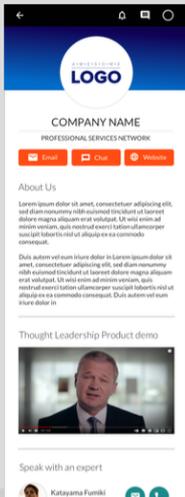
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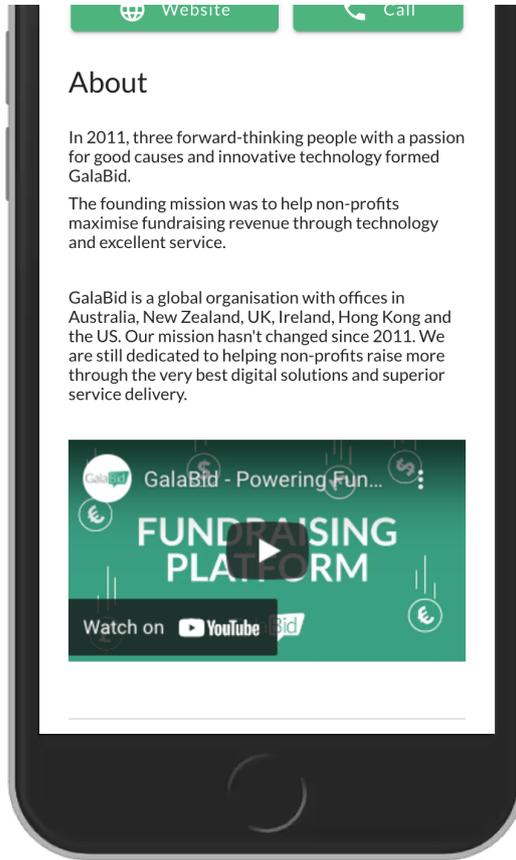
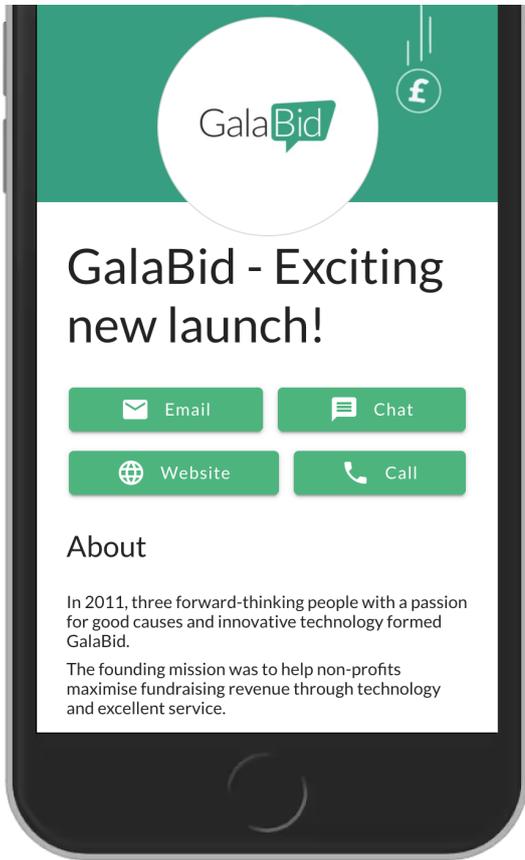
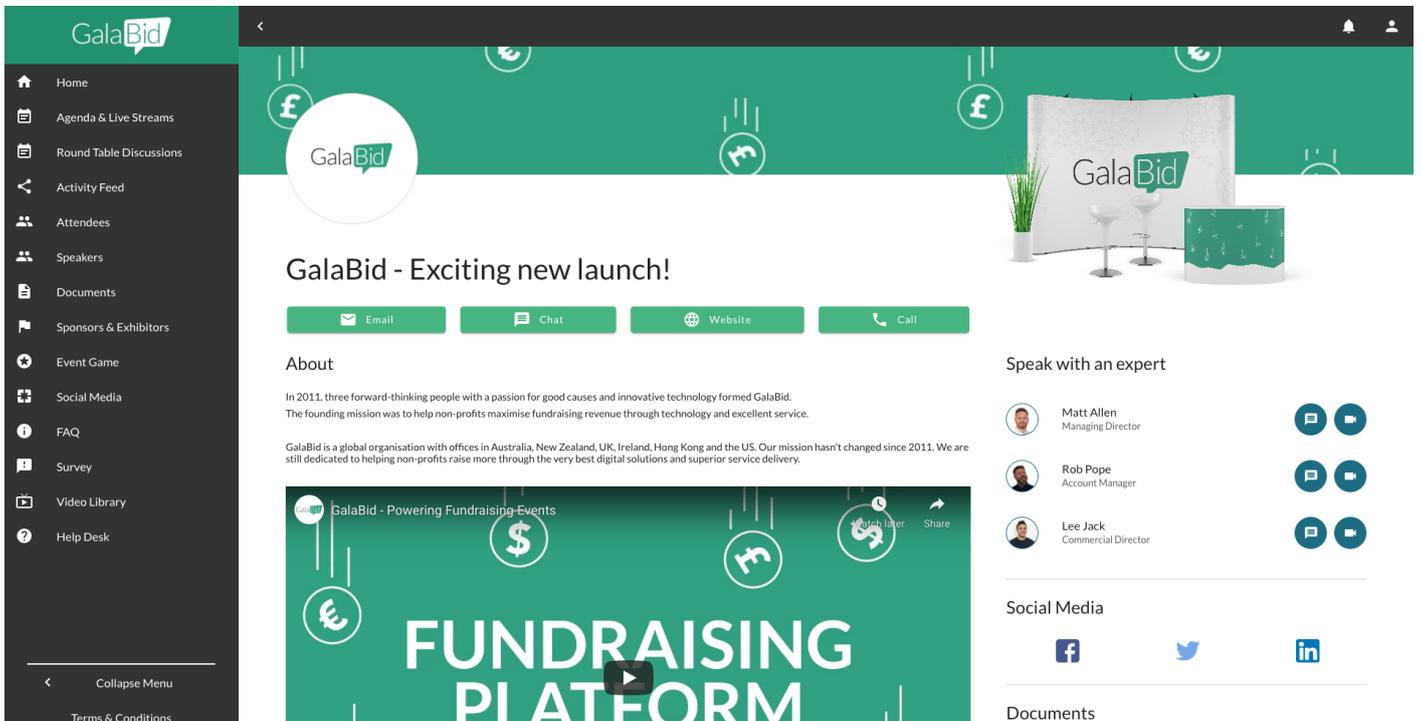


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# PLATFORM

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### Pronto! Badge Kiosks

Our registration and self-printing name badge kiosks will impress your attendees with a lightning fast and easy to use badging solution. The solution allows them to pre-register before the event and print their own event badges when they arrive.

🔍 CrowdComms - Pronto! Name Badge Self-Printing Kiosks

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## Name Badge Self-Printing Kiosks

crowdcomms.

#### Documents

- CrowdComms Virtual Platform Overview.pdf
- CrowdComms Sponsorship.pdf

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#### Resources

- CrowdComms Event Technology .pdf

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#### Groups

- Headline Sponsors
- Sponsors

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